

Weekend FT

Inside Section II
20 pages

Black knight

How Canadian tycoon
Conrad Black, left, made half
a billion pounds from a Tory
institution Page 1

A nice little place in town

A mansion for millionaires:
the London home of the
late Robert Holmes à Court
is on sale for - guess how
much Page 1X

Pregnant with expectation

Dilly Baker, left, wants to
be the first priest to have
borne a child Page XX

EUROPE'S BUSINESS NEWSPAPER

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Weekend February 22/February 23 1992

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WORLD NEWS

Hizbollah rocket attack as Israelis quit Lebanon

A five-year-old Israeli girl was
killed in a rocket attack by
Hizbollah militiamen who
returned to southern Lebanon
villages within hours of the
withdrawal by Israeli forces.
Israel responded with a
heavy artillery bombardment
of the villages. Page 24.
Picture, Page 3; US tougher on
Israeli call for \$100m credit,
Page 3; Realism in retreat,
Page 3.

Congress win in Punjab
Indian prime minister P V
Narasimha Rao strengthened
the position of his Congress
minority government after
winning 12 of the 13 parliamen-
tary seats in Punjab, taking
its tally in parliament to 244
in a house of 544. Page 3.

IMF date for Russia
Russia and other former Soviet
republics will be admitted to
the International Monetary
Fund on April 27. Page 3.
South Africa's ambassador to
the US, Harry Schwartz, said
his country had won US sup-
port for assistance from the
IMF, but is not yet ready to
apply for help "at this stage".
Page 3; Man in the news: F W
de Klerk, Page 3.

Ukraine coalition talks
Ukrainian president Leonid
Kravchuk began talks with
the opposition on forming a
coalition cabinet to implement
economic reforms. Page 2.

Dehors may stay on
European Commission presi-
dent Jacques Delors denied
he was thinking of returning
to French politics and hinted
that he might consider an
extension of his term. There
had been speculation he would
replace Edith Cresson as prime
minister. Page 2.

Ceasefire ignored
Fighting in Nagorno Karabakh,
the Armenian-populated dis-
trict in Azerbaijan, intensified
in spite of an agreement by
the foreign ministers of
Armenia and Azerbaijan to
recommend a ceasefire to their
governments. Page 2.

Sinn Fein campaign
Sinn Fein, the political wing
of the IRA, is planning a diplo-
matic campaign to seek poten-
tial allies in the European Par-
liament and the United
Nations. Page 4.

Philippine debt deal
The Philippines reached a new
deal with its leading creditor
banks on rescheduling \$5.3bn
of the country's debt to com-
mercial banks. Page 3.

Six hurt in Algerian clash
Six people were hurt in a gun
battle between Muslim funda-
mentalists and police trying
to arrest an Islamic preacher
in the eastern Algerian city
of Constantine.

Squatter camp battle
At least four people were killed
and 150 homes were destroyed
in clashes between residents
of a Cape Town squatter camp
and feeding taxi operators.

Germans arrested
German police arrested three
businessmen from Bavaria for
selling Iraq equipment for use
in producing nuclear weapons
and ballistic rockets.

LA back on the rails
Los Angeles is building a met-
ropolitan rail system linked to
two new commuter train
networks to create the largest
mass transit rail network in
the US after New York.

BUSINESS SUMMARY

BSN counters Agnellis with FFr6bn rival bid for Exor

BSN, French food group,
yesterday launched a rival
FFr6bn (£510m) bid against
Italy's Agnelli family for Exor,
the French property company
which controls Perrier.

BSN has won backing for its
move from foods rival Nestlé
and French bank Indosuez,
and has support from Paris
bank Lazard, once seen as an
Agnelli ally. BSN's FFr4,200-a-
share offer for Exor beats the
FFr1,320 offered by Ifint, an
Agnelli vehicle. Page 12.

UK STOCKS were shielded
from the effects of the week's
bad news from international
oil companies by expectations

of an expansionary UK budget.

The FT-SE 100 index

closed 1.1 points lower at

2,542.3. Page 15; Lex, Page 24;

Markets, Weekend FT Page 11.

WACE: Britain's Department

of Trade and Industry is in-
vestigating the ownership of Wace

Group, world's biggest special-
ist in pre-press printing. The

move follows a Wace internal
inquiry into share dealings

ahead of a 1990 takeover. Page

24; Background, Page 11.

STEELEY, UK building materi-
als group fighting a hostile

bid from rival Redland, has
replaced Cazenove as its lead

broker. The move came as
Steeley and Tarmac abandoned

their joint venture plan. Page

10.

LUFTHANSA employees have
been told to brace themselves

for job cuts as the German air-
line forecasts more financial

woes this year. Losses for 1991
will total around DM400m

(£138m). Page 12.

BCCI: Liquidators of Bank of
Credit and Commerce Interna-
tional have finally agreed a

compensation deal with the
bank's Abu Dhabi majority

shareholders. It could mean
up to \$2.2bn (£1.29bn) for cred-
itors. Page 7.

NATIONAL Home Loans, trou-
bled UK mortgage lender,

appointed Jonathan Perry
executive chairman after the

resignation of its chairman
and group chief executive.

NHL banking arm National
Mortgage Bank is to be run

down under the chairmanship
of Ian Hay Davison.

GERMAN money supply
growth accelerated again last

month as heavy demand for
credit continued. January's

9 per cent annualised rise in
M3 followed a 5.8 per cent

jump in December. Page 2.

FT, UK telecoms group, is to
make another 3,100 telephone

operators redundant in addi-
tion to 7,500 announced last

year. Workers laid off, Page 4.

RICOH, Japanese office equip-
ment and camera company,

forecast a steep profits down-
turn for the fiscal year ending

next month. Page 13.

Hidden costs of life assurance policies revealed

By Norma Cohen
and John Authers

THE cost of selling a life assurance
policy in the UK can be up to 2%
times the premiums paid by the pol-
icyholder in the first year, according
to industry data supplied to the DTI.
The data, never before publicly dis-
closed, also show that the cost of sell-
ing a new policy varies widely among
life companies.

According to the industry's own fig-
ures, nearly half of Britain's top com-
panies need at least a full year's pre-
mium merely to cover the cost of
making a sale. This means that a

company selling a conventional 25-
year mortgage-related endowment
policy with premiums of 150 per
month could need to retain around
£800 of initial premiums merely to
cover costs.

The bulk of these charges is borne
in the first years of the policy, so
those who cash in their policies early
receive negligible returns.

Several companies with the highest
cost ratios, including some of
Britain's biggest, say some sales costs
are borne by shareholders or paid

from reserves. The detailed figures of
61 life companies, obtained by the
Financial Times, are culled from the
insurers' own reports on their "with-
profits" business in 1989 and 1990.
They were filed with the DTI in 1991.
The life assurance industry sold pol-
icies totalling £14.12bn in the UK.
About half of those were with-profits
policies.

Insurance companies do not dispute
the figures, though they describe
them as "crude". They say the wide
variation in reported costs reflects
many factors including the mix of
business, the way costs are calculated
by each company and the way policy-
holders are charged.

However, Mr Kit Jebens, chief exe-
cutive of Laurus, the industry's self-
regulatory body, said: "On policies,
the consumer eventually pays the
acquisition cost, sometimes indi-
rectly."

The "price tag" of life assurance
policies in the UK varies from 251 per
cent of the first year's premiums,
which Provident Life reported as the
average cost of each new sale in 1980,
to the 24 per cent recorded by Equita-
ble Life in the same year.

Current legislation does not require
the life industry to make full disclo-
sure of costs in cash terms to poten-
tial customers. The expense ratios
Continued on Page 24

Full tables, Weekend Page VII

City watchdog chief to head Lloyd's inquiry

By Richard Lapper

LYDD'S of London, stung by
a barrage of recent criticism,
has asked Sir David Coleridge,
chairman of the Securities and
Investments Board, to direct
investigations into alleged mal-
practices at the insurance mar-
ket.

Sir David, a member of the
Lloyd's Council since 1986, will
oversee inquiries into allega-
tions that working Names, who
have jobs with Lloyd's agents
and brokers, have benefited at
the expense of outside Names
who were allegedly placed on
poorly performing syndicates.

Names are the individuals
whose assets support under-
writing at Lloyd's.

He will also co-ordinate
investigations by Lloyd's into
so-called "spiral" reinsurance
business, in which Lloyd's syn-
dicates reinsure each others'
exposures to catastrophe risks.

Spiral syndicates have regis-
tered devastating losses for
their Names. Many now face
financial ruin.

Critics have suggested that
the main purpose of spiral
business was to earn commis-
sions and fees for brokers and
underwriters at the expense of
syndicate members.

Commenting on Sir David's
appointment, Mr David Cole-
ridge, chairman of Lloyd's,

said: "I needed a man who was
white that snow-white
looked dirty."

"I realised that there has
been a lot of fuss in Parliament
and we couldn't ignore the al-
legations," added Mr Coleridge.

He said he hoped Sir David's
appointment would "at least
stop outpourings of venom
without any facts".

Action was also necessary to
bolster confidence of Names
and policyholders as well as
the agents and brokers who
trade at Lloyd's.

"The market is very numb:
They've never been treated
like this before. They find it
utterly amazing that these al-
legations are being made," Mr
Coleridge said.

Sir David's appointment, he
said, was designed to "raise the
profile" and "put into a higher
gear" existing regulatory work,
which has been under way
since the end of last year.

Sir David has chaired the
SIB, Britain's chief investment
watchdog, since 1988.

Scrutiny of the way agents
place Names on to the 280 or so
syndicates currently trading
had already been stepped up
before the recent round of pub-
licity, Mr Coleridge said.

Lloyd's has already set up a
number of independent review
committees to ascertain the
factors which contributed to the
losses of the several spiral
syndicates.

The first of these reviews,
into Feltrim syndicate 540/542,
is chaired by Sir Patrick Neill,
and is scheduled to report in
the Spring.

Sir David, who could start on
his task as early as next week,
is expected to take at least two
months to complete investi-
gations and produce a report,
which Lloyd's expects to pub-
lish.

Mr Coleridge said the exist-
ing staff and other resources of
the Lloyd's Corporation, the
body which provides regula-
tory and market services for
agents and syndicates at the
market, may be insufficient.

He added that Sir David would
be free to appoint external con-
sultants or draw on any other
resources he might require.

Mr Coleridge said he told Ms
Marjorie Mowlam, Labour
spokeswoman for City affairs,
on Thursday that Lloyd's
wanted either to "demolish"
the accusations or, "if there
was anything in them, we
would get hold of the wrong-
doers and string 'em up".



Lloyd's Bank chairman Sir Jeremy Morse warned that UK
banks' bad debts were unlikely to fall in 1992, and said
Lloyd's expected to cut up to 3,000 more jobs this year.
The bank's profits rose 9 per cent in 1991. Page 24

CBI report warns of continuing recession

By Peter Marsh,
Economics Staff

A GRIM warning that poor
prospects for UK manufactur-
ers were likely to prolong the
recession still further came
last night from the Confedera-
tion of British Industry.

According to the CBI, manu-
facturers see little hope of rais-
ing output over the next four
months.

This increases the probabili-
ty that the recession -
already the longest since the
1930s - will extend into a sev-
enth quarter.

The CBI said weak demand
was further squeezing com-
pany profits. As a result
Britain was "unlikely to see
the rise in investment needed
to improve and sustain compe-
tiveness over the longer term".

The bleak tone of the CBI's
latest survey of industrial
trends - which provides a
barometer of overall economic
activity - increased pressure
on government ministers to
stimulate the economy.

It came at the end of a week
in which official figures
showed that the recession had
so far lasted six quarters, and
in which the cabinet gave the
go-ahead for an expansionary
pre-election Budget on March
10.

Continued on Page 24

Prompt payment call, Page 4
Editorial Comment, Page 6
Risk and reward, Page 9
Kincock warning, Page 24

Chips are down in sizzling battle over pommes frites

By David Buchan in Brussels

THE STAKES are getting
higher and the chips are down
in Belgium's long-sizzling
legal wrangle over who
invented the six-sided pomme
frite.

While the rest of the world
may be preoccupied with a dif-
ferent kind of chip - the semi-
conductor - Belgian attention
is focused on a technologically
advanced way to produce
pommes frites - crisp, golden
spears of potato accompanied
by dollops of mayonnaise and
almost everything else.

So it was almost inevitable
that this dispute about the cut-
ting edge of frite technology
should take place in Belgium.

Inevitably, too, for a country
struggling with linguistic divi-
sions, that it should be a
French-speaking Walloon and
a Dutch-speaking Fleming who
would grill each other in court
over the true origin of the hex-
agonal frite.

The only thing the two men
agree on is the superiority of
the six-sided frite over the tra-
ditional rectangular shape.

The new version absorbs up to
20 per cent less grease and
cooks more evenly and quickly
because its edges are
smoother.

Such advantages are to be
weighed seriously in a country
where 10,000 fritteries serve
1,000 tonnes of chips a day.

Aviko, a subsidiary of
Gebeco, the Dutch food co-
operative, said yesterday that
sales of its Pommes Sixtettes
brand were booming in Bel-
gium, thanks in part to the
publicity of the court case.

Brought by Mr Giuseppe Bon-
signore, a Walloon of Italian
origin, against Mr Robert
Stroobant of Flanders for frite
patent infringement, Aviko
bought its licence to make six-
sided fries from Mr Stroobant.

Yesterday, Mr Bonsignore
countered by saying that the
more polygonal fries Aviko
sold in Belgium, the greater
the damages he would be seek-
ing.

When he started his lawsuit
in 1990 he sued Mr Stroobant

and Aviko together for BFRs
11m (£153,000). But the wheels
of Belgian justice grind slowly
and the Liège commercial tri-
bunal is not expected to reach
a judgment for some months.

Meanwhile, Mr Bonsignore
has licensed his frite-cutting
grille to two Belgian com-
panies, and touted it to McCain
of Canada, the biggest supplier
of frozen chips in Europe.

But Mr Lucien Decraeye,
head of Belgium's national
union of fritteriers, or fritiers,
has doubts about whether his
customers will take to the nov-
elty of a six-sided frite.

"We Belgians are very tradi-
tional when it comes to our
frites," he said.

Gastronomically, everyone
agrees, the ideal frite would be
completely round. Creating
industrial machinery to cut
potatoes into cylinders would
be very hard, according to
experts.

However, even this last frite
frustration is probably not safe
from ingenuous Belgians -
and their lawyers.

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INTERNATIONAL NEWS

New law clears way for exploitation of Moscow's vast underdeveloped mineral resources

Russian go-ahead for foreign energy investors

By Leyla Boulton in Moscow

THE Russian parliament yesterday approved a long-awaited law on mineral rights, taking an important step towards encouraging foreign investment in the country's rich but badly managed oil, gas and mining sectors.

Mr Yuri Sergeyev, head of parliament sub-committee on natural resources, said the law would go into effect by March 1.

Although Russia has huge amounts of undeveloped or neglected mineral resources, potential investors have been frustrated by a lack of rules on ownership and taxation. "This is a step in the right direction. We are beginning to define what the parameters are for doing business in the Russian republic," said Mr George Reese, senior managing partner of consultants Ernst & Young in Moscow. He also

urged the Russian government to cut export taxes in order to encourage investment.

But Mr Peter Aven, Russia's minister for foreign economic relations, said yesterday that while unspecified export duties on other products would be reduced, the government had no intention of cutting taxes on oil exports.

The law's main points include:

- provisions for concessions and production sharing;
- licences for exploration and operating rights to be awarded through tenders and auctions. Permits to be issued jointly by the relevant local authority and the geology committee of the Russian ministry for natural resources and ecology;
- the sharing out of royalties among federal and local authorities although a different allocation of revenues from strategically important wells

and mines can be negotiated by federal and local authorities. Payments are to be divided as follows in the case of hydrocarbons: 30 per cent to city budgets, 30 per cent to regions and 40 per cent to the republic. For other minerals the breakdown is 50 per cent for cities, 25 per cent for regions, and 25 per cent to the Russian republic. For resources in the Continental shelf, the division is 60 per cent to the region and 40 per cent to Russia.

There is an upper ceiling of five years for exploration permits, and 20 years for exploitation rights.

The law was passed in spite of attacks from former hardline communists such as Mr Nikolai Maltsev, who claimed the law would "permit the plundering of mineral resources by private enterprise".

Republics to meet on debt impasse

By Leyla Boulton

THE former Soviet republics, including Ukraine, are to meet in Moscow on Monday to consider how to service a \$60bn foreign debt. So far the republics have been unable to agree to accept joint and several responsibility for the debt, a precondition for fresh credits from the Group of Seven leading industrial nations.

Russia said yesterday it was looking for partial deferral of interest payments on the debt, following a postponement of \$11.1bn of principal payments already agreed with western creditors.

Mr Peter Aven, Russia's minister for foreign economic relations, said his country had to pay \$3.7bn this year. "This is a big sum, especially when other republics are not paying anything," he said.

Ukraine has refused to accept joint responsibility for the debt, preferring instead to pay its share independently. One western official said the only concession on offer to Ukraine when it meets the former Soviet Union's creditors in Paris next month would be an opportunity for it to make its debt repayments through an institution other than the Moscow-based Vnesheconombank.

Ukraine is due to present its case to creditors on March 14-15. This will be followed by a meeting of all the republics with western creditors at the end of March and the start of the year of the deferral of principal payments.

EC mission to CIS states

By John Lloyd in Moscow

THE European Community will start to examine the practical difficulties of establishing political links with the former Soviet republics tomorrow when Mr Frans Andriessen, the external affairs commissioner, begins a six-day visit to the Commonwealth of Independent States, writes Andrew Hill in Brussels.

Mr Andriessen plans to visit Minsk, capital of Belarus, Kiev in Ukraine and Alma Ata in Kazakhstan. "The main purpose is political: to explore on the spot what kind of relationship we might establish," said an official.



Ukraine's President Kravchuk in talks with opposition leaders yesterday

Kravchuk in coalition talks

By Christy Freeland in Kiev

UKRAINE'S stalled economic reforms were boosted yesterday when President Leonid Kravchuk began talks with the opposition on forming a coalition cabinet and parliament slashed Ukraine's crippling taxes.

Mr Kravchuk and opposition leaders signed a communique pledging to take part in round table negotiations which could lead to the creation of a coalition cabinet.

On Thursday Mr Kravchuk

had a separate meeting with leaders of the nationalist Rukh party, who pledged to support his policies. These negotiations are the public confirmation of a perverse political alliance between the ex-communist president and the forces he once helped to imprison.

The parliament, meanwhile, overruled the cabinet's position on taxes. In an effort to conform to strict International Monetary Fund advice about producing a balanced budget,

the Ukrainian ministry of finance had imposed crippling taxes including a 61 per cent compulsory contribution from salaries into a social welfare fund, a 19 per cent Chernobyl payroll tax and a 6 per cent payroll tax earmarked for an unemployment fund.

Parliament yesterday reduced the social welfare contribution to 37 per cent, the Chernobyl tax to 12 per cent and the unemployment tax to 3 per cent.

Karabakh conflict worsens

By John Lloyd in Moscow

FIGHTING in Nagorno Karabakh, the Armenian-populated district in Azerbaijan, intensified yesterday in spite of an agreement by the foreign ministers of Armenia and Azerbaijan to recommend a ceasefire to their governments.

Mr Ayaz Mutalibov, the Azerbaijani president, called on his countrymen to "unite in a single fist to defend the freedom and independence of our Azerbaijan".

Manoeuvres by 7,000 Turkish troops on the border were described by Marshal Topyan Shapovalov, head of the Commonwealth of Independent States' armed forces, as "unusual".

Mr Andrei Kozyrev, the Russian foreign minister, has urged caution from Turkey in response to the worsening position in Nagorno Karabakh.

Britain called on both Azerbaijan and Armenia to implement the ceasefire agreed by the foreign ministers - and said that "it is important to have this translated into reality on the ground".

Both Russian and Armenian politicians have called for the intervention of a peacekeeping force from the UN or the CIS - but Azerbaijan has so far failed to agree. More than 1,000 have died in the area in four years.

Delors offers to stay on as EC chief

By Ian Davidson in Paris

MR Jacques Delors, president of the European Commission, has offered to stay on as president of the Commission, despite the fact that he was expected to return to France to run for parliament, and hinted that he might consider an extension of his term as president of the Commission.

In the light of a steady decline in the popularity of France's socialist government, there has been much speculation in France that President Mitterrand would call on Mr Delors as a replacement for the prime minister, Mrs Edith Cresson, perhaps after next month's regional elections.

But after talks in Paris with President Mitterrand and Mrs Cresson, Mr Delors insisted that he would in any case serve out his full Brussels term, which runs until the end of this year. He said he would not seek an extension of his appointment, but "if they ask me, I shall see, according to the usefulness of what I can do".

Belgium may end coalition deadlock

By Andrew Hill in Brussels

BELGIUM seems poised to emerge from 13 weeks of political deadlock over forming a coalition government.

Mr Jean-Luc Dehaene, the senior Flemish politician exploring the coalition possibilities, has suggested that Flemish Democrats and socialists from both sides of the Flemish language divide should form a "limited government", with half the usual number of ministers.

Since November's inconclusive election, Belgium has been governed by a caretaker administration under Mr Wilfried Martens, the prime minister. Successive politicians have failed to form a new coalition.

Mr Dehaene's plan has a better chance of success because the Flemish Christian Democrats have finally agreed to drop their demand for a coalition with the liberal parties. It's the beginning of the end of the crisis, said a spokesman for Mr Dehaene last night.

If the Belgian king agreed with Mr Dehaene's plan, he will decide who should form and lead a new government.

The government is expected to try to cut the country's large budget deficit and push through constitutional changes.

Irish Workers' Party faces break-up

By Tim Coone in Dublin

THE Irish Workers' Party is expected to split today over deep ideological differences and allegations that the party's official IRA continues to operate in Northern Ireland independently of the party leadership.

Mr Pádraic de Rossa, the party leader, has threatened to resign today if hardliners led by Mr Sean Garrahdá, a former general secretary, do not back his proposal to set up a new "democratic and socialist" party which would seek to replace Ireland's constitutional claim to Northern Ireland "with an aspiration for unity of people, rather than states".

Mr de Rossa will be joined by five other MPs, leaving the Worker's Party with only one seat.

The Worker's Party split from Sinn Féin in the early 70s to pursue parliamentary politics rather than armed struggle.

Money growth lends weight to Bundesbank's caution

By Christopher Parkes in Bonn

GERMAN money supply growth accelerated again last month under the influence of continued heavy demand for credit, the Bundesbank reported yesterday.

January's 9 per cent annualised increase in M3 followed a 5.8 per cent jump in December. M3 is the broad money supply measure comprising cash, current and savings accounts, sight deposits and time deposits of up to four years.

Private sector borrowing in January was DM4.6bn (€1.6bn), compared with DM3.0bn in month last year.

Although the result was more or less in line with unofficial forecasts, it was still far above the Bundesbank's target range for M3 growth this year of between 3.5 per cent and 5.5 per cent.

The figures added further weight to the bank's insistence that its tight controls, especially high interest rates, must be maintained in the interests

of monetary stability and reducing inflation.

The Bundesbank claimed yesterday, however, that the January surge was subject to special factors and stemmed in part from increased demand for credit in December spilling over into last month.

The money supply increase for January was stated as a comparison with the final quarter of 1991, when M3 growth was speeding up, while the December figure related to the more stable situation during the last three months of 1990.

Conditions in the wages market, another area of prime concern to the Bundesbank's policymakers, remained tense yesterday.

Benches throughout the country were hit by selective strikes among workers still pursuing a 10.5 per cent pay claim even though employers earlier this week imposed a 5 per cent award. Textile unions,

due to start pay talks on March 17, approved a 9.5 per cent demand on behalf of the industry's 700,000 workforce.

The government, meanwhile, maintained the deadlock in talks with public service workers.

Federal, state and local authority employers refused for the second time to make a counter-offer to the union's claim for a 9.5 per cent wage increase plus DM550 more holiday pay, a package estimated to be worth 11 per cent.

Mr Rudolf Seiters, interior minister and the government's main representative in the negotiations, said the discrepancy between the demand and resources available was so great that the employers were unable to make an offer. He had brought "plenty of time" with him to the negotiating table, he said.

The 1991 public service pay contract expired at the end of December.

Brussels faces united German opposition on budget increase

By Quentin Peel in Bonn

THE European Commission is facing the danger of a united German political establishment opposed to its demands for a substantial increase in funding for the European Community budget.

Outright opposition from Germany, which is the effective paymaster of the EC as by far its largest net contributor, would be likely to undermine the entire budget strategy of Mr Jacques Delors, the Commission president, who is looking for large-scale new funds to help the poorer member states join the eventual European economic and monetary union (Emu).

The opposition Social Democrats (SPD) yesterday called on the German government to reject any move to raise the ceiling on EC budget spending above the present level of 1.2 per cent of gross national product. They said any such move was unacceptable above all in Germany, which had already reached "financial breaking point".

Within hours, the move brought a response from Mr Helmut Kohl's own Christian Democrats (CDU), saying the opposition was pushing on an open door.

Mr Hans Peter Schröder, a deputy leader of the CDU parliament in the German Bundestag, said it was "self-evident that the burden on Germany should not increase".

It now looks inevitable that the budget debate for the EC will become inextricably linked with the difficult debate in Germany over the ratification of the Maastricht treaties on political as well as economic union, presenting the Kohl government with an acute EC headache both with its supporters and the opposition.

The SPD case against a budget increase was presented yesterday by Mrs Ingrid Mattens-Maier, a deputy parliamentary leader and finance spokeswoman. She attacked above all the European Commission's proposal to increase the absolute level of spending on agriculture, in spite of its hopes to reform the policy and cut production of food mountains.

She said that according to the Commission forecasts, Germany's payments to the EC budget would increase by 50 per cent, from DM40bn to more than DM60bn by 1997, a period in which the German government budget was limited to an increase of just 13 per cent.

She said that the SPD had no intention of linking the budget issue to ratification of the Maastricht treaties, for which SPD support is needed for a two-thirds majority in the parliament. But government officials fear that is exactly what will happen.

The Maastricht treaty process is already complicated by the demands of the 16 German federal states to play a much greater role in EC decision-making wherever their interests are involved. Ratification in Germany is likely to take all year.

On top of that, the government itself is divided on the reform of the Common Agricultural Policy, with half urging more radical moves to enable a deal in the world trade liberalisation talks, and half seeking to protect Germany's small farmers.

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The San Diego freeway: the authorities are gambling that commuters will abandon their cars for the train

Return of rail enters LA lore

The car is no longer unchallenged in California, writes Karen Zagor

IS THE CITY of Los Angeles pouring billions of dollars into a hole in the ground, or have its city planners finally seen the light?

Nearly 30 years after Los Angeles' last trains and commuter trains stopped running, depriving the city of any semblance of a public transport system apart from the occasional bus, it is building a metropolitan rail system linked to two new commuter train networks.

When this ambitious 30-year, \$150bn system is completed, Los Angeles' mass transit rail network, covering 350 miles, will be the largest in the US after New York's.

The very idea of mass transit may seem anathema to a city which, in the modern American mind, is even more closely associated with the car than Detroit.

But it is interesting to recall that, in the 1890s, Los Angeles boasted the nation's longest metropolitan rail system, with more than 1,200 miles of track. As recently as 1945, Pacific Electric's Big Red cars carried 109m passengers each year.

However, the construction of the Pasadena Freeway in 1940 spelled doom for public transport, with the rise to supremacy of the car aided by General Motors, which bought up the city's transit systems, removed its streetcar rails and put in its own buses, which the company said were more profitable. Los Angeles became a model for the futuristic city and a transport-planning blueprint for much of the western US.

But, while it took decades for the experiment of a trainless city to sour, the city's residents no longer relish choking on polluted air.

Moreover, Los Angeles County's streets and highways can no longer cope with a population that has multiplied three times to today's 9m from 3m in 1940. The freeway speed limit is 55 miles per hour, but the actual average speed is only 36mph, falling fast and estimated to drop to only 17mph by 2000. It is this congestion which the Los Angeles County Transportation Commission is hoping will lure large numbers of commuters to its trains.

More than 80 per cent of the

funding is coming from local sources - mainly taxes voted in specifically for the project. Most of the remainder is coming from the federal government. The commission also plans to attract customers in more subtle ways: about \$100,000 per station has been set aside for art works. The aim is to keep the stations in character with their surroundings, which in Los Angeles leaves more than a little scope for the imagination.

At the underground station at Hollywood and Vine, once the heart of old Hollywood, a yellow brick road will lead riders to ticket booths. Downstairs, passengers will wait for trains on star-studded floors under columns decorated with palm fronds while watching old movies projected above the tunnel entrances. The platform at El Segundo overground station near the city's aerospace companies will have a giant hand holding a paper airplane.

Meanwhile, the project has been dogged by controversy, over construction problems as well as cost. Underground construction has been plagued by fire, accidents and leaks. The latest battle is over the Hollywood Boulevard portion of the system. Local residents are worried that construction will stall the area's recent revival. When the downtown segment was built, big trenches in the streets disrupted the flow of traffic.

However, the paramount problem will remain whether Angelenos can be lured in numbers away from the safe isolation of their cars.

Critics maintain that the new system is little more than a very expensive public relations play on the part of local politicians.

Mr Peter Gordon, a professor of urban planning at the University of Southern California, believes that the city would do better to pay a lot more attention to highway management, charging drivers the full cost of parking, pollution and congestion.

"Rail was a good idea when most people went downtown," he said, "but most people go from suburb to suburb, not downtown."

INTERNATIONAL NEWS

South Africa 'wins' US backing for new IMF aid

By Nancy Dunne in Washington

MR HARRY Schwartz, South Africa's ambassador to the US, yesterday said his country had won US support for new monetary assistance from the International Monetary Fund, but was not yet ready to apply for help "at this stage".

"We are in a position that when it is appropriate we can apply," he said, welcoming a favourable US State Department pronouncement. The statement had been long in preparation but was made "more pointed" after the crushing by-election defeat of the National party at the hands of the right-wing Conservative party on Wednesday. It acknowledged that economic conditions in South Africa, where unemployment has reached 40 per cent, will "have a direct and decisive impact on the success of the new democracy which emerges from the current negotiations".

The State Department, while vague on its IMF policy, said the US was "prepared to consider a proposal" for an IMF facility. A provision of law, the Gramm amendment, prohibits US support for an IMF facility unless four conditions are met. A Department spokesman said three had been, but it was not yet clear the fourth had. That requires South Africa to seek

balance of payments support from the private markets before going to the IMF.

Mr Michael Christie, Washington director of the South Africa Foundation, a private-sector South African group, said he had been privately assured the US would now back an IMF facility. But the timing was subject to debate because inflation was now 15 per cent. However, he said, the country, which now desperately needs to expand its economy through imports, had the option of going to the IMF.

A formal finding by President Bush earlier this week that South Africa has made "significant progress toward the elimination of apartheid" paved the way for new Eximbank lending to the South African government.

"We are also encouraging US exports to non-governmental South African importers who have endorsed and proceeded toward the implementation of fair labour standards," it said. "If the Secretary of State certified that a South African firm meets these standards, US exporters to such a firm would also be eligible for Eximbank support." Companies owned by non-whites are exempt from requirements. Lending to support apartheid is prohibited.

US tougher on Israeli call for \$10bn credit

US OPPOSITION is building to Israel's request for up to \$10bn (\$5.7bn) of loan guarantees, George Graham reports from Washington.

Several key members of Congress have warned they will oppose the loan guarantees, which Israel has sought to help finance the cost of absorbing 1m new immigrants from the former Soviet Union, unless Israel freezes its settlements activity in the occupied West Bank and Gaza zones.

"It is essential Israel understands US taxpayers will be in no mood to support these guarantees under any conditions," said Congressman David Obey, chairman of the House of Representatives appropriations sub-committee.

Mr James Baker, secretary of state, has refused to agree to the request unless Israel accepts a freeze on new settlements. On Thursday, Mr Baker met Mr Jacob Frankel, Israeli central bank governor, and was due to discuss the loan guarantees yesterday with Senator Patrick Leahy, head of the Senate appropriations sub-committee on foreign operations.

Senator Leahy has proposed granting the loan guarantees at a rate of \$2bn a year, but



Militants of the pro-Iranian Hezbollah group raise V for victory signs after fighting Israeli troops for two days in the villages of Kafra and Yater in South Lebanon

clawing back the amounts Israel spends on settlements in the occupied territories. Israel has conceded some curb will be needed on settlement activity, but the two sides have so far not agreed on how many homes are already being built. Senator Robert Byrd, Senate appropriations committee

chairman, has voiced scepticism over the guarantees, warning that Israeli assurances that the US money would not be spent on settlements were meaningless, since they would free other money for that purpose. "Receiving written assurances as to how the money will be spent, with-

out any accompanying change in Israeli settlement policy, is an exercise in building a paper dam." He based his comments on a General Accounting Office report, which said Israel would probably be able to repay the loans, even if it failed to fulfil promised economic reforms.

Philippines reaches deal on rescheduling \$5.3bn debt to banks

By Jose Galang in Manila and Alexander Nicoll in London

THE Philippines has reached a new deal with its leading creditor banks on rescheduling \$5.3bn of the country's debt to commercial banks. The agreement, which must be put to the rest of the banks, replaces a deal last September which foundered as the Philippines missed economic targets set by the IMF, and Manila failed to win an accord securing the future of US military bases in the country.

The government of President Corason Aquino recently received IMF approval for a new economic programme after forcing measures through the legislature. Bankers believe the deal will provide significant relief to the new government which will take office after elections in May.

A significant difference from the previous proposals is that banks will not be able to lead money through a co-financing arrangement with the Asian Development Bank. The US objected to commercial bank financing being secured in this way. Otherwise, the terms are similar. The Philippines has obtained lower interest rates on bonds being offered to the banks, reflecting the general drop in dollar interest rates,

though the cuts are not as great as some bankers feared.

The package gives bank creditors the option to exchange loans for new bonds carrying low fixed interest rates or to tender their existing Philippine loans for a cash buy-back at a sizeable discount. Banks may also opt to provide new money to the Philippines. Philippine monetary authorities estimate that the programme will generate more than \$2.3bn (\$1.3bn) in fresh funds and debt relief over the next six years. The country's foreign debt totals \$29bn.

Bonds to be offered in exchange for existing loans include new money bonds with a maturity of 17 years and an interest rate of London interbank offered rates plus 11 percentage point. Interest reduction bonds with a maturity of 15 years will carry interest for the first two years of 4 per cent, rising to 5 per cent in the next two, and to 6 per cent in year six. From the seventh year until maturity date, the interest will be Libor plus 11 per cent. A third option will be principal collateralised interest reduction bonds to mature in a repayment in 25 years, initially carrying 4 1/2 per cent interest.

Fresh chapter opens on Shanghai's exchange

By Simon Holberton in Hong Kong

THE attractions of the Shanghai Vacuum Electron Device Company may not be readily apparent from its name, but the company opened a new chapter in China's financial history yesterday when shares owned by foreigners began trading on the Shanghai Stock Exchange.

For the first time since the communists took power in 1949, foreigners have been permitted to trade freely in a publicly quoted Chinese asset. The company is also the first Chinese state-owned company to admit foreign owners.

"Shanghai Vacuum's day of trading is anything to go by, then China's fledgling experiment with elements of capitalism, known as 'socialism with Chinese characteristics', got off to a good start. The company's share price rose 26 per cent from its issue

price of \$70 to close at \$88.50 a share, on a turnover of 3,430 shares.

Shanghai Vacuum is one of China's leading manufacturers of television tubes (both black and white, and colour) and electron guns. It is also the pride of Shanghai and, by virtue of city government regulation, holds a virtual monopoly for what it manufactures.

Three weeks ago, a group of foreign merchant banks, led by SBCI Asia Finance, placed 1m "B" shares in the company with international investors.

The placement, which was four times oversubscribed, raised \$78m which the company plans to use to increase its output of colour TV tubes. The shares were due to start trading on Thursday but the Shanghai authorities requested a day's delay because February 20 was not deemed auspicious.

Rao strengthens stance after Punjab poll wins

By K.K. Sharma in New Delhi

INDIAN Prime Minister P.V. Narasimha Rao, has strengthened the position of his Congress minority government after winning 12 of the 13 parliamentary seats in Punjab, taking its tally in parliament to 244 in a house of 544.

The party is still in a minority but can count on the votes of 16 allies to take its support to 260. This leaves it short of a majority by 13 seats but it is supported by some members of

the split Janata Dal and others.

This will enable Mr Rao to face parliament in its budget session on Monday with more confidence than before the Punjab election. Dr Manmohan Singh, his minister of finance, is expected to present an austere budget on February 29.

Mr Rao's economic reforms and liberalisation programme have been severely criticised by his opponents in other parties and from within Congress.

NEWS IN BRIEF

Zimbabwe importing maize to beat famine

Zimbabwe, crippled by the most serious drought in living memory, said yesterday it plans to import up to 2m tonnes of maize to avert mass starvation, Reuter reports from Harare.

Mr Cephas Mupfema, chairman of the Grain Marketing Board, said his board expected farmers to deliver 250,000 tonnes of maize to the national granaries in the current agricultural season, a quarter of the average figure.

Finance Minister Bernard Chidzero told a donors' meeting in Paris this week that Zimbabwe needed \$430m (\$245.7m) to help it overcome the drought, which has killed thousands of livestock and threatens millions of people with starvation.

Sharp fall in Canadian inflation

Canada recorded a year-on-year inflation rate of just 1.6 per cent in January, the smallest rise in 21 years, Statistics Canada reported yesterday, Bernard Simon reports from Toronto.

The sharp drop from the 3.8 per cent rise in the consumer price index registered last December and a peak of 6.8 per cent in January 1991 were mainly due to elimination from year-on-year calculations of the one-off impact of the 7 per cent goods and services tax, imposed in at the beginning of last year.

Chicago wins third airport

Chicago's Mayor Richard Daley has won his fight for locating a third international airport inside the boundaries of the city. The airport site, on Chicago's south-east side called Lake Calumet, will cost \$10.8bn (\$6.1bn) to develop, Barbara Durr reports from Chicago.

The project is the biggest public works bonanza in Chicago for decades and is expected to generate over 200,000 jobs.

Mr Daley's Lake Calumet site gained the crucial support of Illinois governor Mr Jim Edgar after the mayor agreed to establish a regional authority, including state representatives, to control all three of Chicago's airports.

Airline suspends Peruvian flights

An Argentine airline suspended all flights to Peru yesterday after five passengers fell ill with cholera a few days after eating food on a flight from Lima to Los Angeles, an airline official said. Reuter reports from Buenos Aires. One of the passengers died, and 23 more have begun showing symptoms of the disease, he added.

How I was treated for testicular cancer.

I always thought cancer was the sort of thing that happened to someone else. And this time it did. To Ian, my husband.

We thought it was the end.

Helen, however, made us see things differently. She's the Macmillan nurse who was working with the doctor when Ian was diagnosed.

At first it was hard to believe what she was saying. She told us that with treatment and a positive attitude, one day we'd be able to carry on as normal and lead a healthy sex life.

Helen made it much easier for both of us by opening up the subject. The more I expressed my feelings to Ian the stronger I felt he became.

Happily, with Helen's help we've both fully recovered.



Would your business consider helping fund more nurses like Helen? Here's how we could help your business too. 1. Use us to boost your company's Marketing/Promotional package. 2. Appoint us as your Charity of the Year. 3. Invite your employees to join us in our 1992 National Events Programme.

4. Sponsor a nurse. If you'd like more information, please call Catherine Philip at Cancer Relief Macmillan Fund. Telephone: 071 351 7811; Fax: 071 376 8098.

THE MACMILLAN NURSE APPEAL

FIGHTING CANCER WITH MORE THAN MEDICINE

This story is based on the real experiences of people with cancer. Photo posed by a model

UK NEWS

W Midlands engineers doubt recovery prospects

By Paul Cheeseright, Midlands Correspondent

THERE are no signs of an impending recovery from recession, West Midlands engineering employers warned yesterday. Mr John Owen, retiring president of the region's Engineers' Federation, said that the local engineering industry "has experienced perhaps its worst recession ever".

The federation's annual report for 1991 said: "For many companies manufacturing output has stabilised at a very low and unacceptable level."

With more than 1,000 members, the EEF West Midlands represents the largest concentration of engineering companies in the UK and its collective performance is a barometer of national trends.

"Four out of 10 [companies] continue to report a deterioration in their business trends; and only one out of 10 reports an improving trend

or more buoyant circumstances," reported Mr Owen.

This experience mirrors the national economy, government figures have shown that the decline in output during 1991 was the steepest since 1931. It is also a renewed pressure on the government, as it prepares a pre-election Budget, for some stimulus to the domestic economy.

"Expectations for recovery extend into the second half of 1992; confidence is low and employment prospects are not good," Mr Owen said.

The West Midlands Enterprise Board said yesterday that in the region as a whole, 35 people are chasing every available job against a national average of 27. In the urban areas of Birmingham, the Black Country, Solihull and Coventry more than 40 people are chasing each job. It reported 11,655 redundancies over the past six months.

Limited employment prospects have also led to a fall in the level of wage settlements. The EEF West Midlands reported that the average increase in 1991 was 6.4 per cent, compared with 7.6 per cent in 1990.

Although the EEF West Midlands remains worried about levels of productivity - "the UK still lags behind world competition" - independent analysts are sanguine about the medium-term future.

The enterprise board, although ruling out any immediate prospect of a strong economic recovery, believes that "prospects for engineering may be better than those for much of the rest of the economy". It cited the export potential of new Japanese car plants which, it said, would create a demand for components. West Midlands industry is strongly dependent on the fluctuating fortunes of the motor industry.

Washing-machine workers laid off

By Charles Leadbeater, Industrial Editor

TWO LEADING washing-machine manufacturers yesterday confirmed the depth and severity of the recession by announcing plans to lay off almost 3,000 workers in an effort to cut unsold stocks.

The lay-offs at Hotpoint and Hoover suggest that the rise in retail demand during the January sales may have been short-lived.

Hotpoint is to lay off 1,600 shopfloor workers at two plants in north Wales for a fortnight next month. Workers at the factories at Llandudno Junction in Gwynedd and Bod elwyddan, Clwyd, are already working a four-day week because of the impact the recession has had on sales of washing machines and dishwashers.

Mr Phil Collins, the person-

nel director of Hotpoint, said that continuing poor sales of washing machines since Christmas meant that it was necessary to have two full weeks of short-time working in the first and last weeks of March.

Mr Trevor Gregory, the AEU engineering union convenor for the plants, said that the shutdown and short-time working would result in each employee losing wages of about £700.

Hoover blamed an increasingly difficult economic situation for its decision to lay off workers at its Merthyr Tydfil plant in south Wales for two weeks from March 2.

The company said improved sales in recent months had not reduced the stocks of finished goods to acceptable levels.

Jaguar to shed a further 650 jobs

By John Griffiths

JAGUAR, Ford's luxury cars subsidiary, is seeking to shed a further 650 jobs this year, reducing its total UK workforce to about 7,400.

The move comes against the background of heavy financial losses at Jaguar and a continuing slump in luxury car markets. It is on top of 4,000 job losses at the company last year.

A Jaguar spokesman said last night the company hoped to achieve most if not all of this year's reduction through an early retirement scheme, with the age threshold for eligibility reduced from 60 to 55.

Negotiations on this scheme are being held with unions, which are not expected to launch any large campaign against further cuts.

The latest cuts prompted Mr Gavin Laird, general secretary of the AEU engineering union, to warn that the motor industry "can't take much more of this depression and this government's mismanagement of the economy".

Estimates from the Society of Motor Manufacturers and Traders show a total of 70,000 motor-industry jobs lost, or likely to be lost, by the middle of this year since the start of the recession.

While no deadline has been set for the 650 jobs to be lost through the early retirement scheme and non-replacement of workers, it is unlikely that Jaguar will allow it to run indefinitely.

Jaguar is believed to want to achieve the reductions as quickly as possible and may impose redundancies if not enough volunteers come forward. Last year fewer than 300 of the job cuts were imposed.

About 800 Jaguar workers would qualify for early retirement under the lower age limit. The company's management is understood to be hoping that up to 500 workers will apply quickly.

Jaguar made a pre-tax loss last year of £238m compared with a £66.2m loss in 1990, with worldwide sales falling to 25,661 from 42,753 a year earlier. It produced only 23,000 cars last year but is projecting an increase to 28,000 in the current year.

CBI issues code for prompt bill payment

By Paul Taylor

A CODE of prompt payment practice, seeking a commitment from all companies to pay bills on time, was launched yesterday by the Confederation of British Industry.

The code, Prompt Payers - in good company, advises on steps a company should take to ensure it pays its bills on time. It is being sent to all CBI members with a letter from Sir Brian Corby, CBI president.

Introducing the code, Sir Brian said: "Cashflow is the lifeblood of business. Late payment can damage business relationships and endanger the very survival of a company. While to some, paying bills after the due date may appear a simple means of easing financial pressures, it is in fact a clear breach of contract."

"It is also short-sighted and can be in no one's interest if an otherwise sound and valued supplier goes to the wall because bills are not paid on time."

The code says a reasonable company should:

- Have a clear, consistent policy to pay bills in accordance with contract.
- Ensure that the finance and purchasing departments are aware of this policy and adhere to it.
- Agree payment terms at the outset of a deal and stick to them.
- Promise not to extend or alter payment terms without prior agreement.
- Ensure that there is a system for dealing quickly with complaints and disputes, and advise suppliers without delay when invoices, or parts of invoices, are contested.

Last salute: the US bids farewell to Dunoon, Scotland, on leaving Holy Loch, its nuclear submarine base for 31 years

Woolwich launches two rescue plans

By David Barchard

WOOLWICH, the third largest UK building society, has launched two mortgage rescue schemes at a cost of £80m to save from eviction customers who are seriously behind with their payments.

The schemes are part of moves by lenders to help stem a flood of mortgage repossession - expected to reach 80,000 this year - and follow talks between lenders and the government just before Christmas, in which £800m was pledged for the schemes.

Woolwich's first rescue scheme is aimed at families whose incomes have fallen since they bought their homes but who are not eligible for social security income support and so cannot make normal payments on their mortgages.

These housing associations, London & Quadrant, Circle 33, and Metropolitan Housing, will buy the homes from their occupants at the current open market valuation, allowing their former owners to remain as tenants.

Woolwich yesterday declined to comment on the interest which the housing associations will pay it for funding, but it is understood to be between 3.5 per cent and 5 per cent.

Under a second scheme the occupants will remain owners but will be charged interest at rates below the market level in return for Woolwich becoming a part owner of the house.

The society will own the stake in the house until it is sold or the equity share is repaid.

Most of the families affected are in London and the south-east. The £80m will enable Woolwich to rescue between 600 and 800 households from eviction.

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More aid sought for Welsh coal regions

By Anthony Moreton, Welsh Correspondent

THE GOVERNMENT is to seek further aid from the European Commission for the depressed coal-mining areas of Wales. This is on top of the £17.8m released by Brussels earlier this week.

Mr David Hunt, Welsh secretary, met Mr Bruce Millan, EC commissioner for regional policy, on Thursday in Brussels when it was indicated that an application for a further £10m would be "looked on favourably".

Mr Hunt said qualifying projects had been drawn up by the Welsh Office. "We have a long list of schemes ready to be put into Brussels as soon as we get the nod," he said.

The move will be welcomed by other British mining areas which are certain to put in further applications now that the dispute over such funding between Whitehall and Brussels has been settled. The government backed down on Monday from its previous stance that European regional aid should go to the Treasury to help finance schemes already authorised in Britain.

Mr Millan refused to release £120m to Britain for more than 50 projects unless he received an assurance that European finance would be used in addition to anything the government might spend.

Mr Hunt and Mr Millan met at the opening of the Wales European Centre in Brussels, designed to act as a link between companies in the principality and the EC. Organisations that played a part in setting it up include the Welsh Development Agency, district and county councils, the Training and Enterprise Councils in Wales, the Development Board for Rural Wales and University College, Cardiff.

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Injunction granted against new drink

THE High Court yesterday ordered the relabelling of Stone's Original Pale Cream, a drink launched in Tesco stores late last year. Philip Rawstone writes.

Spain's sherry producers complained that the drink's label, which described it as a select blend of premium British sherry and fine fortified wines from Spain, had been deliberately designed to confuse consumers.

They were granted a temporary injunction against the drink's producer, Matthew Clark and Sons, of Leeds, which also makes Stone's Original Green Ginger Wine. The company denied any attempt to cash in on the sherry name, arguing that the label merely described its contents.

Mr Tony Grayson, Matthew Clark's managing director, said yesterday that the drink was selling well. "The British public seems to like it and that is what matters."

The High Court order allows the company to sell off whatever remains of 15,000 cases of the drink. Mr Grayson said: "We can then 'tweak' the label to meet the requirements set out by the judge in his ruling."

The order will remain in force until the full hearing of a claim by the Spanish sherry producers for a permanent injunction.

Move to cut NHS waiting lists

HEALTH AUTHORITIES are scrambling to meet a government commitment that all patients on hospital waiting lists for more than two years will be treated by April.

The final £3m from this year's £38m waiting-list fund, used to buy extra treatment for health conditions which have long waiting lists, is about to be allocated.

In December 23,197 people had been on waiting lists for more than two years. This figure is now around 20,000.

Health authorities can supplement NHS capacity by buying treatment in Ministry of Defence or private hospitals, although they are expected to keep within the broad NHS cost-structure when doing so.

The attempt to meet the deadline is producing extra work for private hospitals, although leading private-sector health providers say that they are not experiencing a large upsurge in NHS contracts.

The health department said that reports of surgeons being paid excessive fees for extra operations would be investigated if there was firm evidence. So far there had been no proof of abuse.

Judge defers Spens decision

A DECISION was deferred yesterday on whether Lord Spens will be formally acquitted after the Serious Fraud Office's decision not to continue prosecuting him on charges arising from the Guinness affair.

Mr Justice Henry deferred his judgment until an unspecified date after a day of legal argument in private at Southwark Crown Court, London, on Lord Spens' application for a not-guilty verdict and over the issue of costs.

Lilley announces £15m rail research

A £15m collaborative research programme for the railway equipment industry was announced by Mr Peter Lilley, the Trade and Industry Secretary, yesterday.

The DTI said it was the latest in a series of research initiatives under its advanced technology programme.

BCCI: BEHIND CLOSED DOORS

In August the FT assigned a special team to undertake a three-month investigation into BCCI - the banking scandal which shocked the world. Now you can read the results of this investigation in one continuous narrative and discover what really happened in the crucial meetings BEHIND CLOSED DOORS.

Available in paperback, only from the Financial Times, BEHIND CLOSED DOORS gives you the whole story in seven revealing episodes:

- 1 The Biggest Bank Fraud in History.
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- 4 Bank of Crooks and Cocaine International.
- 5 At the Court of the Sheikh.
- 6 Watchdogs Who Failed to Bark.
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Sinn Fein plans diplomatic effort

By Tim Coone

SINN FEIN, the political wing of the IRA, is planning a diplomatic campaign to seek potential allies in the European Parliament and the United Nations.

A strategy document, Towards a Lasting Peace in Ireland, will be discussed at Sinn Fein's annual congress in Dublin this weekend.

The document argues that the political and economic changes in eastern and western Europe "demand an equivalent breadth of vision and willingness to innovate. The partition of Ireland and the British claim to jurisdiction over the Six Counties (North-

ern Ireland) is a European issue".

It argues that the UN can help to bring about abolition of emergency laws and special courts in Northern Ireland and the republic and participate in setting up talks.

The document says: "As an interim measure Sinn Fein would propose that the UN secretary-general requests annual reports from the British government on its role in Ireland and conducts a yearly review of the consequences of the continued partition."

It envisages an international conference on the conflict which would "involve representatives of all political views in Ireland, along with international experts on decolonisation and conflict resolution".

The British and Irish governments have rejected the inclusion of Sinn Fein in political discussions on Northern Ireland, until it formally renounces the use of force.

Neither government would comment yesterday on the proposal that Sinn Fein should block any attempt to involve the EC or the UN, arguing that it was an internal matter.

Sinn Fein's weekend congress will discuss a range of social and economic issues,

including a women's policy document which includes motions on the right of divorce and abortion in the republic.

The congress is not expected to produce serious divisions over moves to distance Sinn Fein more clearly from the IRA.

In a recent interview with the Irish Times Mr Gerry Adams, Sinn Fein president, said the IRA "does come from the same tradition as Sinn Fein. We do share common objectives, but the IRA reaches its decisions independently of Sinn Fein, and Sinn Fein reaches its decisions independently of the IRA".

Traders angered by rise in charges on credit cards

By David Barchard

A LEADING RETAILERS' representative yesterday warned the high-street banks that their plans to increase credit card service charges may lead to reduced co-operation from retailers in the fight against fraud.

Mr Bob Woodman, a director of the Retailers' Consortium, said price increases, by Barclays and National Westminster, had taken the spotlight away from the fraud issue, expected to cost the banks about £300m this year.

He asked: "How can we co-operate with them when there is this sort of friction between our two industries?"

In the past two weeks Barclays and National Westminster have started writing to retailer customers informing them that the merchant service charge - the commission paid on credit-card transactions - will have to go up.

The banks say reduced volumes of business are forcing them into losses on their credit-card merchant services in spite of reduced costs and a price rise in unavoidable.

Both NatWest and Barclays say that retailers pay an average merchant service charge of 1.6 per cent, though this varies from about 1 per cent for very large groups with a lot of negotiating power to as much as 4 per cent for some small businesses.

Barclays Merchant Services, the plastic card processing arm of Barclays, said yesterday it would be raising charges by less than 10 per cent. This would mean an increase of about 14p per £100 of turnover for its average retailer customer.

Privately bankers admit that they priced their credit card services too low in their scramble to enter the market from

1989. Until then, credit card merchant services in the UK were provided only by BarclayCard for Visa and by Access for MasterCard. Individual banks did not compete in the market.

Barclays says that average merchant service charges fell by 26 per cent in the two years since 1989.

Only one bank, Lloyds, says it is currently making a small profit from credit-card merchant services, but it admits that business volumes have dropped sharply because of the recession. Its 1991 results, published yesterday, show that its credit card income, including annual fees, fell to £72m from £81m a year earlier.

Barclays last night dismissed the idea that the price increases might harm co-operation with retailers over fraud. "It must be as much in the interests of retailers to discourage fraud as it is in ours."

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UK NEWS

Commons move for poll on EC fails

By Ivor Owen, Parliamentary Correspondent

MRS MARGARET Thatcher, the former prime minister, joined Conservative Eurosceptics in the Commons yesterday in an attempt to reopen issues raised by the Maastricht Treaty.

They failed to force a vote on a bill to secure a referendum on the treaty's provisions for European political union.

A procedural manoeuvre, encouraged by government whips, resulted in the debate being adjourned, effectively killing the Referendum Bill.

Mrs Thatcher, who favours a referendum in the event of the main political parties agreeing that starting should be abandoned in favour of a single European currency, listened to the debate's opening stages.

The efforts by the whips to prevent a widening of divisions in Conservative ranks over the European Community were reflected in a speech last night by Mr Jonathan Aitken, MP for South Thanet.

Acknowledging his role as a "leading Euro-sceptic", he told a meeting in his constituency that he admired and supported the "negotiating success" of Mr John Major at Maastricht.

Mr Aitken is chairman of the policy committee of a group of backbench Eurosceptics which yesterday issued a statement opposing Britain's involvement in a single European currency. The group warned such a currency could lead to the payment of "massive subsidies" to most other member states.

The statement also advocated Britain's withdrawal from the European Monetary System - a step opposed by Mr Aitken in his speech.

He said: "I do not believe that there are any realistic alternatives for Britain other than to remain at the centre of the EC's policy-making institutions playing our full part in the community."

Mr Tristan Garel-Jones, foreign office minister of state, said it would be an "abdication" of responsibility by both the government and the Commons to hold a referendum.

Accountants granted wider marketing role

By Andrew Jack

COMPANIES may have to prepare for a bombardment from accountants after yesterday's easing of the rules governing their use of aggressive marketing techniques.

Chartered accountants offering to sell any service except financial reporting work to non-clients will now be able to make unsolicited visits or telephone calls.

They will also be able to charge contingency fees based on a proportion of the income generated for a client, in work such as corporate finance work or tax advice.

Audit and related services are excluded from the liberalisation, but cold-calling will be acceptable for work including tax and management consultancy.

The revelations come in the latest professional ethics guide issued by the joint ethics committee of institutes of chartered accountants in England, Wales, Scotland and Ireland.

The guidelines offer tightening of regulations in other areas. They frown on the recruitment services which are now offered by many accountancy firms to help audit clients find senior financial and administrative staff. They warn that the final decision on any selection must be made by the client.

No firm should allow the

fees from a quoted company or group of companies to exceed 10 per cent of its income. Once the figure rises above 5 per cent, there should be an independent review to ensure there is no threat to the firm's independence. Firms should also seriously consider resigning as auditor if there is litigation with its clients.

No partner or individual closely connected with the partner should hold shares or other beneficial interests in a client. That includes personal equity plans.

The guide recommends that firms should consider rotating partners and other senior staff involved with particular clients to provide safeguards against a loss of independence.

Recommendations on three of the topics for which accountants have received strongest criticism in recent months - insolvency work, discounting on fee income and the valuation of brands - are still being drafted and will not appear at least until the summer.

It does not rule out an auditor conducting other services to a client, but warns: "Care must be taken not to perform management functions or to make management decisions."

Guide to professional ethics, ICAEW, Gloucester House, 399 St Albans Rd, Milton Keynes MK9 2HL. Non-members £5.95



Political assault: Roy Hattersley, Labour's deputy leader, yesterday launching a compilation of the party's plans for reforming the criminal justice system. Labour is keen to attack traditional Tory credibility on law and order issues in the wake of rising crime figures.

Labour launches poll tax offensive

By Alison Smith

LABOUR yesterday highlighted what it called the "government incompetence surcharge" on the poll tax. The jibe was made as Mr Bryan Gould, shadow environment secretary, published figures showing that Labour councils had issued more than double the number of summonses for non-payment issued by Tory councils.

Labour's offensive is intended to undermine Tory assertions that the extra sums

people will have to pay to make up for non-payment - the "other adjustments" figures on poll tax bills - derive from Labour councils' failure to pursue non-payers.

The analysis, giving the numbers of summonses and liability orders for non-payment for each authority since April 1990, shows that the London borough of Haringey had issued summonses to 99 per cent of its entire poll tax register.

"Even allowing that some people have received more than one summons, this is an astonishing total," Mr Gould said. "It is hard to think what more Haringey could have done to collect the tax."

The average number of summonses even for shire districts, the class of authority where the percentage is lowest, amounted to more than a fifth of the total poll tax register. The number of summonses in England and Wales now

totalled about 11m, Mr Gould added. He had written to the Guinness Book of Records seeking inclusion for the poll tax as "the greatest debt-collection exercise in world history".

The Tories say Labour councillors who supported non-payment of the poll tax have contributed to collection difficulties, and that those councils which have high non-payment surcharges are those which have traditionally been inefficient at collecting charges.

A small band voices support for change

James Buxton on constitutional views in Scotland

THIS WEEK several Scottish businessmen did what the Conservative party has been urging them to do for years - they stood up to be counted on the issue of Scotland's constitutional future.

Unfortunately, what they said was not what the Tory party wanted to hear.

Nine men who run small and medium-sized businesses launched an organisation called Scotland Says Yes and declared that they were "sick and tired" of the government implying that all Scottish business was totally opposed to the setting up of a Scottish parliament.

They said they and many others were eagerly awaiting the creation of such an institution.

In the past few weeks several of Scotland's leading businesspeople have indeed declared their opposition both to a devolved Scottish parliament and to independence.

This week the big institutions in the financial community expressed - through a survey by Scottish Financial Enterprise, their trade association - strong misgivings about devolution.

They feared higher taxes, and a drift towards independence which would frighten their English customers.

But on Thursday the Scottish council of the Confederation of British Industry met at Stirling Castle and produced little comfort for the Tories.

Mr Nigel Smith, one of the founders of Business Says Yes, runs an engineering company in Glasgow employing 35 people. He said he voted Conservative in last general elections. He believed a Scottish parliament would be very good for Scottish business.

"Britain is highly centralised. Even though we've got a lot of administrative devolution to the Scottish Office in Edinburgh, policy is decided in London. To influence it we've got to go through the London

THE PRIME MINISTER will today launch the Tories' fight-back in Scotland with a clear warning to the country's electorate that the survival of the union is "more important" than party politics, Ivo Dawson writes.

Mr John Major will use a campaigning speech to Tory parliamentary candidates in Glasgow to rally them behind a "fight for the union", stressing that Scottish Conservatives must speak with one voice to get their message across.

Downing Street said he would repeat his warning, made earlier this month, that the advocates of devolution or independence had told the people "the prize but not the price".

lobbying structure, which is very difficult for a small business based in Scotland.

"Now if we had a Scottish parliament, policy would be decided in Edinburgh. There'd be committees and sub-committees to which we'd make our case. It would have to be responsive to our needs," he said.

Furthermore, Mr Smith argues, the creation of a Scottish parliament would end what he calls the "disenfranchisement" of much of the Scottish business community. "I say something in favour of free enterprise, I'm automatically identified with the Conservative party and that means being identified with England. I'm immediately struck out as a serious contributor."

In a Scottish parliament, elected by proportional representation, he said, there would inevitably be a right-of-centre party with Scottish roots which would present the business point of view.

Proportional representation would curb the excesses of left and right, Mr Smith said, and far from imposing higher taxes, as the Tories claim, it might lower them to stimulate business and generate extra revenue.

Large Scottish businesses, however, especially Scotland's quoted companies, tend to quote the constitutional status quo - though few have

declared themselves. The people who run them often consider themselves part of the British establishment and have lobbying channels through contacts in London and in the City.

The contorted response of the Scottish CBI, which failed to say what constitutional arrangements it actually wanted, might reflect divisions between larger and smaller companies.

But it also highlighted the lack of communication between the business community and the advocates of constitutional change.

Mr MacCallum, the chairman, admitted: "We've come into the debate a little late. That is regrettable."

The Scottish Constitutional Convention, which has been working on a blueprint for a Scottish parliament since 1989, is dominated by Labour and the Liberal Democrats, having been boycotted by the Tory party. The CBI chose not to participate through the Scottish Council Development and Industry, which also represents business, attended as an observer.

Mr Smith said: "Business was very wrong not to enter the convention." One reason, he said, was that the convention's blueprint included "baggage from the 1970s", such as the possibility of nationalisation, which might otherwise have been vetoed.

For their part the supporters of devolution do not appear to have made much effort to persuade large companies of the possible benefits of a Scottish parliament.

Mr Donald Dewar, shadow Scottish secretary, has not been on a drawn cocktail offensive around Charlotte Square, Edinburgh.

Indeed, when Scottish Financial Enterprise this week reported the fears of the 25 financial institutions which account for 80 per cent of the employees of the Scottish financial sector and 80 per cent of its funds under management, Mr Dewar simply derided the response to the survey as "tiny". He did not offer them any reassurance.

Generators warned on cheap coal imports

By Charles Leadbeater, Industrial Editor

LABOUR yesterday warned electricity generators that investments in port facilities to import cheap foreign coal would become "white elephants" under a Labour government.

Mr Frank Dobson, the party's energy spokesman, said he was confident that the European Commission would allow a Labour government to block imports of cheap foreign coal.

He said the party was determined that PowerGen and National Power, the electricity generators, would follow such policies. The party was prepared to use the state's remaining 40 per cent shareholding in the generators to make sure they do so, he said.

This meant that PowerGen's plans to invest in coal import facilities, such as the deep-water dock at Immingham on the North Sea coast, would become "white elephants", Mr Dobson said.

He was responding to a letter from Sir Graham Day, PowerGen chairman, requesting further information on how Labour planned to make sure the generators followed a government energy policy.

Mr Dobson said on Thursday night that Labour could use the state's 40 per cent shareholding in National Power and PowerGen to appoint directors. He said that the government had no special powers to appoint directors. He said that any directors it elected using its shareholding would be legally bound to protect the interests of all shareholders.

The clash, the first direct conflict between a Labour spokesman and the management of one of the privatised generators, could set the scene for a trial of strength over energy policy if Labour wins the election.

Party officials played down the significance of Mr Dobson's remarks. Labour has no plans to explore whether the government could appoint directors to influence policy at other privatised companies. The main thrust of the party's approach would be to strengthen the role of independent regulators, officials said.

Mr Dobson said he was reiterating well-established Labour policy that it would seek to persuade the generators to abide by plans to reduce coal imports and invest more in renewable energy sources.

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The first of the FT's Law Reports is on Tuesday together with a feature on Small Businesses, and the daily Management and Technology pages.

On Wednesday, you'll find top management positions on offer, both financial and non-financial. We also take our weekly look at Business and the Environment.

In Thursday's FT, we focus on, among other things, Marketing and Advertising, Accountancy and the law as it affects business. On Friday it's the turn of Industrial and Commercial Property.

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	188 Year	10.85	8.07	Yearly	Thurs	£10K min
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Bank creditors may be paid £1.29bn

A COMPENSATION deal has finally been agreed between the liquidators of Bank of Credit and Commerce International and its Abu Dhabi majority shareholders which could lead to the payment of as much as £1.29bn to creditors.

The deal is dependent on agreement from creditors owed £7bn between them, and will need court approval in England, Luxembourg and the Cayman Islands. Mr Brian Smouha, one of the bank's liquidators, said yesterday that reaching the £7bn target was likely to prove difficult.

given that total liabilities amount to \$10bn. Also, many creditors are unlikely to come forward given the large amount of "black" money in the bank linked to tax avoidance, drugs and terrorism.

Majority shareholders from Abu Dhabi will pay a flat \$1.7bn in compensation. The figure could rise to as much as \$2.2bn if claims exceed \$10bn, or fall to as little as \$1.2bn if they are less than \$10bn.

In return, the majority shareholders and the liquidators have agreed to drop all possible claims and counterclaims.

Creditors will have to sign over all legal rights before they can benefit.

The BCCI depositors' association warned creditors yesterday not to accept the offer until it had been studied in more detail. "We are not very happy," said Mr Mourad Fleming of Richards Butler, a lawyer acting for the association. "Creditors are being asked to give up very considerable rights. But we can't possibly say yet [whether the terms are attractive]."

Richard Waters

A deal of sense and sensitivity

"It's not a cover-up or anything like that," says Mr Brian Smouha, the Touche Ross partner overseeing the worldwide winding-up of BCCI. "This is meant to make peace with the United Arab Emirates."

Mr Smouha is sensitive to criticisms of a cover-up. He has just hammered out a deal under which BCCI's majority shareholders in Abu Dhabi, part of the UAE, will pay out up to \$2.2bn (£1.29bn) to the bank's creditors. But the structure of the deal, and the lack of transparency so far as to how it has been negotiated, are already prompting criticism.

Discussions with creditors in the weeks ahead - and applications for court approval in London, Luxembourg and Grand Cayman - will determine whether it takes effect.

From the information published so far, it is impossible to tell whether the deal is a generous one for BCCI's creditors - as both Mr Smouha and the Abu Dhabi camp claim. It involves the bank's liquidators and its majority shareholders

giving up claims and counter claims against each other, in return for which Abu Dhabi will pay \$1.7bn to creditors (an amount that could rise or fall by as much as \$500m, depending on how what the eventual liabilities of the bank are determined to be).

Weighing up the claims and counterclaims is not easy. The liquidators, led by Mr Smouha, have agreed to give up their claims under \$3.06bn of promissory notes issued by Abu Dhabi. The notes were given at the time of a proposed restructuring of the bank a year ago, so a legal question remains as to whether Abu Dhabi remains liable given that the restructuring was never completed.

Also, the notes would have been payable over a seven-year period, reducing their present value.

Abu Dhabi was also potentially liable for about \$1bn of guarantees given to the bank. There are various unquantified

further claims that could be made against Abu Dhabi. One of its representatives was a BCCI board member and has been identified by Price Waterhouse, the bank's auditors, as someone who was aware of the frauds at the bank before they became known to regulators and auditors. In return for accepting the deal, depositors will be asked to sign away rights "against the shareholders of BCCI and certain related persons".

Potential claims the other way - against the bank by the majority shareholders - are equally difficult to establish with any certainty. Abu Dhabi has agreed to take on the United Arab Emirates branches of the bank, which are estimated to have gross liabilities of about \$1.5bn. This appears to reduce the liabilities of the rest of the group, and so increase the payout to depositors. However, assets in the UAE branches, which will also be taken on by

Abu Dhabi, are estimated to amount to 10 per cent to 15 per cent of the liabilities. This is about the same proportion as in the rest of the group. The result: stripping out the UAE branches has no overall effect on creditors.

However, once it assumes responsibility for the UAE, Abu Dhabi will actually have a \$700m claim against the rest of the bank, allowing it to claim as a creditor and share in its own compensation fund.

Abu Dhabi has also said it will give up rights over about \$1bn of funds which were held under management by the bank and were misappropriated by its directors. As one of these directors was an Abu Dhabi representative, though, it could have been difficult to recover this money through legal means.

Even the \$1.7bn or so of compensation is not being paid immediately, but over a period up to June 1994, that reduces its present value.

Richard Waters

A 'market' rate of £127 per hour and business trips via Concorde

BCCI LIQUIDATION COSTS BREAKDOWN July 6 1991 - January 6 1992				
	UK £m	Intl £m	Cayman \$m	Luxemb \$m
Liquidators' fees	25.7	0.4	12.0	11.2
Legal fees	8.3		5.4	5.7
Disbursements			0.4	
Agents & security	3.5			
Staff costs	2.5		0.7	4.7
VAT incurred	4.8			
Establishment, rent, insurance	2.2		1.1	1.0
Capitalisation payment	2.7			
Other	2.0	0.1	2.1	2.2
Total	48.7	0.5	21.7	24.8
Grand total £77.4m*				

* £1 = \$1.71

Source: Touche Ross

THE CALM face of Mr Brian Smouha, the Touche Ross partner overseeing the worldwide winding-up of BCCI, was slightly less so yesterday at the mention of the fees Touche Ross has charged for its work as provisional liquidator of BCCI.

When Touche revealed at a court hearing in January that the bills had reached \$75m, it provoked a storm of indignation. Only after the announcement of the settlement on Friday was the firm willing to say anything more.

Yesterday it made up for the silence by releasing a great deal of detail, including a three-page document showing Mr Smouha's daily itinerary

from July 5 last year to February 11 this year.

Mr Smouha readily admitted that he had flown by Concorde during the course of his work. His schedule shows journeys in quick succession between London, the US, Luxembourg and the Gulf.

"It was a question of survival," he said. "I was trying to be in more than one place at the same time, and in a state to do the work. It's not easy trying to organise something with meetings in New York, the Caymans, Abu Dhabi."

He also agreed that his staff based in Abu Dhabi had flown

to holiday destinations periodically, and one man had flown back to the UK to visit his pregnant wife.

"Most people in Abu Dhabi were working 12-hour days, six days a week," he said. "You need to keep people performing at the highest level they can. Without holidays, he said, 'you start getting a very poor product very quickly'."

As the table shows, not all the costs incurred went to the liquidators. Legal fees consumed about 7 per cent of the total. VAT and security charges were also significant.

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Move to widen role of friendly societies

By Scheherazade Daneshkhu

A BILL to create a new legislative framework for friendly societies was published yesterday.

The government bill would enable friendly societies - ranging from industrial assurance funds to those that are mainly social or philanthropic - to provide a wider range of services. It should also allow them to compete on more equal terms with other financial institutions.

It would establish a new regulatory framework including a Friendly Societies Commission. Societies would also be brought within the scope of the Policyholders Protection Act 1975, the investor-protection scheme covering insurance policyholders.

The bill would enable friendly societies to incorporate and establish subsidiaries to provide various financial and other services to their members and the public.

These would include: managing unit and investment trusts; arranging equity plans; arranging credit; long-term or general insurance business; insurance intermediary services; administering estates and executing wills; managing sheltered housing; homes for the elderly and hospitals; providing fund management services for pension-fund trustees.

The investment funds of friendly societies are free of tax within certain limits. For instance, the amount an investor can put into a tax-free friendly society savings scheme is £200 per annum.

The bill was welcomed by Mr Peter Gray, chairman of Tunnbridge Wells Equitable, the largest friendly society, and secretary of the Friendly Society Parliamentary Committee. "Our competitors have had a tremendous advantage over us and we need the same sort of fiscal incentives. The government has given them tax breaks such as tax-exempt special savings accounts and Peps. What can they give friendly societies? £200 a year."

Andrew Jack



Last rites: a BCCI branch in central London is stripped of its fixtures and fittings

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Weekend February 22/February 23 1992

Victims of disinflation

JOHN MAJOR is in the best possible company. Mr George Bush may have been victor in the Gulf war and presided over the disappearance of the Soviet Union, but neither achievement saved him from a mauling at the hands of Mr Patrick Buchanan in the New Hampshire primary. Meanwhile, the Japanese government sinks ever deeper into the swamps of financial scandal.

Mr François Mitterrand's Socialist government seems doomed to lose the next parliamentary elections, while only the peculiarities of Italian electoral politics can save Mr Giulio Andreotti's despotic coalition. Mr Bob Hawke, Australia's long-serving prime minister, has been defenestrated. Meanwhile, Mr Brian Mulroney's Canadian government may be the most unpopular of all, with less than 20 per cent support in opinion polls.

The unpopularity into which so many governments of leading market economies have fallen is no accident. It reflects the current disinflationary stage of the global economic cycle. Canada, for example, has just announced annual inflation down to 1.5 per cent. Who can wonder that its government is so unpopular?

The credit-driven economic expansion that has now come to its painful end everywhere began in the US almost 10 years ago. But the weakness of the US dollar, which started in 1985, and especially the intervention aimed at halting the dollar's fall in 1987, loosened monetary policy elsewhere. Japan discovered the delights of the "bubble economy"; the UK enjoyed "the Lawson boom"; and even the Bundesbank tolerated interest rates lower than it would have preferred, briefly easing its iron grip on the rest of Europe.

Slow growth

When economies are good, they are very, very good, but when they are bad, they are dreadful. In the expansionary stage, growth tended to be stronger than expected. As is their wont, policy-makers thought the early stages of the inflationary process proved their brilliance. The greater their self-confidence, the more they allowed domestic policy to reinforce the global expansion.

As recently as 1989, every important economy was growing quite rapidly. Now they are all either growing slowly or contracting. But the slowdown in between has been unsynchronised. It started where the expansion had begun, in the Anglo-Saxon economies. A combination of tight money and overindebtedness brought the US and UK economies into

recession by late 1990. Japan's economy raced ahead, despite successful, if belated, efforts of the Bank of Japan to prick the bubble, starting in 1988. But all good things come to an end. Japan's economy has been slowing rapidly in 1991, if still to rates that others envy.

Bundesbank's vengeance

Since the Bundesbank tightened monetary policy as early as 1988, Germany largely escaped the global credit expansion. But the unification of Germany has forced the Bundesbank on to a long inflationary deviation from the path of monetary rectitude. Having now imposed three successive quarters of contraction, the Bundesbank is back on course with a vengeance.

The US led the world economy into recession. It is likely to lead it out of it. In his semi-annual Humphrey-Hawkins monetary report, Mr Alan Greenspan, chairman of the Federal Reserve, predicted that the US economy would grow modestly this year. Unemployment would soon begin declining and the inflation outlook was the best for a generation.

Mr Bush should no longer complain about Mr Greenspan's zeal in his cause. Elsewhere, policy is less expansionary. The Bank of Japan tightened too late and has loosened too slowly. It could well be understanding the force of debt-deflation. If the British Treasury is still determined to commit that error, it makes little difference, except to the quality of its forecasts. The Bundesbank is unlikely to permit Europe to do much about the recession until it is confident German inflation is well under control, perhaps in the second half of the year.

A strong global recovery may take as long to arrive as the slowdown. In the meantime, the world economy will remain on a knife edge. The refusal to resort to inflation as a way of liquidating the excessive lending of the 1980s is praiseworthy, but the risks of not doing so are considerable. Many are taking the wish for the dead and are already halting the virtual elimination of inflation. Should governments keep their nerve, the achievement is, indeed, within their grasp. Yet the achievement would have its costs. One is unemployment, which may prove transitory in some economies, but will be longer lasting in others. Another could be the disappearance of most of the governments that initiated the disinflation, with Mr Major among the first in the firing line. Disinflation is a fine thing. But politically, it may well be best for oppositions.

Talking of peace while watching the seeds of conflict grow is a Middle East trait that seems to survive even the worst conflicts. A year ago next week, when small, rich Kuwait was liberated, the Middle East looked less militarily threatening than it had for decades and Mr George Bush seemed guaranteed a second presidential term. Twelve months on, there are still peace talks on the agenda. But with the latest round scheduled to start on Monday, the guns are firing again and the achievements of the Gulf war have become much less obvious for the Middle East in general and Mr Bush in particular.

The defeat of Iraqi forces in Kuwait had offered the region much more than just the chance to rid itself of a tyrant, while Mr Bush had the opportunity to capitalise on the triumph of becoming the US leader who presided over the joint burial of communism and the bitter memory of Vietnam. Logic alone suggested that after such a huge international effort, the Middle East would not be allowed to fester and erupt in the same way again.

There were positive changes. For the first time in its post-colonial history, the Middle East was demonstrably free from superpower rivalry. Israel had been persuaded to exercise wholly uncharacteristic military restraint and there was talk in western capitals of moving towards a resolution of some of the Middle East's worst political injustices and economic disparities. If there was to be a new Middle East order, Mr Bush and Mr James Baker, the secretary of state, were uniquely placed to be both architects and guarantors.

Those hopes have dissipated with alarming speed. After the events of the past week, not least in New Hampshire, the defeated President Saddam Hussein is crowing about being more secure in Baghdad than the victorious Mr Bush is in Washington. Israel's assassination of Sheikh Abbas Musawi, the leader in southern Lebanon, and his family has inflamed not just his local community but sent a message to Moslem communities throughout the Middle East. Israeli tanks have subsequently brushed aside UN peacekeeping forces and punched deeper into southern Lebanon in what is certain to be another attempt to impose political compliance through military punishment. The US is meanwhile still trumpeting its pursuit of Saddam Hussein, is threatening tougher action against Libya and has supported the cancellation of elections in Algeria.

Taken individually, each event has its particular motive force. Taken severally, it is small wonder that the region's radicals think they are poised to claw back much of the ground conceded to the US and the more moderate Arab regimes at the time of the Gulf war. They argued then that the US viewed the Gulf conflict primarily as an opportunity to crush Iraq and to ensure that a pliant Saudi Arabia would ensure cheap long-term oil supplies. They insisted that beyond the borders of Israel, Mr Bush cared little for the people of the region, would make scant efforts to assist domestic victims of Saddam Hussein's aggression and never

Roger Matthews on the shaky prospects for a Middle East peace

Realism in retreat



Shamir: chance to rob Rabin of some of his appeal

intended to offer more than a token effort to resolve the Palestinian issue. The extremist propaganda image of Israel and the US jointly beating their Arab opponents into submission retains more potency among some populations than anything which can be advanced by America's friends in support of their relationship. Against this background, Palestinians, Syrians, Jordanians, Lebanese and Israelis gather in Washington on Monday for a third round of bilateral negotiations which, as the participants are all too well aware, look increasingly at odds with the political mood of the Middle East.

The peace process, launched in Madrid at the end of last October, reflected primarily the changed strategic circumstances of the participating nations. The collapse of the Soviet Union had left the Palestinians and Israel's Arab opponents without a sponsor or protector. President Hafez al-Assad of Syria, hitherto Israel's most durable enemy, saw a compensating degree of protection by agreeing to US requests and agreed to negotiate, pulling Lebanon with him. Mr Yitzhak Shamir, Israel's prime minister, came with even greater reluctance, stressing that Israel would not concede an inch more of the land it had occupied since 1967 and

could offer nothing other than peace in return for peace. To reinforce that assertion, Israel accelerated its house building programme in the occupied territories and saw nothing contradictory in simultaneously asking the US to guarantee loans of \$10bn needed to settle immigrants from the former Soviet Union.

After all this, Israel still suffers a credibility gap. Its problem is that the US and other western governments prefer to interpret Mr Shamir's negotiating positions rather than simple statements of conviction. When Mr Shamir says that Jews must forever have the right to settle in the biblical lands of Judea and Samaria (the West Bank) it should be supposed he believes that as fervently as he does in a united Jerusalem under Israeli sovereignty. There is nothing contradictory for Mr Shamir in sending tanks into southern Lebanon while protesting a determination to secure peace. Mr Menachem Begin, the former Likud prime minister, ordered a far larger invasion of Lebanon in 1978, only a few months after President Anwar Sadat of Egypt opened prospects for peace by becoming the first Arab leader to visit Israel.

These attitudes do, however, pose problems for the Bush Administration. Mr Shamir

was on Thursday night re-elected as leader of his Likud party and will go into the June general election as the favourite to win. If he is successful there is no justification for Arab governments to expect anything more than the most modest flexibility in Likud policy. A victory for Mr Yitzhak Rabin, newly returned to lead the opposition Labour party, would, on the other hand, open the way to the offer of some form of autonomy for the Palestinians in the West Bank and Gaza, although Mr Rabin's chances of winning the electorate to be almost as tough as Mr Shamir. If the election result is indecisive, as it often has been in the past, the two men would probably work together in a national unity government.

A politically astute Mr Shamir does, however, have the opportunity this week to rob Mr Rabin of some of his electoral appeal. He can put on the table the Washington framework of an autonomy agreement for the Palestinians along the lines of the Camp David accords reached during the negotiations with President Sadat in 1978. This will simultaneously improve relations with the US. It will not answer Palestinian aspirations for self-determination, but it would assist the negotiating teams by indicating there was some longer-term purpose to the peace process.

But if Mr Shamir wishes to contribute additionally to the pressures which will eventually provoke the collapse of the peace process, then he will instruct the Israeli team in Washington next week to avoid any proposals on substantive issues. He knows the Arab delegations must be getting near the brink. Syria and Lebanon boycotted the multilateral phase of the process in Moscow earlier this month in protest at Israel's refusal to concede the principle of exchanging territory for peace. With the alarm bells ringing again in Damascus over Israel's latest incursion into Lebanon, President Assad must be finding it increasingly difficult to reconcile participating in the peace talks. There are similar tensions in the Palestinian camp.

They would, of course, rather stay within the process. To pull out serves not just Israel's hawkish but extremists throughout the Arab world. But there comes a point when the domestic dangers may be judged to be greater than the international blame that would attach to withdrawal.

Mr Assad, King Hussein of Jordan, Yasser Arafat of the PLO and those other Arab leaders and regimes that came to power in the late 1960s and early 1970s have not clung to the tops of their greasy poles for so long without accurately sensing political movements in the region. Historically, it has been easier in the Arab world to whip up and sustain popular support through anti-Israeli and anti-American rhetoric than through any other form of political agitation.

The Gulf war added to the personal, political and economic misery of tens of millions of people in the region. That misery continues and is growing. At grass roots, the political ground is being more surely prepared for extremism than it is for the more pragmatic realism that seemed possible a year ago.

Radio for new world order

George Graham on the changing role of Voice of America

When Voice of America, the radio service established and financed by the US government, began broadcasting on February 24 1942, the news was almost all bad: Japanese armies pressed onwards in the Pacific, and Germany moved deeper into Russia.

Fifty years later, the news is good: the US has declared victory in the Cold War and Voice of America can claim at least part of the credit for what American politicians describe as a victory over "imperial communism".

In its hour of triumph, however, VOA must face a new debate over its role, its usefulness and its cost. As new, independent broadcasters start up in eastern Europe and the former Soviet Union, the need for the US to maintain its broadcasts is questioned by American critics, mainly from the right of the political spectrum. They always found it anomalous that the ideals of the free market should be spread by a Voice of America controlled by the US government.

VOA, according to Mr Robert Coonrod, its deputy director, is already adapting both its programming and the way it delivers its message.

"It is clear to us from the audience information we get that what audiences need and want is quite different today from what they were looking for three or four years ago," he says.

According to Mr Coonrod, basic news on what is happening on a day-to-day basis is being satisfied by the local media. The role of Voice of America is to provide interpretation, analysis and context. He cites a recent series on "Democracy in Action", designed to provide practical information for citizens of a new democracy.

At the same time, VOA is building on its traditional short-wave broadcasts into eastern Europe and seeking to reach a larger audience by providing higher quality FM broadcasts. To achieve this, it is developing affiliations with local broadcasters, which it supplies with programmes.

But is VOA, which has never quite shaken off the image of being a weapon of the Cold War, ideally structured to meet these new needs? Like its UK counterpart, the World Service of the British Broadcasting Corporation, VOA is financed by the government. Unlike the BBC, it is administered by a government department, the US Information Agency. Mr Kim Elliott, director of VOA's research department, acknowledges that in many markets the BBC's reputation beats that of his own service.

"The BBC is considered a more reliable source of news than VOA," he says.

But Mr Coonrod believes this perception is based on a

misunderstanding. He complains that VOA's critics confuse its news broadcasting, which is impartial and independent, with its editorials. In fulfilment of its charter, VOA must "present the policies of the United States clearly and effectively". It does so by means of a daily signed editorial, which is vetted beforehand by the State Department.

In many markets the reputation of an international radio service is also linked to the strength of its radio signal.

In the past, VOA has concentrated much of its effort on eastern Europe and the Soviet Union. It is much weaker than the BBC in regions such as the Middle East and Africa, where it lost its principal transmitter during the Liberian civil war.

It is in the Far East, however, that the next main battleground may lie. Since the Tiananmen Square uprising in the spring of 1989, US politicians have sought ways of bringing more independent news to the airwaves of China.

The argument has been over whether this should involve stepping up VOA's Chinese services, or setting up a new station like Radio Free Europe or Radio Liberty.

These stations, like Voice of America, are funded by the US government. But they provide more detailed news of the countries they broadcast to and are intended to act as "surrogates" for the local radio stations.

The State Department has argued that a Radio Free China would unnecessarily antagonise the Chinese government. VOA, meanwhile, argues that it could provide a much expanded coverage with the money needed to set up a new radio station.

In December, a presidential taskforce chaired by Mr John Hughes, a former VOA director, came down in favour of creating a Radio Free Asia, principally targeted on China but also broadcasting to countries such as Burma and Vietnam.

The proposal draws an enthusiastic response from Mr Malcolm S Forbes Jr, the magazine editor who, as chairman of the Board for International Broadcasting, oversees and allocates funds for Radio Liberty and Radio Free Europe. "We can have a tremendous impact for what amounts to pennies per person," he says.

But while the proposed Radio Free Asia may be seen as VOA's rival in the battle for pride of place in the broadcasting onslaught on China, Mr Forbes urges politicians to provide money for both.

"Some day, policymakers may understand that this is a very effective weapon that has been grossly underused. If the US wants to avoid another round of isolationism, this is an extraordinarily cost effective way to do it."

MAN IN THE NEWS

F W de Klerk

Political gambler raises the stakes

By Patti Waldmeir



Mr F.W. de Klerk, the South African president, is asking his white countrymen to do what voters everywhere hate doing: face reality. He is counting on them to show through a referendum held within the next three weeks - that they reject the apartheid fantasies of the past and accept the inevitability of black rule.

But for a people fed with deluded notions of racial superiority for hundreds of years, the prospect of a multi-racial future is terrifying. Mr de Klerk is gambling that reason will triumph over fear in white hearts. If he is right, South Africa will have taken another huge leap towards a democratic and peaceful future. If he is wrong, the consequences could not be more dire: the white supremacist Conservative party would take power, the African National Congress (ANC) would do its best to launch a revolution, and South Africa would descend again into chaos.

It is a gamble to take one's breath away, and just the sort of bold move which so delights the president. He could easily have avoided such a showdown. With a huge majority in parliament, Mr de Klerk's National party could have dismissed its loss in this week's Potchefstroom by-election as no more than an embarrassment. Mr de Klerk could have blamed the result on the dismal state of the economy. But that is not his style.

He argued in Cabinet for immediate action to staunch the flow of white voters to the Conservatives, who have won a steady series of by-elections since the 1990 general election. Some ministers argued against a referendum now. With constitutional negotiations only just under way, there is no outline yet of a power-sharing deal to calm white fears. With the economy in a three-year recession, crime and violence occupying every white mind, and the added misfortune of drought, this is hardly the time to ask for a vote of confidence in Nationalist rule.

But Mr de Klerk believes he

has the nation's confidence. He trusts his abilities as a leader. His vision of a future where black rule but do not dominate, his commitment to the Afrikaner nation from which he springs. He vowed to demonstrate it through a referendum, rather than tolerate the daily jeers of Conservative members of parliament, who claim he no longer represents most whites.

It was a political decision to call the Conservatives' bluff on the issue of white support. Without firm white backing, he cannot negotiate from strength on a new constitution. And if he can trounce the Conservatives in a referendum, he will cut the political ground from beneath their feet, and help defuse the threat of right-wing terrorism.

But it was also, as Mr de Klerk said, "a question of honour". For this is a *broederbond*, or family feud among Afrikaners. Right-wing Afrikaners often taunt Mr de Klerk with the charge that he has betrayed his nation by disman-

ting the superstructure of apartheid, created to protect the language and identity of the Afrikaner as a island in a sea of black cultures. For his part, Mr de Klerk argues that the Afrikaners' only hope lies in accepting change before it is forced on them through revolution. If the Afrikaner cedes power now, he will still be left with enough influence to protect Afrikanerdom in perpetuity.

He is convinced that apartheid, which remains the platform of the Conservative party, could never survive the force of numbers ranged against it: 28m blacks, 8m whites. He acknowledges that most whites still prefer apartheid; they want to live with their own kind in a culture which reflects white values. But, as the president told the voters of Potchefstroom last week, apartheid is no longer an option. The grand strategies of apartheid - former prime ministers such as Hendrik Verwoerd and John Vorster - demonstrably could not make it work; Mr de Klerk

asked voters to judge whether Mr Andries Treurnicht, the rather insipid leader of the Conservative party, could do any better.

Mr de Klerk has not renounced apartheid out of the goodness of his heart; he is haunted by an apocalyptic vision of the consequences of pursuing it. He believes it will make race war inevitable. As he told senior policemen two years ago, "if this Armageddon takes place and blood flows ankle deep in the streets and four or five million people lie dead - the problem will remain exactly the same as before the shooting started." That explains his conversion to multi-racialism: the alternative was too ghastly to contemplate.

Last week the president urged the voters of Potchefstroom to put aside their preference for racial purity and vote for the policy they thought would work. It was surprisingly honest counsel from a politician - and hardly the stuff to win him many

accolades. Now he will put the same choice to the national electorate. The referendum question has yet to be written, but it will certainly be formulated to guarantee maximum positive response. Voters will probably be asked whether they support peacefully negotiated change - the Conservative party currently refuses to negotiate with black groups - and may be asked for a vote of confidence in the president himself. Either way, the Nationalists are confident they will win, perhaps by a substantial margin.

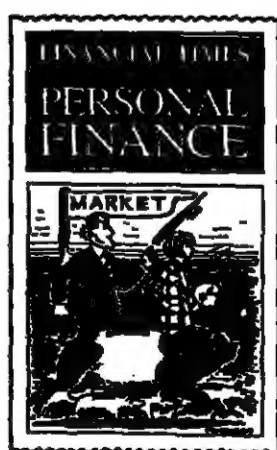
They were also confident about Potchefstroom. But a referendum is not a by-election: the Nationalists can manipulate the referendum question; and Mr de Klerk's promise to resign if he loses will concentrate the minds of voters on the consequences of a "no" vote. Many will shy away from the prospect of a Conservative government; they may prefer an uncertain future under the Nationalists to the certainty of race war.

Recent opinion polls also give Mr de Klerk cause for optimism. Last week's Sunday newspapers carried a poll showing 63 per cent support for the president among whites, against 15 per cent for Mr Treurnicht. And the Conservatives' election should be hardly alluring: they offer racial purity, but at a price. "We must make a choice between the survival of the Afrikaner folk and two cars in the garage. If sacrifices are required of us we will make them," a party spokesman vowed recently.

With luck, Mr de Klerk's gamble will pay off. He will have proved that he is not prone to the Gorbachev malaise, a leader estranged from his people, more popular abroad than at home. But if the Gorbachev parallel is correct, and Mr de Klerk is ousted from power, South Africa will retreat into a feudal past where violence prompts repression, engendering more violence. For most South Africans, that is the stuff of which nightmares are made.

A-Z OF PERSONAL FINANCE

On both Friday 28th and Saturday 29th February, the Financial Times will publish an invaluable tabloid section, the A-Z of Personal Finance, for it's U.K. readers.

FINANCIAL TIMES
EUROPE'S BUSINESS NEWSPAPER

Fine line between risk and reward

The slowdown in the global economy contrasts sharply with the performance of leading financial markets. FT writers examine the opportunities and threats confronting investors

The world economy is steeped in gloom and yet investors on Wall Street, in Frankfurt and in Paris are making big profits. Over the past few months, the world's leading economies have converged towards low inflation and low or no growth. At the same time, financial markets, most notably the globe's leading equity markets, are moving increasingly out of synchronisation with economic developments and each other.

In a world of free-flowing capital markets, investors have, therefore, to decide whether the divergence between fundamental economic performance and financial market trends is an opportunity or a threat. It seems likely, the industrialised world is moving into a decade of slow growth after the debt-financed excesses of the late 1980s, individuals and institutions alike have to weigh carefully the choice among equities, bonds and cash.

As the panel of pundits below makes clear, recent stock market trends point to a strong groundswell of optimism in centres as diverse as New York, Frankfurt and Paris. Even in Tokyo, where the

mood among investors has been one of almost unrelieved gloom as the economy weakens, there is a widely held view that there are signs of recovery in the spring.

However, there are some warning voices, including that of Mr Roland Lenschel, chief investment strategist of Banque Paribas Lambert in Brussels. Mr Lenschel, who was one of the first to forecast recession in the US and Britain and the current slowdown in Japan and Germany, says: "We have never been so near to a world economic crisis as now."

He believes that Mr Alan Greenspan, the US Federal Reserve chairman, is "walking on a razor's edge". US share prices could come crashing down if the economy does not pick up. Alternatively, the Fed's pressure for low interest rates could fuel inflation, weakening the bond market, and eventually undermining equities.

Certainly, there has been no shortage of grim economic news over the past week. Britain's recession is officially recognised as the longest since the Second World War. In Germany, gross national product has fallen for three successive quarters. Japan's Economic Planning Agency now considers the economy in recession although the bad news in Tokyo amounts to no more than a hiccup in US or European terms.

And yet just as the citizens of the New England states were giving President George Bush a bloody nose in the equity markets in New York, a few hours' drive to the south, were gathering strength for another upsurge. On Thursday, the Dow Jones Industrial Average topped its previous historical peak to close at a record \$28,064, up more than 50 points on the day.

Gulf crisis began in August 1990. The CAC 40 index closed at 1,923.37 yesterday, 12 per cent higher than its level at the start of this year. In the Netherlands, too, shares have been rising to their highest levels for two years.

Britain is something of a special case. In recent weeks, the FT-SE 100 index has fluctuated between 2,500 and 2,600 points, well below last September's high of 2,679.8. Analysts see little hope of a clear trend until after the election, generally expected on April 9. Hopes of an eventual economic recovery are having to do battle with pre-election uncertainty, disappointment about continued high interest rates and declining earnings.

Of the main markets only Tokyo has signally failed to catch the party mood. There the Nikkei index is trading close to its lowest levels since the collapse of the bull market of the 1980s. There are few sellers at these depressed prices, even fewer buyers.

A review of leading markets suggests that investors' fortunes over the rest of this year will largely depend on whether Wall Street is properly valued or heading for a fall, and on whether Tokyo can pull out of its slough of despond.

The remarkable surge which took the Dow Jones Industrial Average from less than 2,900 in mid-December to more than 2,600 by mid-January has pleased some investors but not all. Pessimists reckon the market could suffer a substantial correction, but the optimists, in the majority on Wall Street, believe prices are far more likely to advance during the rest of 1992 - the only question being by how much.

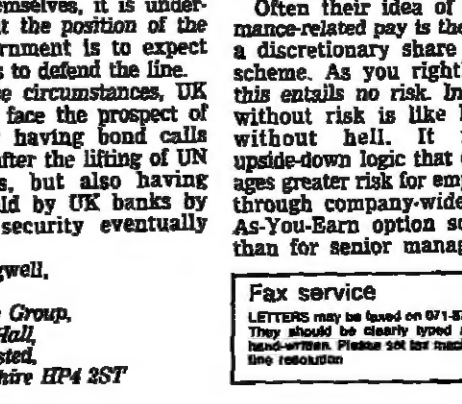
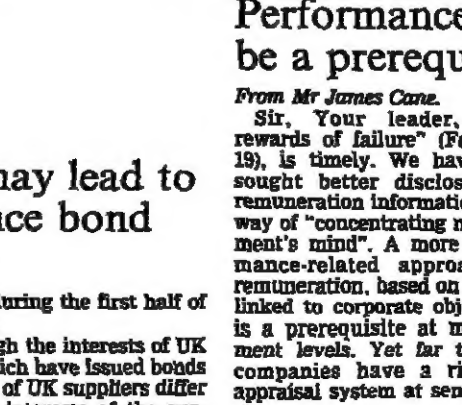
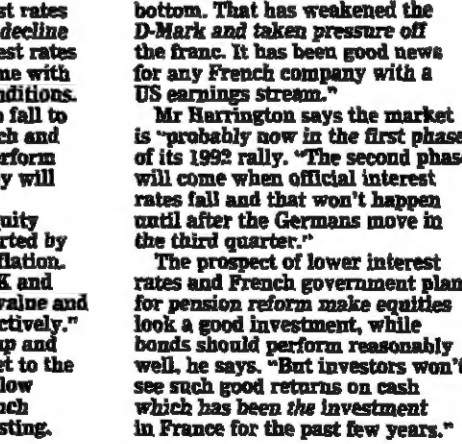
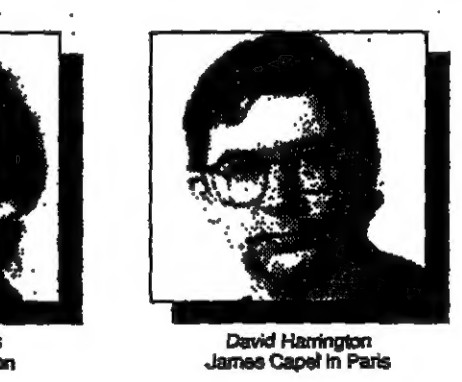
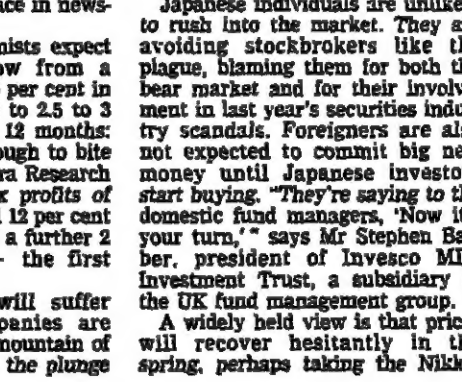
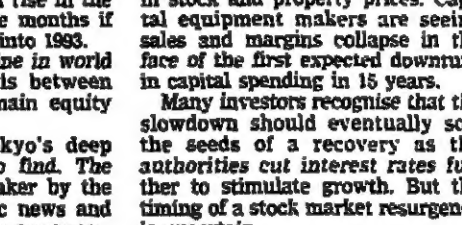
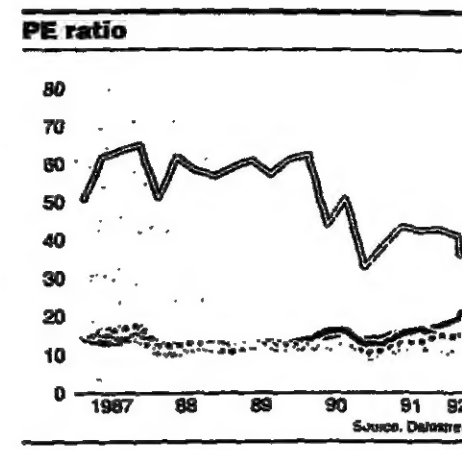
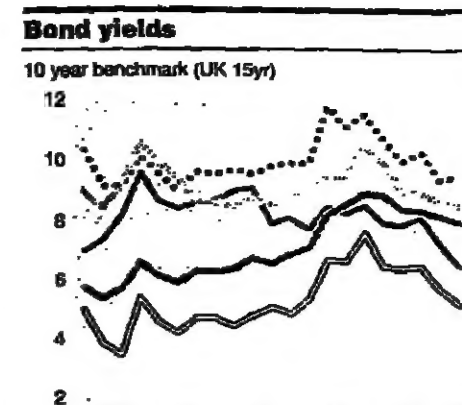
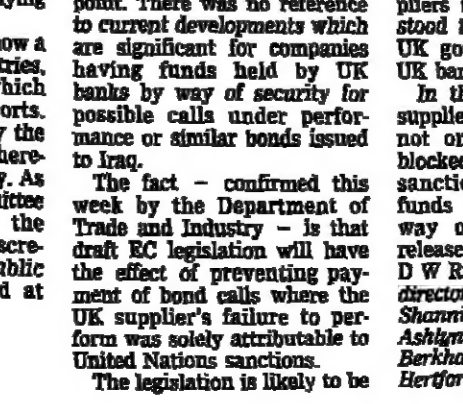
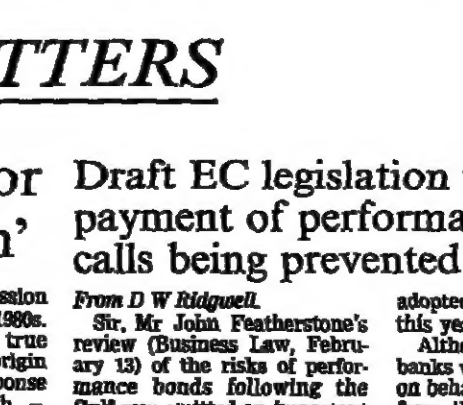
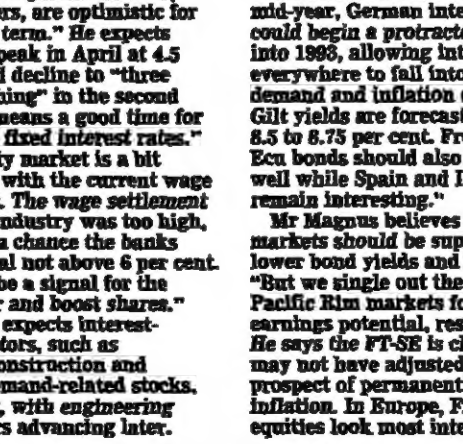
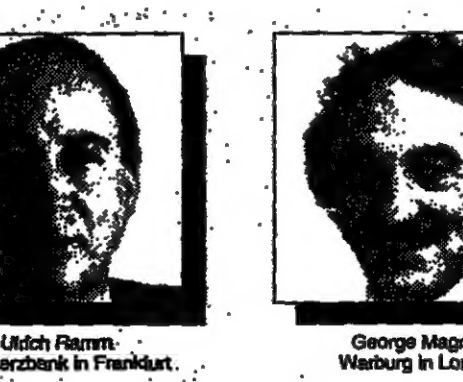
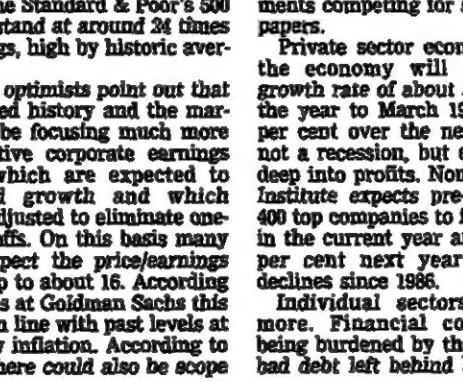
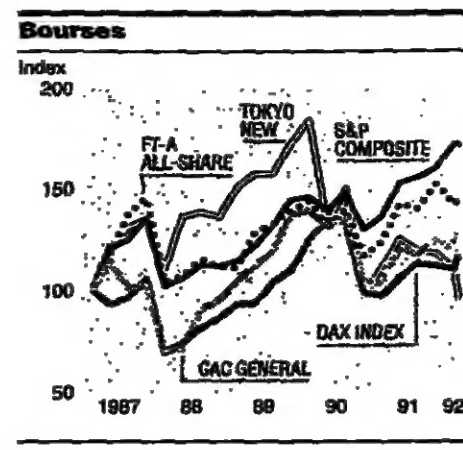
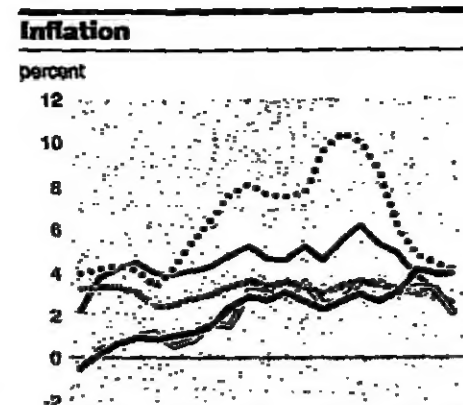
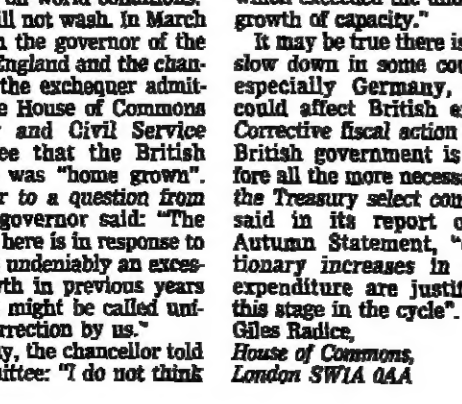
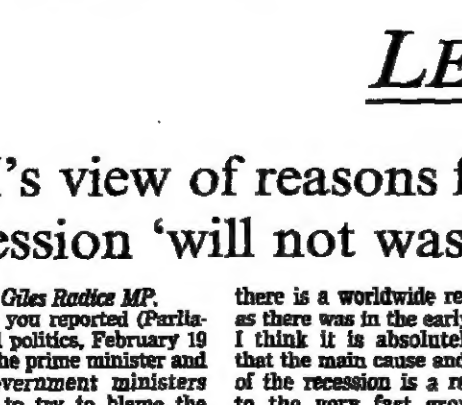
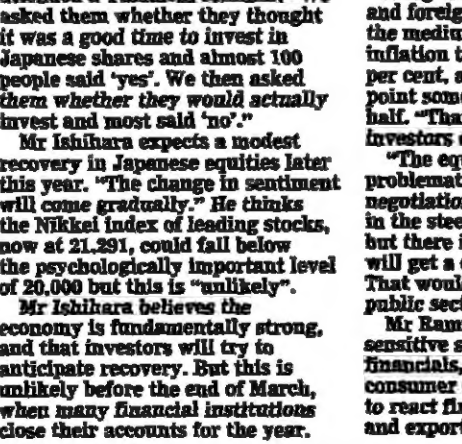
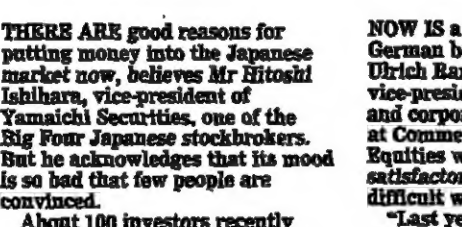
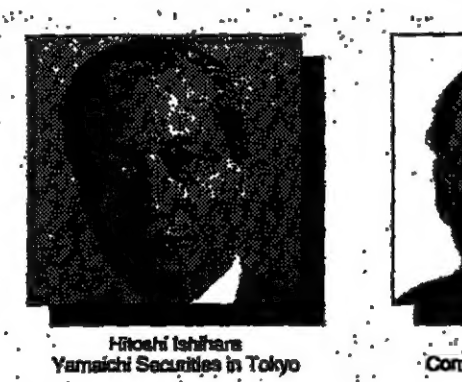
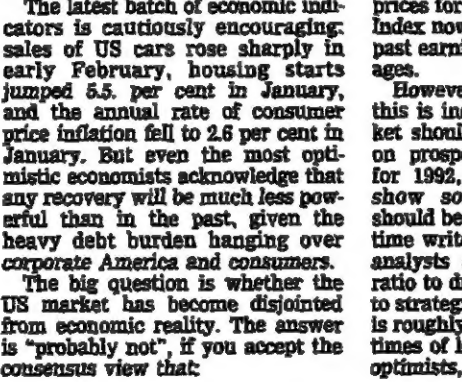
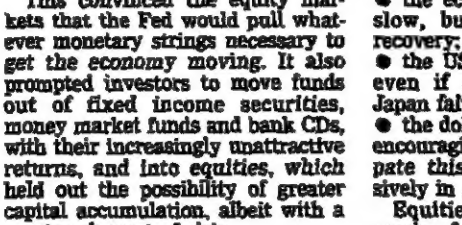
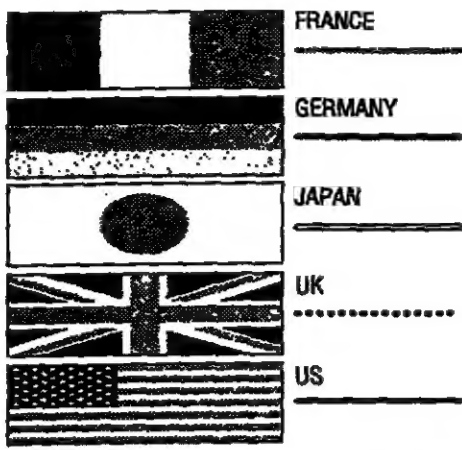
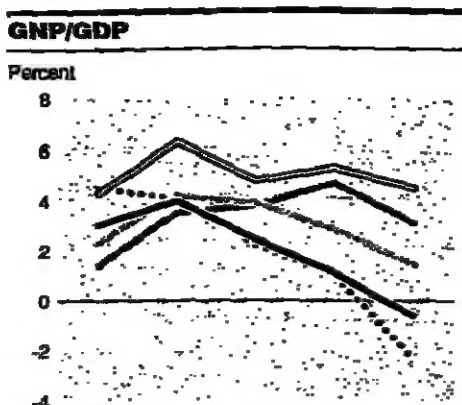
The key factor spurring the turn-of-year rally was the Federal Reserve's action on December 20 in cutting the discount rate by a full point to 3.5 per cent, and pushing the Fed funds rate down from 4.5 per cent to 4 per cent.

There are good reasons for putting money into the Japanese market now, believes Mr Hitoshi Ishihara, vice-president of the Yamaichi Securities, one of the Big Four Japanese stockbrokers. But he acknowledges that his mood is so bad that few people are convinced.

About 100 investors recently attended a Yamaichi seminar. "We asked them whether they thought it was a good time to invest in Japanese shares and almost 100 people said 'yes'. We then asked them whether they would actually invest and most said 'no'."

Mr Ishihara expects a modest recovery in Japanese equities later this year. "The change in sentiment will come gradually," he thinks. "The Nikkei index of leading stocks, now at 21,291, could fall below the psychologically important level of 20,000 but this is 'unlikely'."

Mr Ishihara believes the economy is fundamentally strong, and that investors will try to anticipate recovery. But this is unlikely before the end of March, when many financial institutions close their accounts for the year.



index from its current level of 21.291 to 25,000 by mid-year. However, even some bulls acknowledge the Nikkei could fall below the psychologically important level of 21,000.

Confidence in the markets could then evaporate, not least because leading Japanese banks, which depend on their stock portfolios to bolster their capital reserves, would no longer meet minimum standards of capital adequacy which the Bank for International Settlements is to introduce next year.

Germany, the other former growth locomotive in the world economy, is also running out of steam. But hopes of higher profits are underpinning the rise in Frankfurt equities. Forecasts for the current year suggest the DAX index could push up to between 1,800 and 2,000, reflecting expectations of a 1993 earnings recovery for the main German blue chip financial and industrial shares, after a sluggish, if not stagnant, year in 1992.

The rise has also been boosted by expectations that the Bundesbank will cut its present high interest rates later in the year, as inflation falls back to 5 per cent, and the present tense wage round is past.

The Bundesbank's tough monetary policy may be seen as strict outside Germany. But in Frankfurt markets, it is considered reassuringly firm: a reminder that the central bank is absolutely committed to monetary stability, low inflation, and a strong D-Mark.

In France, the economy has also slowed while the political outlook has become increasingly uncertain as the popularity of the Socialist government has slumped. But France's stock markets have benefited from the trickle of good news from the US and from a string of reassuring announcements from the main French companies that suggest 1992 is certain to be better than the lack-

lustre 1991.

The Paris market has also been boosted by the recent surge of corporate activity in France, notably the FF13.42bn battle over the ownership of Perrier mineral water between Nestlé of Switzerland and the Agnelli of Italy. This has helped to allay France's fears of Paris being marginalised in the international arena.

But although equity markets outside Japan appear buoyant, there is plenty of scope for upset in the global economy.

In the US, there is room for doubt about interest rate trends. Short-term interest rates may now be near, or at, their cyclical low and any tightening of monetary policy could cause financial markets to dip. Political fall-out from this year's presidential election could also hit share prices. Wall Street would not welcome the prospect of a Democratic president and would be concerned at any pre-election economic package which boosted the budget deficit.

In Germany, some correction in the upward move of share prices is likely. First-quarter sales and earnings figures are expected to be bad. Tough wage negotiations loom on all fronts. The government's budget deficit problems look ever more intractable.

The broader international arena is also full of tensions and rivalries. The US and Japan have already fallen out over trade. The erstwhile communist states of eastern Europe and the former Soviet Union are caught in a desperate struggle to survive in the capitalist world, and could yet be the source of a major economic or political shock to industrialised west. The Uruguay Round of trade liberalisation talks are threatened with collapse. That would undermine the General Agreement on Tariffs and Trade (GATT), an important guarantor of prosperity in the postwar world.

Although most equity investors have fared well so far this year, the Chinese curse of "May you live in interesting times" was never truer.

Contributors: Peter Norman, Martin Dickson, Patrick Harverson, Stefan Wagstyl, Quentin Peel and Alice Rawsthorn.



Abby Joseph Cohen
Goldman Sachs in New York



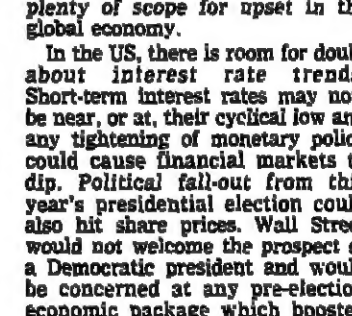
Hitoshi Ishihara
Yamaichi Securities in Tokyo



Ulrich Ramn
Commerzbank in Frankfurt



George Magnus
Warburg in London



David Harrington
James Capel in Paris

Local politics in Britain need radical change, with councillors being paid professionals

From Ms Anne Page.
Sir, Your welcome editorial today (February 20) calls for councils to be "more representative". You suggest that the government's antipathy has made local government unattractive (as a political activity) to men and women of ability.

Indeed, it is in fact a miracle that so many able and talented councillors still function, and in many cases highly effectively. Not only have they to deal with an unceasing stream of new legislation, multi-million pound budgets, vast personnel/employer responsibilities, constituents' multiple needs and party political business; but they do it all in their spare time and for no remuneration.

PM's view of reasons for recession 'will not wash'

From Mr Giles Radice MP.
Sir, As you reported (Parliament and Politics, February 19 and 20), the prime minister and other government ministers continue to try to blame the recession on world conditions. This will not wash. In March 1991, both the governor of the Bank of England and the chancellor of the exchequer admitted to the House of Commons Treasury and Civil Service Committee that the British recession was "home grown". In answer to a question from me, the governor said: "The recession here is in response to what was undeniably an excessive growth in previous years and what might be called unilateral correction by us."

Draft EC legislation may lead to payment of performance bond calls being prevented

From D W Ridgwell.
Sir, Mr John Featherstone's review (Business Law, February 13) of the risks of performance bonds following the Gulf war omitted an important point. The position of the UK government is to expect UK banks to defend the line. In these circumstances, UK suppliers face the prospect of not only having bond calls blocked after the lifting of UN sanctions, but also having funds held by UK banks by way of security for possible calls under performance or similar bonds issued to Iraq.

Performance-related pay should be a prerequisite for managers

From Mr James Cane.
Sir, Your leader, "The rewards of failure" (February 19), is timely. We have long sought better disclosure of remuneration information, as a way of "concentrating management's mind". A more performance-related approach to remuneration, based on targets linked to corporate objectives, is a prerequisite at management levels. Yet far too few companies have a rigorous appraisal system at senior levels.

When Lloyd's last lost money

From Mr W A P Manser.
Sir, Amid the furore over Lloyd's losses, nobody seems to have noticed a salient fact in the Rowland Task Force report. In 1965, the last year of major overall loss, the deficit was £272.1m. This is £2,443m in present-day terms, much more than the £503.7m incurred in 1988, and the £1,350m forecast for 1989.

W A P Manser, 46 Exeter House, Putney Heath, London SW15 3SX

UK COMPANY NEWS

Cazenove replaced by Warburg as Steetley's adviser

By Jane Fuller

STEETLEY, the building materials group fighting a hostile takeover bid from its rival Redland, was yesterday shocked by the withdrawal of Cazenove as its lead broker.

Mr David Donne, Steetley's chairman, has written to Mr Anthony Forbes, senior partner of Cazenove, saying "I and my colleagues find it wholly unacceptable that Cazenove should have placed the company in this position at a crucial stage during a hostile bid."

The rift came the day after Steetley had launched its most robust line of defence so far against Redland. Steetley has replaced Cazenove with SG Warburg as lead broker to the bid.

The disagreement follows the abandonment yesterday of a joint venture plan that Steetley had proposed with Tarmac, but which was referred to the Monopolies and Mergers Commission during the week.

Mr Donne said in the letter that when the Redland bid was announced, Cazenove confirmed that it was "unable to act for Steetley in relation to the bid from Redland, rather than withdrawing from both companies due to a conflict of interest". Cazenove

is also broker to Redland, but is not acting for it in the bid. Mr Forbes said: "Regrettably we don't agree with the version of events set out."

It was Cazenove's policy to stand down from both sides when two companies for which it acted were involved in a bid. The exception was when "we are already acting for one of our companies and a third party intervenes, then we continue with the first party until that particular business is completed". In this case, the Steetley-Tarmac joint venture pre-dated the Redland bid.

Mr Donne complained that if Cazenove had said in December that its willingness to act was dependent on the joint venture continuing, "Steetley would have appointed a different lead broker."

Mr Forbes refused to say whether or not the policy had been spelt out to Steetley at the time of the bid, but added that "companies which have been with us know this and every company is interested in how their advisers will act in the event of a bid."

The relationship between Steetley and Cazenove goes back more than 30 years. In 1982 it helped Steetley to repel a bid from Hepworth.

Decision on Maxwell insurance claim likely next week

By Richard Gourlay

ADMINISTRATORS to the Maxwell empire will have to wait until next Thursday before hearing whether insurers are likely to pay out under the late Mr Robert Maxwell's £20m accident policy.

A report from the loss adjuster, Mr Roger Rich, into the publisher's death last November says that Mr Maxwell probably committed suicide. "On the evidence I have got, the suicide theory is the more compelling one," Mr Rich said yesterday.

The report casts the clearest light yet on the last troubled hours Mr Maxwell spent on board his yacht, the Lady Ghislaine, before his death, that led to the full exposure of the massive fraud in his business empire.

But it has done little to calm the legal battle that is developing over the "key man" accidental death insurance policy. Mr Charles Wilson, editor-in-chief of Mirror Group Newspapers, one of the Maxwell companies that paid premiums for the policy, said: "We retain and are pursuing our interest in the insurance policy on Robert Maxwell's life."

The insurance companies that have underwritten just over half the risk are due to meet on Wednesday to decide how to respond to the loss adjuster's report. Lloyd's and the companies were then expected to approach Maxwell's brokers.

Mr Rich said should Lloyd's want to use suicide as a reason not to pay out on the policy, there would have to be proof that Mr Maxwell did indeed commit suicide.

On the other hand, Mr Pat Slade, underwriter on the leading syndicate, Stange, said that if there was no evidence suggesting Mr Maxwell's death was an accident, he would not expect there to be a claim under the policy.

Dunton cuts losses to £252,000

Dunton Group, the USM-quoted building and property combine, has cut its pre-tax loss from £2.71m to £252,000 in the six months ended November 30 1991.

At the operating level it was in the black but, while the recession remained, was unlikely to return to overall profitability in the short term, said Mr Clive Travers, chairman.

From turnover of £1.82m (£1.78m), the operating profit came to £252,000 (loss £232m). Each subsidiary made a positive contribution.

Demand for bricks was poor, but stocks were now at manageable levels and orders held up comparatively well. Landfill operation at the site should produce profits in the second half.

The Pritzker family could end up with a holding of about 24 per cent, if it were to take up its full underwriting commitment and exercise all the warrants.

Black Horse is favourite to win the profits race

Robert Peston on the first of the English clearing banks to disclose its 1991 results

SIR JEREMY MORSE, the chairman of Lloyds Bank who is soon to retire, thinks of himself as a banker *faute de mieux*.

He originally joined a bank - Glynn Mills, now part of Royal Bank of Scotland - to acquire some professional skills in preparation for taking the helm of his family's East Anglian brewery.

"However, Watneys bought the brewery," he said yesterday. "So things turned out rather differently."

At the age of 63, he is now planning to stand down. "On April 1, I will have been chairman for 15 years," he added. "That is rather too long... I will leave here at the end of the year or early next year."

However, his successor is likely to be found rather sooner so that he or she can work alongside Sir Jeremy for several months.

Sir Jeremy is leaving at the apex of the bank's fortunes relative to its peers. Lloyds was yesterday the first of the English clearing banks to disclose its 1991 results and analysts are convinced that it will emerge as the most profitable of them - even though its balance sheet is half the size of Barclays' and National Westminster's respectively.

Lloyds' 1991 pre-tax profits were £245m, 9 per cent higher than the previous year, even though the bank suffered record losses on its UK loans of £885m. Thanks to a drop in the tax rate, profits after tax rose 22 per cent to £357m.

There was a small increase of 3 per cent in interest income to £2.35bn. Mr Brian Pittman - Lloyds' chief executive who with Sir Jeremy is regarded by analysts as an architect of the bank's success



Sir Jeremy Morse: leaving at the apex of the bank's fortunes relative to its peers

said the bank had benefited indirectly from the absence of demand for loans from UK companies and consumers.

In the absence of such demand, Lloyds was able to reduce its reliance on the money markets as a source of funds to lend. Such borrowing from the money markets is far more expensive for a bank than taking deposits from personal customers.

Other operating income - including revenue from Lloyds' highly successful life insurance operations, Abbey Life and Black Horse Life - rose 5 per cent to £1.63bn.

However, the bank suc-

ceeded in avoiding any increase in overheads. Indeed staff costs fell 4 per cent.

Earnings per share rose 21 per cent to 28.5p, but the full year dividend has been increased by 9 per cent to 15.7p for the year. "I did not want to pay more, having made it clear last year that we wanted dividend cover [the ratio of earnings to dividends] to rise from last year's level of 1.5 times", Sir Jeremy said.

Dividend cover is now 1.7. Nonetheless, analysts had been expecting a smaller dividend increase.

They point out that other big banks cannot afford to increase

their dividends at all. Midland is likely to omit a payment for the second half of 1991.

As Sir Jeremy and Mr Pittman, never tired of saying, their prime aim is to reward the bank's shareholders. Their motives are not purely altruistic. A recent report by the stockbrokers UBS Phillips & Drew pointed out that Mr Pittman has a personal stake in Lloyds worth close to £1m whereas the chief executives of Barclays, Midland and NatWest have personal shareholdings with a combined value of only £100,000.

But despite the emphasis on dividend growth and an

eschewing of rights issues in finance expansion - Lloyds has not had a rights issue since Sir Jeremy took the helm - the bank is also likely to emerge as the bank with the strongest balance sheet, as measured in terms of the ratio of capital to assets. Its risk asset ratio, the new international standard for assessing balance sheet strength, was 87 per cent at the end of the year up from 85 per cent.

The ratio would have been higher still, if Lloyds had chosen to write back into its accounts some of the provisions it made three years ago to cover the risk of losses on loans to less developed countries. These provisions total £2.8bn, equivalent to 75 per cent of its LDC exposure.

However, provisions of LDC loans in the international markets suggest that Lloyds may be taking too pessimistic a view of the likely losses on this exposure. Colin Wilks, Lloyds' chief financial officer, said that if the bank sets its provisions at the level of market prices, around £800m of capital would be released for the bank's use.

So even if loan losses do not diminish in 1992, as Sir Jeremy fears, the balance sheet should remain robust.

Sir Jeremy himself may not be around to steer the bank through the eventual recovery in the UK economy, but he confirmed yesterday that Mr Pittman - who reached Lloyds' official retirement age of 60 last year - will stay on for at least another couple of years.

Some analysts believe that Lloyds pre-tax profits will exceed £5bn by the time Mr Pittman goes - which will give some satisfaction to the brewer *marquis*.

Berisford seeks £14m to support coffee associate

By Maggie Urry

BERISFORD International, the commodities and property group, is raising £14m net of expenses through a rights issue of loan stock, which will have warrants to buy shares. Berisford shares fall 5 1/2p to 20p yesterday.

The proceeds will enable Berisford to provide finance to Rayner Coffee International, its loss-making, 45 per cent-owned coffee trading associate. Berisford guarantees up to \$155m (£85.8m) of RCI's bank borrowings.

The coffee market has been volatile since the collapse of the international coffee agreement in mid-1989. Mr Alan Bowkett, who joined Berisford as chief executive on January 29, said that since his appointment the coffee price has fallen from £270 to £470 a tonne. He said: "In a deregulated market you have to have a wall of money to protect against the ups and downs."

Mr Bowkett said tackling RCI had been his first priority and he had made a detailed review of the business already. Berisford also announced two appointments at RCI. Mr Julian Bell as executive chairman and Mr Luis Octavio da Motta Veiga as group managing director.

A second consideration in making the issue, Mr Bowkett said, was Berisford's desire to restructure its banking arrangements in anticipation of its plans to rebuild the company. Berisford had been near bankruptcy in 1990 with bank

exposure totalling £14.6m but assets to repay borrowings and by the end of the last financial year last September had net cash of £18.6m. It now plans to expand through acquisition in areas new to the group.

Berisford said that during the first quarter of its current financial year it was close to breaking even, before taking a further £4.5m provision against its UK properties. These are revealed on a quarterly basis.

The Pritzker family of the US, which owns 10.8 per cent of Berisford and has two non-executive seats on the board, is underwriting £10m of the issue of £14.6m gross of loan stock. Mr Bowkett, who bought 8m shares at 10p each when he joined Berisford, and the other directors are taking up their rights.

Shareholders will be entitled to buy £1 of the loan stock for every 33.33 shares held. The stock, carrying a 10 per cent coupon, will be redeemed in 1995.

Every £100 of the stock will carry 1,000 warrants, each giving the right to buy one new Berisford share at 10p until 2002. Full exercise of the warrants would result in the issue of 146m new shares, increasing the share capital by 39.8 per cent.

The Pritzker family could end up with a holding of about 24 per cent, if it were to take up its full underwriting commitment and exercise all the warrants.

From ecstatic wheeler-dealing to static management

Jane Fuller on Philip Ling, Haden MacLellan chairman and self-confessed crisis addict

THERE IS a branch of hunting called drag hunting. It is fast, furious and contrived, rather like the deal-making of the 1980s.

It suits those who love to gallop and jump, but who have little interest in watching hounds work. It follows an artificial trail and it is over in perhaps half the time of the traditional version.

Drag hunting is a favourite sport of Mr Philip Ling, chairman of Haden MacLellan Holdings, the industrial holding company he brought to the market in the midst of the October 1987 crash, too late to capitalise on the bull market.

That was a pity because he thrives on the excitement of the deal. He was at home in the acquisitive 1980s. His ascendancy peaked in 1986 with an innovative, and highly leveraged, management buy-in bid which valued Simon Engineering at £201m. It was a spectacular flop. But now, as then, he is unashamedly uninterested in the day-to-day running of a business.

Last week Mr Ling, who is only 45, stepped back into a non-executive role at Haden MacLellan, where the 40-odd subsidiaries make or supply products like paint-spraying plant, iron bridges and vandal-proof toilets.

Since the company's last significant transaction a year ago - a comparatively small \$4m purchase in California - the deal-based work has thinned out. His longstanding operating-manager colleagues were *de facto* in the ascendancy, just as the age of the Roundheads replaced that of the Cavaliers.

The story of his four years as executive head of a quoted company is full of swings and contradictions.

One incongruity is the atten-

tion Mr Ling proudly draws to the recent century of MacLellan, used as a partial shield in 1987 to receive the private companies Haden and Halesworth. Last century, the sort of long-engineered buy-in and buy-out deals that lie behind the modern HMH had not been dreamed of and the group's short track-record remains one of its Achilles' heels from the market's point of view.

In terms of profitability, the company's growth peaked in 1990 at £23.6m pre-tax, but is estimated to have fallen nearly 40 per cent to about £14.5m last year. Although the business is diversified, it has not proved to have much of a cushion against recessions in the UK and the US.

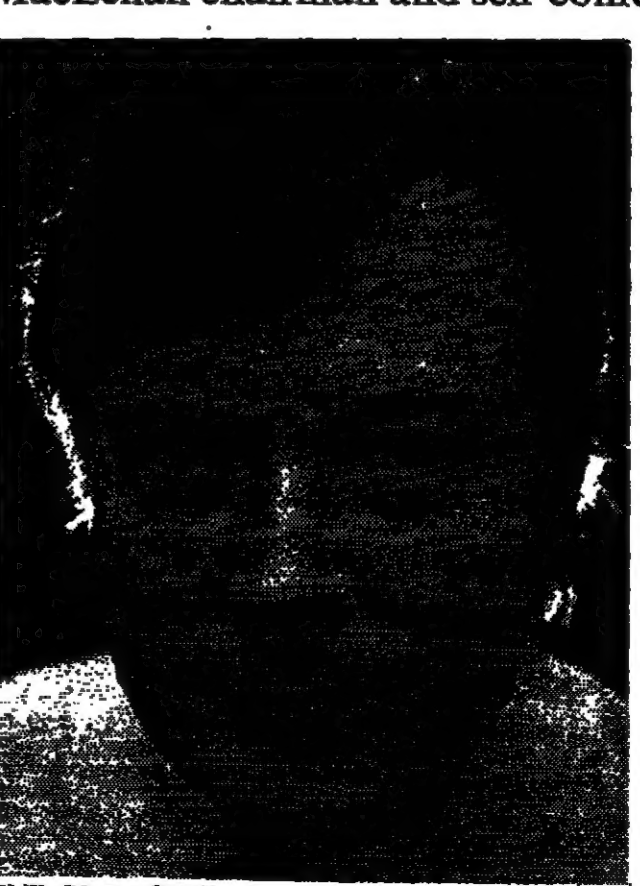
As for the share price, the October 1987 crash happened during the suspension period for the "double reverse takeover" of Ling trading started, the price fell rapidly to less than half the 1987 launch level. Then a near-tenfold increase in pre-tax profit between 1987 and 1989 and Mr Ling's whizzy acquisitive image sent up the share price from 67p to 257p in less than two years. Some disappointments and the malaise affecting conglomerates and small companies have since sunk it to less than 110p. Yesterday's close was 111.5p.

Mr Ling, with 2.5 per cent of the equity, must know how all the other shareholders feel about this reversal of fortune.

So is he another of the 1980s whizz kids who have gone phut, or is he a victim of the bear market?

He might accept the latter definition. "If we had known there was going to be a bear market followed by a recession, we would not have gone public."

Other industrial holding



Philip Ling: a Cavalier errant in an age of Roundheads

companies got going earlier in the 1980s. But it might be a blessing in disguise because some of those exploded."

To be fair, there is an important difference between HMH and the casualties of the 1980s. Far from over-borrowing, it has emerged with enough cash in hand to pay an 8p maintained dividend for 1991 (costing just over 57m). Earnings per share are expected to be 11p.

As for the flash, wheel-

er-dealer tag, he is vexed by it. While he is not interested in running operating companies, he says he is interested in creating good management teams and in establishing a culture in which they can thrive.

He talks about the creative, humanist side of management - using words like communication and participation. "It doesn't matter who gets it right, so long as someone does."

He does not like the word "ruthless" and seems pleased that HMH has not shut a plant in the recession. He does not even have the customary missionary zeal of holding company chairmen for driving forward earnings per share.

Ask about financial control from the centre and one of the miffy-gritty directors, such as Mr Clive Mayhead, or Mr Mel Hawley, newly created chief executive, will answer. Mr Ling says there is no formula: they will rattle off something that sounds like one. The trouble with HMH from his point of view is that it has no big problems.

So where now for the Downside, Oxford and London Business School-educated Mr Ling, whose business roots go back to the Jessel empire, Johnson & Firth Brown and restructuring private steel in the 1970s? He already has an assortment of business interests outside HMH, including non-executive directorships of quoted companies and private investments about which he is rather coy.

It seems he would like his future career to resemble his sporting one. Less than three weeks after having his knee crushed in a fall from his horse, he plans to be dropped from a helicopter in the Canadian Rocky Mountains so that he can ski down.

He likes to be seen as a "crisis addict". "I'm very interested in companies with big problems."

In the current climate, though, his energies might have to be funnelled into a financial rescue rather than a new venture.

At HMH, the hope is that his more down-to-earth colleagues will strike the appropriate note for what they describe as the "austere" and "back-to-basics" 1990s.

CE Heath cuts Australian holding to raise £46m

By Angus Foster

CE HEATH, the insurance group, is planning a sharp reduction in its stake in its Australian underwriting subsidiary, CE Heath International Holdings (HIH), through a public offering of new shares to raise about £46m (£46m).

Following the flotation, CE Heath's stake in the company will be diluted from 50 per cent to about 45 per cent of the enlarged share capital.

Cash raised from the offering will be used to repay HIH's

borrowings and provide the Australian company with capital for expansion.

The decision follows last year's disposal of CE Heath of its Bermuda-based financial reinsurer, and Pinnacle Reinsurance. CE Heath said at the time it planned to concentrate on its core broking business rather than underwriting.

Ord Minnett Securities has been appointed by HIH as manager and underwriter.

Templeton Emerging plans to raise £35m

By Philip Coggan, Personal Finance Editor

TEMPLETON Emerging Markets Investment Trust is attempting to raise £35m via a combination of a placing, open offer and an offer via intermediaries.

It joined the stock market in 1990, with shareholders funds of almost £39m and raised a further £18m via a rights issue in 1990. Its shares have traded close to, or above, asset value.

The directors said that the share issue would expand the shareholder base and enable the trust to build a diversified portfolio. At October 31 its net asset value was 53 pence on a year's basis.

Up to 22.5m new C shares are available via a placing at 100p. In addition, 7.5m shares are available to intermediaries and 5m to existing holders.

LONDON RECENT ISSUES

Issue	Amount	Latest	1991/92	Stock	Change	Yield	Div	Yield
100	F.P.	100	100	Capital Investment Ltd	100	100	100	100
100	F.P.	100	100	Capital Investment Ltd	100	100	100	100
100	F.P.	100	100	Capital Investment Ltd	100	100	100	100
100	F.P.	100	100	Capital Investment Ltd	100	100	100	100
100	F.P.	100	100	Capital Investment Ltd	100	100	100	100

FIXED INTEREST STOCKS

Issue	Amount	Latest	1991/92	Stock	Change	Yield	Div	Yield
100	F.P.	100	100	Capital Investment Ltd	100	100	100	100
100	F.P.	100	100	Capital Investment Ltd	100	100	100	100
100	F.P.	100	100	Capital Investment Ltd	100	100	100	100
100	F.P.	100	100	Capital Investment Ltd	100	100	100	100
100	F.P.	100	100	Capital Investment Ltd	100	100	100	100

RIGHTS OFFERS

Issue	Amount	Latest	1991/92	Stock	Change	Yield	Div	Yield
100	F.P.	100	100	Capital Investment Ltd	100	100	100	100
100	F.P.	100	100	Capital Investment Ltd	100	100	100	100
100	F.P.	100	100	Capital Investment Ltd	100	100	100	100
100	F.P.	100	100	Capital Investment Ltd	100	100	100	100
100	F.P.	100	100	Capital Investment Ltd	100	100	100	100

TRADITIONAL OPTIONS

Issue	Amount	Latest	1991/92	Stock	Change	Yield	Div	Yield
100	F.P.	100	100	Capital Investment Ltd	100	100	100	100
100	F.P.	100	100	Capital Investment Ltd	100	100	100	100
100	F.P.	100	100	Capital Investment Ltd	100	100	100	100
100	F.P.	100	100	Capital Investment Ltd	100	100	100	100
100	F.P.	100	100	Capital Investment Ltd	100	100	100	100

Issue	Amount	Latest	1991/92	Stock	Change	Yield	Div	Yield
100	F.P.	100	100	Capital Investment Ltd	100	100	100	100
100	F.P.	100	100	Capital Investment Ltd	100	100	100	100
100	F.P.	100	100	Capital Investment Ltd	100	100	100	100
100	F.P.	100	100	Capital Investment Ltd	100	100	100	100
100	F.P.	100	100	Capital Investment Ltd	100	100	100	100

Issue	Amount	Latest	1991/92	Stock	Change	Yield	Div	Yield
100	F.P.	100	100	Capital Investment Ltd	100	100	100	100
100	F.P.	100	100	Capital Investment Ltd	100	100	100	100
100	F.P.	100	100	Capital Investment Ltd	100	100	100	100
100	F.P.	100	100	Capital Investment Ltd	100	100	100	100
100	F.P.	100	100	Capital Investment Ltd	100	100	100	100

CURRENCIES, MONEY AND CAPITAL MARKETS

FOREIGN EXCHANGES

Dollar consolidates its gains

THE dollar traded in a narrow range on DML84 and DML85 yesterday, content to consolidate the gains of recent days, *times* *times* *times*.

The US currency managed one brief rally to DML85 on the back of a large buying order rumored to have been the institutional investor, American Trust. However, it soon drifted back to below DML85 in what traders described as a "very, very thin market".

The dollar closed in London a touch stronger at DML84.95, compared with DML84.70 on Thursday.

Economists stressed that the dollar's quiet day did not mean the market was turning bearish. "A positive sentiment continues to be driven by the view that the US economy is recovering and interest rates have bottomed out," said Dr Gerard Lyons, chief economist at DKB International.

There was a subdued atmosphere on foreign exchange

around the globe with the most notable feature being the lack of movement in virtually all currencies.

The dollar/yen rate was slightly stronger, although fears of central bank intervention kept most players away. The Bank of Japan was rumored to have been checking prices overnight. The dollar closed at ¥123.70, compared with ¥123.50.

Sterling fell against the D-Mark early in the day as an opinion poll suggested a four-point lead for the Labour Party over the Conservatives in the forthcoming general election. The pound fell to DML82.75 on the news, although it recovered to close unchanged at DML82.85.

"Opinion polls will become even more important to the market (in sterling)," said Mr David Cocker, treasury adviser at Chemical Bank.

The pound remained firmly on the floor of the exchange rate mechanism, even when

the peseta eased against the D-Mark during the day. This should have allowed it a greater cushion, said Mr Michael Pezay of Sunam Bank. He suggested that, as a result, sterling's recent resilience within the ERM had not been real. "It has been forced up as the floor has gone up," he said.

By the end of the day, however, the peseta was only slightly weaker at 62.64 per D-Mark, compared with 62.62 on Thursday.

The D-Mark continued to strengthen against the Swiss franc, reinforcing fears that the Swiss National Bank was pursuing a policy of back door devaluation. The D-Mark closed at 90.87 centimes, compared with 90.84 on Thursday.

The Canadian dollar enjoyed early gains against the US unit, as better than expected inflation figures gave the currency support. Trade was thin, however, as the market was looking ahead to a statement on economic policy next week.

E IN NEW YORK

Feb 21	Latest	Previous
1. Spot	1.7445-1.7455	1.7437-1.7424
2. 1 month	1.7455-1.7465	1.7447-1.7434
3. 3 months	1.7465-1.7475	1.7457-1.7444
4. 6 months	1.7475-1.7485	1.7467-1.7454
5. 12 months	1.7485-1.7495	1.7477-1.7464

Forward premiums and discounts apply to the US dollar

Source: Reuters, 10.00 a.m. EST, Feb 22

1.00 = 100 cents

2.00 = 200 cents

3.00 = 300 cents

4.00 = 400 cents

5.00 = 500 cents

6.00 = 600 cents

7.00 = 700 cents

8.00 = 800 cents

9.00 = 900 cents

10.00 = 1000 cents

11.00 = 1100 cents

12.00 = 1200 cents

13.00 = 1300 cents

14.00 = 1400 cents

15.00 = 1500 cents

16.00 = 1600 cents

17.00 = 1700 cents

18.00 = 1800 cents

19.00 = 1900 cents

20.00 = 2000 cents

21.00 = 2100 cents

22.00 = 2200 cents

23.00 = 2300 cents

24.00 = 2400 cents

25.00 = 2500 cents

26.00 = 2600 cents

27.00 = 2700 cents

28.00 = 2800 cents

29.00 = 2900 cents

30.00 = 3000 cents

31.00 = 3100 cents

32.00 = 3200 cents

33.00 = 3300 cents

34.00 = 3400 cents

35.00 = 3500 cents

36.00 = 3600 cents

37.00 = 3700 cents

38.00 = 3800 cents

39.00 = 3900 cents

40.00 = 4000 cents

41.00 = 4100 cents

42.00 = 4200 cents

43.00 = 4300 cents

44.00 = 4400 cents

45.00 = 4500 cents

46.00 = 4600 cents

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48.00 = 4800 cents

49.00 = 4900 cents

50.00 = 5000 cents

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91.00 = 9100 cents

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93.00 = 9300 cents

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158.00 = 15800 cents

159.00 = 15900 cents

160.00 = 16000 cents

161.00 = 16100 cents

162.00 = 16200 cents

163.00 = 16300 cents

164.00 = 16400 cents

165.00 = 16500 cents

166.00 = 16600 cents

167.00 = 16700 cents

168.00 = 16800 cents

169.00 = 16900 cents

170.00 = 17000 cents

171.00 = 17100 cents

172.00 = 17200 cents

173.00 = 17300 cents

174.00 = 17400 cents

175.00 = 17500 cents

176.00 = 17600 cents

177.00 = 17700 cents

178.00 = 17800 cents

179.00 = 17900 cents

180.00 = 18000 cents

181.00 = 18100 cents

182.00 = 18200 cents

183.00 = 18300 cents

184.00 = 18400 cents

185.00 = 18500 cents

186.00 = 18600 cents

187.00 = 18700 cents

188.00 = 18800 cents

189.00 = 18900 cents

190.00 = 19000 cents

191.00 = 19100 cents

192.00 = 19200 cents

193.00 = 19300 cents

194.00 = 19400 cents

195.00 = 19500 cents

196.00 = 19600 cents

197.00 = 19700 cents

198.00 = 19800 cents

199.00 = 19900 cents

200.00 = 20000 cents

201.00 = 20100 cents

202.00 = 20200 cents

203.00 = 20300 cents

204.00 = 20400 cents

205.00 = 20500 cents

206.00 = 20600 cents

207.00 = 20700 cents

208.00 = 20800 cents

209.00 = 20900 cents

210.00 = 21000 cents

211.00 = 21100 cents

212.00 = 21200 cents

213.00 = 21300 cents

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218.00 = 21800 cents

219.00 = 21900 cents

LONDON STOCK EXCHANGE Dealings

Details of business done shown below have been taken with consent from the London Stock Exchange Official List and should not be reproduced without permission.

Details relate to those securities not included in the FT Share Information Services.

Unless otherwise indicated prices are in pence. The prices are those at which the business was done in the 24 hours up to 5 pm on Thursday and settled through the Stock Exchange's Tailsman system, they are not in order of execution but in ascending order which denotes the day's highest and lowest dealings.

For those securities in which no business was recorded in Thursday's Official List the latest recorded business in the four previous days is given with the relevant date.

Rule 53(2) and Third Market stocks are not regulated by the International Stock Exchange of the United Kingdom and the Republic of Ireland Ltd.

* Bargains at special prices. † Bargains done the previous day.

British Funds, etc

No. of bargains included 183

Equity 100% UK 2000 - 2100%

Guaranteed Export Finance Corp

125% of UK 2000 (Reg) - 2100%

(1989)

Corporation and County

Stocks No. of bargains included 2

Birmingham Corp 1984 (after)

23

Birmingham Council 11% Red

2012 - 2100% - 2100%

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Merrill Thompson & Everhard PLC
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Heathrow airport, because ~~because~~

● Current Unit Trust prices are available on FT Cityline. Calls charged at 38p/minute cheap rate and 48p/minute at all other times. To obtain a free Unit Trust Code Booklet ring (071) 925-2122.

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● Current Unit Trust prices are available on FT Cityline. Calls charged at 38p/minute cheap rate and 48p/minute at all other times. To obtain a free Unit Trust Code Booklet ring (071) 925-2128.

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Weekend FT

SECTION II

Weekend February 22/February 23 1992

Out of the red and into the Black

Raymond Snoddy tells how an ailing British institution has been turned into a gold mine by the Canadian tycoon who rescued it

AMONG remarkable success stories, the one about the British institution sold six years ago for £30m, and which next week will announce a pre-tax profit for last year of £40.5m — some 35 per cent more than the purchase price, in spite of the worst recession since the Second World War — takes some beating. But the profit is only part of it; for the story also is one of an investment that has, incredibly, multiplied 1,500 per cent.

The institution is the *Daily Telegraph* newspaper, which had been controlled by the aristocratic Berry family since 1938 but was on the verge of bankruptcy in December 1985. In the six months to September that year, the paper had lost £16m. In February 1986, control was bought by a Canadian tycoon named Conrad Black, who was almost unknown outside his native country but is now, aged 47, in the process of assembling a newspaper empire that recently swallowed Australia's influential Fairfax group.

For more than 30 years until its sale, the *Telegraph* had been run by two men — Lord Hartwell, now 80, who became chairman and editor-in-chief in 1954; and his brother, Viscount Camrose, now 83, who had been deputy chairman since 1938. They remained on the board as non-executive directors representing what used to be the all-powerful Berry family trust. But both must have very mixed feelings as they contemplate the turnaround in their old company's fortunes. Indeed, they must wonder if they made a very serious mistake in selling for what, in hindsight, seems almost a giveaway sum — especially since their former edition is now valued at a minimum of £500m and, possibly, as much as £1bn.

Hartwell and Camrose used to work in splendid isolation on the fifth floor of their old headquarters at 135 Fleet Street, in the one-time heart of the UK newspaper industry. Hartwell had a suite to one side of the wood-paneled boardroom. Camrose had one on the other. In the space between, executives would tell them what they wanted to hear as the *Telegraph* slid towards the abyss. Ironically, because a belated attempt at modernisation was bungled. Vast spending on new printing plant in the Docklands of east London had been committed — without adequate financing or an effective plan to reduce the exorbitant wage costs of the print workers — at a time when both advertising and circulation were dropping. It proved a fatal combination.

Effectively, the Berry family lost control of the *Telegraph* in the Kennedy Hilton hotel at New York's JFK airport on May 28 1986, when Hartwell persuaded Black to invest £10m in the hard-pressed newspaper group in exchange for a 14 per cent shareholding. The ambitious Canadian had been alerted to the investment opportunity by a British friend, Andrew Knight, then editor of *The Economist* news-magazine and later Black's chief executive at the *Telegraph*. But, in one far-sighted move at the meeting, Black laid the foundation of his media

empire by demanding pre-emptive rights on any further issue of shares.

"I don't think we can resist that," said Hartwell, convinced that no further money would be needed. "In that moment, without realising it, he gave his birthright away," comments Duff Hart-Davis in his book, *The House the Berrys Built*. Black is fond of describing the deal as "not the sort you expect to get two of in a lifetime." But how could the Toronto-based owner of a string of small-town North American newspapers, with little knowledge of Fleet Street and its then all-powerful printing unions, save the near-moribund *Telegraph*, restricted as it was by tradition, debt, and corrupt labour practices?

Although the *Telegraph*, founded in June 1855 during the Crimean War, never occupied such a central role at the heart of the establishment as *The Times*, it was for generations the authentic voice of upper middle class England. For a long time, it outsold the rest of the daily "quality" press put together. Even now, it sells more than 2.5 times as many copies as *The Guardian*, which leads the rest of the pack. But, despite these strengths, when Black took over it was on its knees commercially.

Black foresaw in May 1986 that Hartwell would be unable to meet his budget plans. By December, it was clear that a new injection of cash would soon be needed; this, under the rights agreement, would enable Black to gain a majority shareholding. But an awkward period ensued while Black, who had a seat on the *Telegraph* board, put together a team ready to take over. He told Knight, who was still editor of *The Economist*, to lay his plans for becoming chief executive.

Knight arranged a dinner with Frank Rogers, one of the wisest heads in Fleet Street. Rogers was a former Fleet Street sports reporter who had also managed papers in Africa, been managing director of the large IPC Magazines group, and chairman of another publishing group, EMAP. Black, a somewhat forbidding figure, hit it off with the benignly mischievous Rogers, who was then approaching normal retirement age.

Black then persuaded Hartwell to give Rogers access to the board and promised that Rogers would become deputy chairman — a position he

still holds. He also brought in Joe Cooke, a soft-spoken Irish management consultant with a background in engineering, as an adviser. Cooke knew little about national newspapers — but plenty about manning and cost-cutting in large-scale industry. Once, when he reorganised one of Britain's biggest double-glazing operations, working hours were increased and labour costs cut to one-third. He was to become the new *Telegraph*'s managing director.

Only three months after this "management in waiting" had been assembled, Knight, Rogers and Cooke were implementing a similar plan to reduce overmanning and excess wages in the printing operation. But, as "highly confidential" documents of the time show, the battle was not just with the unions. The first salvoes of opposition were fired by the paper's old-guard management which wanted to tip-toe to reform in the traditional way. Its own plan for cutting manpower at the new Docklands plant had been extremely modest.

On Friday December 20, Hartwell summoned Knight to his office and told him to stop giving orders to his executives. But the management-in-waiting already knew what it wanted. Early in January, Cooke drafted a revolutionary plan for survival that involved challenging the print unions head-on. This came at much the same time as Australian-born media tycoon Rupert Murdoch was planning a similar confrontation. His Fleet Street operations, like those at the *Telegraph* and everywhere else in national newspapers, were still subject to a labyrinth of demarcation agreements, ghost shifts, double manning and other restrictive practices.

The old *Telegraph* management did not have stomach for the fight, though. At a meeting on Sunday, December 22, a majority of the board decided that 10 per cent savings was all that could be obtained in Manchester, and that setting the industry wage ceiling — as the Black team wanted — was not appropriate for a newspaper printing plant. Cooke recalls: "They said

that when I had been in newspapers long enough, I would find out that all the money was made from advertising. You didn't make money from printing plants and I was very foolish to think you did."

The new guard went underground to plan for the day it would take power although it did manage, in December, to insist that negotiations with the unions should be suspended. By then, Cooke had picked-up rumours of Murdoch's intention to switch all his titles — including *The Times*, *The Sunday Times*, *The Sun* and *The News of the World* — to a new, ultra-modern plant in Docklands. The plan was to

wait until Murdoch had moved; this actually happened later in January 1988.

Unlike Murdoch, who shifted his entire operation more or less overnight and ignored the unions, the *Telegraph*'s aim was to present each of them with a fait accompli, delivered at carefully-timed meetings, with no group of employees having access to the big picture. "What we were concerned to avoid was an instant trigger response with somebody going on strike. Once they're

out, it's a hell of a job to get them back. If you got over the first day, you'd effectively won," says Cooke. In the end, the day for action was set as March 28 1986, and the plan was named Operation Blackbird.

Union chapels (local branches) were told, at half-hourly intervals, that the Fleet Street headquarters was being closed and operations were being transferred to a new one in Docklands. Anyone who wanted to work there would have to accept new terms: five days a week work-

ing instead of four, and £80 a shift rather than £125. Redundancy payments of up to £45,000 were offered. The printers did not go on strike; indeed, union representatives, having by now heard of the master plan, started to enter meetings singing *Bye Bye Blackbird*.

For Black, the outcome was remarkable. At 135 Fleet Street, there had been 1,877 printing jobs costing £40m a year. The old guard's presentation to banks in the autumn of 1985 had envisaged 1,232 jobs costing £28m in Docklands. The deal agreed finally was for 679 jobs costing £16m.

The managers then turned to the more subtle and problematic task of modernising the appearance and content of the *Telegraph*, and the even more demanding challenge of trying to halt an apparently inevitable slide in circulation. Max Hastings, then a columnist on the London Evening Standard, was brought in as editor to shake out the cobwebs.

The most serious problem was an ageing readership. "The undertakers have dispatched 300,000 subscribers since I took over," says Black, mournfully. If none of those readers had been replaced, the paper would long since have slipped below the symbolic 1m circulation mark. Instead, the pace of circulation loss has declined, despite price increases from 35p in 1985 to the present 45p, and the recession.

In 1980, the average circulation was 1.42m. Five years later, it was 1.21m. Last year, it dropped to 1.067m. The recent decline has, however, been much less than that of its two main broadsheet rivals, *The Times* and *The Independent*. The change in the paper's appearance has been even more dramatic. Cover up the date and the tight, grey, poorly-illustrated columns of only six years ago could have passed for any issue in the previous 40 years. The new *Telegraph* has a clean layout, a sharper approach and a growing confidence with pictures — what Hastings calls "progressive change by stealth."

Less obviously, the political tone and image of the paper has been manipulated gently. The *Telegraph* always can be relied-on to argue vigorously for the return of another Conservative government. Yet, the paper now is less rampantly right-wing and the days are past when no one under 40 would want to be seen with a copy.

In turn, critics say that its long-standing "Torygraph" nickname has merely given way to a new one: the "Heliograph," a reference to the successful but bland and uncritical celebrity magazine called *Helo*. On balance, Black prefers the new caricature to that of the old Colonel Blimp.

Perhaps the most telling symbol of the new *Daily Telegraph* is the recently poaching of Alex, a popular yuppie cartoon character, from *The Independent* — the daily founded by former *Telegraph* staff several years ago and which was supposed to sink their former employer. Black says that poaching Alex is a warning that the *Telegraph* is flexing its muscles again.



The Long View/Barry Riley

All over the place



"I'VE HAD a bellyful of German bankers," grumbled my old friend Steve the strategist, hotfoot from Frankfurt this week on a leg of one of his regular world tours. "I never want to hear the phrase 'money' again. They say they hate inflation, but they just love the power it gives them."

London, I murmured, could be the right place to escape from such people. With the General Election coming up, he was unlikely to hear anything about discipline.

Instead there would be soaring deficits, tax cuts and a political competition to promise ever-higher spending. True, he could find much the same sort of thing in the US too, with a few extra bimboes to add some glamour. Steve admitted that he had almost forgotten about the British election. Most people outside the UK thought the election was 15 months ago, and Margaret Thatcher inexplicably lost.

The election might seem a big deal to the natives, but if both the leading British political parties were committed to remaining part of the DM currency bloc the international markets would probably stay relaxed about it, although no doubt the forex traders would want to test out any new regime thoroughly.

Steve has bigger fish to fry. In fact, he told me, these are the kind of circumstances in which strategists ought to be able to earn several times over their first-class air fares and sojourns at "conferences" at the Mandarin Oriental, Bangkok.

There were all the signs of a major bust-up in the leading markets, with indices going in all different directions. When Hong Kong is the global stock market leader you have to watch out," said Steve. "It's not so bad as when Australia is heading the league table, but not far off."

The big stock markets had a nice little surge over Christmas but only Wall Street had managed to hit new high ground in February.

For the rest, Tokyo was threatening to break decisively down through the 21,000 level on the Nikkei — a fall of 45 per cent over the past two years, while

Wall Street was up 20 per cent over the same period. As for Europe, it was going nowhere. The Big Four securities under lock and key by the Bundesbank's high interest rates.

Steve said: "We have a rip-roaring bull market in the US with historic p/e's on the industrial blue chips hitting 25 and all the small punters piling into the over-the-counter garbage stocks touring Aids cures."

"Net sales of equity mutual funds had tripled year-on-year by the fourth quarter as the suburban punters piled in, fleeing from microscopic deposit rates on savings accounts. It frightens the foreign investors out of their wits, but they dare not stay out of the game."

"Over in Tokyo we have the mirror image. Tokyo housewives have said goodbye to investment trusts, which are the Japanese mutual funds, and so long as the financial scandals keep breaking in the newspapers one after another they are going to stay right out. The corporate token funds are also heading fast for the exit."

He added: "All right, we hear that the Big Four securities houses and the Ministry of Finance are going to fix the market, but that sounds more like the old problem than a new solution."

"This leaves the foreigners as the only buyers in town, and suddenly they can actually see real value in the industrial sectors, but they are feeling awfully lonely out there, and worrying what will happen when the Japanese banks have a rare meeting with reality."

At least, I commented, the yen and the dollar were not locked together. There was a certain amount of give in the system. In Europe, on the other hand, we had divergences that were being suppressed by exchange rate rigidities.

Suddenly there was a lot of talk about a German recession, but as a recession it seemed to be about as technical as our own "technical recovery" in the UK in the third quarter of last year.

In Frankfurt, said Steve, the German bankers were uncompromising. If the rest of Europe didn't like it they could always devalue. The ERM was not EMU

not yet, anyway. German short-term rates seemed unlikely to drop significantly before the end of the year.

Of course, realising within the ERM would not solve the interest rate problem. But the pressures within France, Italy and the UK seemed to be boiling up to some sort of climax.

"I'm formulating my survival strategy, only as a contingency plan, of course," confided Steve. "Suppose Tokyo takes another dive as the financials melt down. That would bust the fragile boom on Wall Street, kind of 1987 only heading east to west."

"Those punters in condos in Florida would head back into bond funds, or take 3 per cent in the First Tampa Bay S & L, gritting their teeth and even talking about voting Democrat. Meanwhile the Europeans would be realigning in panic."

"So my reading is, short the dollar, go long of DM cash, and then get ready to move when the dust has settled into UK and French bonds, where the yields will be high, and Japanese industrial equities, where it will even soon be worthwhile cashing the dividend cheques."

"The first thing, though, is to get the hell out of Hong Kong."

I raised an eyebrow. This did not seem to be what his latest client circulars had been saying. If my memory was not failing me the advice was to stay with Japanese blue chips and US second line growth stocks.

"Sure," said Steve. "The 60 per cent probability is still that US economic growth will jerk up by the second quarter, and the Japanese will be able to shuffle their way out of trouble as usual."

"Besides, our corporate finance department has a couple of big international M and A deals in the pipeline which could abort if the markets get nervous."

I had never heard Steve talk quite like this before. He has absolutely no sense of humour, so he could not have been pulling my leg. Perhaps the jetlag had finally caught him up. Or maybe he had been talking to too many bankers in Frankfurt, and he'll soon get over it.

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FINANCE AND THE FAMILY

London Markets

Oiling the skids for a bout of pessimism

By Peter Martin, Financial Editor

IN REAL terms, the oil price peaked exactly ten years ago. Since then, it has halved. You might think of oil price shares over the past week, that this basic fact of life has only just sunk in: Shell ended the week at 448p, down 19p; BP at 253 1/2p, down 9 1/2p. Since January 1, the oil and gas sector of the FT-Actuaries All-Share index has underperformed the market by 13 per cent.

The Opec meeting last weekend - which ended without a commitment to sustained production cuts - was the key factor in the sector's slide. As the chart shows, this is only the latest phase in a period of sustained underperformance: the Gulf War spike aside, oil prices in nominal terms have remained roughly constant for the past two years or so, but the oil sector has drifted steadily downwards against the market as a whole.

As always happens when a clutch of stocks get a bad name, every piece of news seemed bearish: the after-effects of BP's dividend decision the previous week; some speculation about poor progress in the company's Colombian

exploration; the departure of James Ross, BP's US boss, for Cable and Wireless; Shell's 4 per cent dividend rise when the market had been hoping for more.

The sense that the worldwide economic slowdown might be longer and more pronounced than hitherto expected has also affected the shares. The week's international economic news has been predominantly gloomy: Alan Greenspan, chairman of the US Federal Reserve, told Congress that America's credit crunch had not yet eased, for example; and Hans Tietmeyer, deputy president of the German Bundesbank, indicated no early easing in interest rates. Oil demand is extremely sensitive to economic activity, and the oil companies' huge fixed costs make their "downstream" profits very vulnerable when business is weak.

The other force at work has been the normal cycle of opinion among the analysts who cover the sector. "In August 1990," said one battle-hardened fund manager this week, "almost all the analysts were very bullish on oil stocks just when the oil price peaked off a month after the invasion of

Kuwait." As the oil price has fallen, so the analysts have started to become more cautious. "Now the balance is 75 per cent pessimistic and only 25 per cent bullish. I don't think there's much further to go."

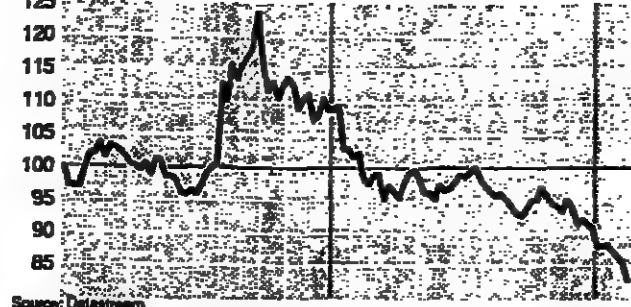
The oil industry was not the only example of fashionable pessimism. The tone of much stock market comment is profoundly gloomy: no big downward move on European interest rates, very slow or negative UK growth this year, huge jobs cuts in the City inevitable, to choose just three examples from this week. The consensus expectation, however, is still for a healthy move upwards in share prices later in the year.

The argument goes like this: in the short run, the results of the election will be bad for the City; in the next couple of weeks will contain enough unpleasant surprises, especially on dividends, to unsettle the market. Ahead of an election, no sustained buying will emerge. The economy will not show clear signs of renewed growth till the second half of the year, if then.

Yet once economic recovery is confirmed, and political uncertainty is removed (if only by the discovery, which the

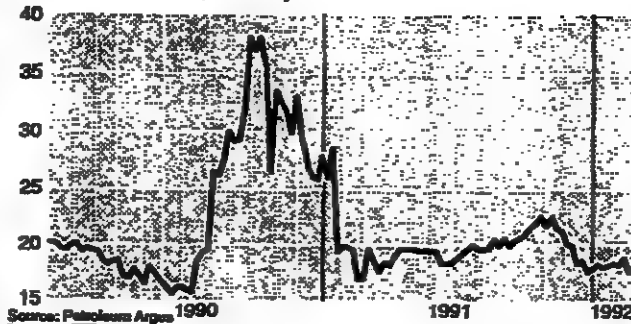
Oil and Gas

FT-Actuaries Index relative to the FT-Actuaries All-Share Index



Oil price

Brent Blend Crude (\$ per barrel)



City makes with astonishment a year into every Labour term of office, things are not so bad after all) there is the prospect of a further move upwards in share prices. Contributory factors would be a consolidation of low inflation and the inevitable downwards move in German interest rates.

Of course, there is nothing remarkable in such a prediction: the conventional wisdom, on which Old Moore's Almanac has based a healthy business for centuries, is usually that things will continue very much as they are for the time being, and then get quite a lot better (or quite a lot worse, according to taste) at some indeterminate point in the future.

Pessimism about the economy, about profits, and about dividends is now so marked that it is worth considering the possibility of a sudden reversal of sentiment. County NatWest's prediction that of the 33 analysts reporting in the next fortnight, 20 can be expected to hold or cut dividends, catches the general air of pessimism perfectly.

Against such a background, unexpected benevolence in dividends or hopeful reports on trading might transform the market's mood.

This week's indications of a giveaway, pre-election Budget offer a sober long-term perspective, however. The UK's public finances are in the early stages

of a structural shift towards deficit, away from the rough balance achieved in the 1980s. Such shifts are hard to arrest while in progress: the odds are that government borrowing will be high for the next few years, keeping long-term interest rates high in real terms, depressing share price valuations in consequence and casting a lingering air of uncertainty over whether the UK will qualify for membership of EC monetary union.

In the meantime, there is one practical short-term result of the market's certainty that the election will come on April 9. There will be no bids or rights issues before then, says one equity strategist, since the risks of disruption by some campaign surprise are simply too great.

If this view is correct, it rules out the market's lingering thoughts that the banking sector's results season might be accompanied by the announcement of some large-scale merger or restructuring. The Midland Bank, usually mentioned as a central participant in these elaborate hypotheses, is due to announce its results on February 27. The results - and the accompanying management comments - will give some indication of whether a banking realignment is likely in the medium term.

Serious Money

We need educating on equities

by Philip Coggan, Personal Finance Editor

THE GREAT and the good backed the formation this week of ProShare, an organisation devoted to the creation of a "nation of shareholders". But the average saver could be forgiven for being confused.

The government's privatisation campaign may have widened the shareholding public, with the number of private investors growing from 3m to 11m during the years of Tory rule. But 54 per cent of those investors own shares in just one company. Only about 330,000 people own shares in 11 or more companies - in other words only 3 per cent have built up a diversified portfolio.

Here is the confusion. Many experts would argue that the most sensible way for the private investor to hold equities is via a spread of holdings. "Take the Consumers' Association's excellent guide, *Which Way to Save and Invest?* It says: "Because of buying and selling costs, it doesn't make sense to invest small amounts in shares - less than about £1,500, say. So to get a good spread - of say five to ten shares - you'd need about £7,500 to £15,000."

Plenty of *Weekend FT* readers will fall into this category, which is why we write so much about share investment. But large numbers will not. So does it make sense to aim for a "nation of shareholders"?

It is one thing to encourage employees to hold shares in the companies they work for, as a means both of fostering esprit de corps and of encouraging key staff to remain. The incentives for this are all in place; to date, however, companies have tended to concentrate on executive schemes.

Even employee schemes, however, have dangers. An employee who holds large numbers of shares in a company that goes bust loses both his job and his savings.

How about shares in other people's companies? Privatisation, where the government strains every nerve and slings every coin to ensure the success of a special case. Indeed,

one could argue that the small saver is wily enough to realise this, which is why he has stuck to privatised stocks.

One must also wonder whether many people are either just too cautious or just too impatient to invest in equities. ProShare's presentation this week included a graph showing how a portfolio of shares easily outperformed a building society over the 1980s. Indeed, it is perfectly fair to point out that, over the vast majority of ten-year periods, equities have pipped other assets.

If ProShare were a unit trust, of course, it would be obliged to show a five-year performance record. Readers may recall how we showed how an investment in a building soci-

ety easily pipped the FT-All Share and the FT-SE 100 indices over the five years to January 1992.

I suspect that most people view five years as quite a long time to hold an investment. Certainly, the FT has received many letters from those disillusioned with the performance of their PEPs after two or three years.

What can also disillusion people is that the neat figures for equity performance shown by share enthusiasts are based on the indices. Few investors match the indices' performance. Some do better, but a lot do worse, because of the heavy costs (commissions, buy-sell spreads, tax) of dealing, and the difficulties of stock selection.

Indeed, there is another potential Catch 22 in this area. Part of the drive to encourage wider share-ownership has centred on the need to bring down brokers' commissions, which seems a laudable enough aim. The snag is that

'Few investors match the indices' performance

share ownership is rather sniffy about unit and investment trusts. They are not the "real thing", since they only give the investor a diluted taste of capitalism.

It is perfectly fair for ProShare to seek to lobby on behalf of the small investor, and to educate more people about the risks and rewards of share ownership. The spin-off Private Investor Association, which will be launched in May, will be worth a look.

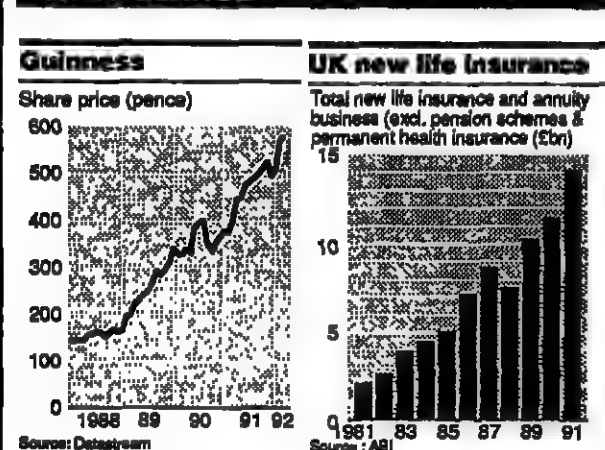
No doubt there are many *Weekend FT* readers who would like to see a more active role for the building society and its equity investments.

But I have the sneaking suspicion that if savers were properly educated about the nature of equities, some existing shareholders might be alerted by the risks they assumed. The net effect of ProShare's activities might paradoxically be to reduce the total number of shareholders.

HIGHLIGHTS OF THE WEEK

	Price y/day	Change on week	1991/92 High	1991/92 Low	
FT-SE 100 Index	2542.3	+28.4	2679.8	2054.8	Budget & base rate optimism
Bossey & Hawkes	906	+55	915	425	Music revaluation hopes
British Aerospace	310	+39	363 1/2	263	Well received results
BP	258 1/2	+18	361	230	Div. worries/oil price falls
Deligny	384	+17	439	223	Well received results
Hanson	212 1/2	+13	249 1/2	179	US enthusiasm
Kingfisher	530	+28	582	385	Well placed for consumer recovery
Legal & General	370	+19	476	341	US Phillips & Drew buy rec.
Low (Wm)	238	-23	343	218	Company profit warning
RHM	208	-14	332	205	Profit downgrade/share placing
Shell Transport	448	-19	546	419	Div. disappointment
Stewart	373	+22	424	252	Hopes of increased Redland bid
Tipton	312	-30	587	295	Bear raid
Unilever	384	+48	588	355	Ahead of this week's figures
Yorkshire Chemicals	643	+51	682	327	Positive statement/script issue

AT A GLANCE



Guinness share service

Guinness is launching a low cost share dealing service with commissions of just 1 per cent on its own shares. Purchases can be made on a lump sum basis or via monthly savings of £50 or more. The company is also launching two Personal Equity Plans - a corporate PEP, with an annual £5,000 limit, and a single company PEP, with a ceiling of £3,000. There will be no initial charge on the PEP, but there will be a half yearly management charge of 0.25 per cent. Brokerage fees within the PEP will be 0.25 per cent plus stamp duty. Details of the PEP can be found on 031-337-7373 and of the share dealing from Cazenove on 071-606-1768.

Life insurance sales rise

The life insurance industry continues to thrive, despite the blandishments of the recession, figures announced by the Association of British Insurers last week showed. Total new life insurance sales were up £11,566bn to £14,115bn.

Smaller companies sidelined

Small company shares are moving sideways with investors still waiting for signs of an economic recovery. The Hoare Govett small companies index (capital gains variation) rose 0.2 per cent to 1199.73 over the week to February 22, while the County Small Companies Index fell slightly to 951.51 over the same period.

Gift funds warning

Some gift funds have been supplementing dividends by payments out of capital, according to Fund Research, the group which specialises in analysing collective funds. Of 24 authorised gift funds surveyed by the group, nine have cut their distributions in the past six months.

How to invest in government bonds, Page V

The bumper BES guide

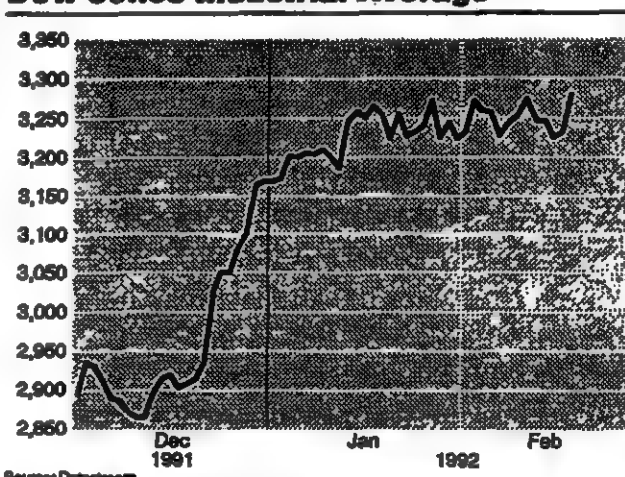
Chase de Vere Investments, publishers of *Peppiguides*, have just brought out an updated version of *Growth Assured Business Expansion Scheme Guide*. It gives details of how the current Growth Assured BES schemes work, how tax relief is claimed and the risks involved. Graham Hooper, editor and manager of Chase de Vere's Asset Management Department said, "We are publishing this edition of the Guide to meet a growing demand for independent comparative information on Growth Assured Schemes. Investors should not be seduced by the highest rate of return but should always look carefully at the individual features and merits prior to making an investment."

The guide can be obtained free from Chase de Vere's Asset Management Department at 2 Princes Buildings, George Street, Bath BA1 2ED or by telephoning 0800-378600/0225-469371.

Wall Street

Dow surges to a record - but why?

Dow Jones Industrial Average



has diminished, mainly because recent economic figures - in the form of improved car, home and retail sales, and strong money supply growth - suggest the country could be entering the first stage of an economic rebound.

Another reason for rate cuts receding is because the Fed appears convinced that monetary policy is now sufficiently

guarantee that the banks will pass on the lower cost of credit to customers. Nor is there any guarantee that customers will want to borrow any more from banks. The interest-rate play, therefore, looks as though it has been taken out of the equity game. This means that the outlook for corporate earnings must brighten if investors' faith in the market is to be rewarded.

The evidence so far is mostly positive. Although the earnings of major companies in the final quarter of 1991 were down 34 per cent on a year earlier, they were marginally better than expected. As for future earnings, Zacks Investment Research, which compiles analysts' estimates, says they are forecasting that first-quarter 1992 earnings will be 6.5 per cent higher than a year ago.

Over the longer term, if you subscribe to the theory that the recovery is now under way, earnings should improve in every quarter as the year progresses. This happy scenario could, however, be disrupted if one dangerously unpredictable external force comes into play: politics.

The market got its first real

taste of election-year politics in New Hampshire, and did not like what it saw. The fact that a far-right television commentator and former Reagan speech-writer ran the presidential race (Pat Buchanan won more than 40 per cent of the Republican vote on Tuesday) shocked the markets. George Bush, seemingly impregnable a few months ago, now looks beatable.

This frightens financial markets for two reasons. Buchanan's appeal to the conservative wing of the Republican party could force Bush into an aggressive tax-cutting package that, if passed by Congress, would cut the budget agreement and push interest rates higher. Second, if the Democrats choose an electable candidate, and support for Bush continues to deteriorate, then the markets' biggest nightmare - a high-speed Democrat Congress and White House - could become reality.

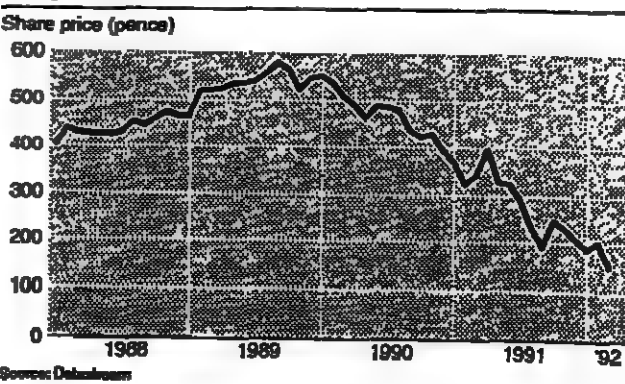
Patrick Harverson

	Monday	Closed	
Monday	2220.78	+ 21.34	
Tuesday	2230.44	+ 5.19	
Wednesday	2220.44	+ 50.38	

The Bottom Line

Sweet Scottish dream that turned sour

Drayton Consolidated



which involved £24m in new borrowings, took Alma into the mainstream confectionery business. It also presaged Maciocia's nemesis.

B&D bought from the Boddens supermarket group turned out to have unexpectedly large losses. While still struggling to turn the business round, Alma suffered a series of arson attacks at a factory in Stockport. These inflicted heavy production losses,

year, since when the entire top management of Alma has been replaced.

However, it was too late. After the company suffered unexpectedly weak demand in the final quarter of last year, the shareholders decided to sell it. But hopes of concluding a deal were dashed by the withdrawal of an unnamed prospective bidder, making receiver-ship inevitable.

Bad luck obviously contributed to Alma's downfall. But there are also doubts about the soundness of its underlying business plan. Maciocia admitted that the B&D purchase was conceived while he was "intoxicated by deal heat."

Furthermore, apart from its disappointing financial performance, the acquisition presented a bigger management challenge than seems to have been appreciated at the time.

Not only do B&D's adult confectionery lines call for different marketing skills than the children's sweets in which Alma specialised, B&D's business also requires a mastery of large-scale production techniques which lay outside

Alma's previous experience.

The collapse of Alma is just the latest price of bad news for Drayton Consolidated. The trust, managed by Invesco MIM, saw its share price plunge last year as investors developed doubts about the value of its unquoted portfolio.

The trust took a 537m provision against its unquoted holdings last year, and wrote down part of the value of its Alma holding. Nevertheless, the trust's exposure was still £19.7m, the trust's second biggest investment, and the effect of Alma's failure was to knock 57.5 p per share off the net asset value per share. The news caused Drayton's share price to fall 43p to 147p on Wednesday, a long way down from the peak of 187p in 1989.

A number of trusts specialising in this area have had problems as the recession has hit smaller businesses. Unsettled about the sector has meant that even trusts with good records stand on a substantial discount to their asset values. Investors in such companies currently have a sour taste in their mouths.

BITTER-SWEET tale unfolded this week which highlighted the problems of British companies - and the investors who back them - in the recession, writes Guy de Jonquieres and Philip Coggan.

The food industry is renowned as a defensive investment, and sugar confectionery as one of its safest havens. Last year the UK sweets market grew 2 per cent in volume - faster than during the economic boom of the mid-1980s - as cash-strapped consumers indulged in inexpensive treats.

However, shareholders in Drayton Consolidated Investment Trust must be questioning this conventional wisdom following the failure on Wednesday of Alma Holdings, an unquoted Scottish confectionery company with a stable of venerable brands, including Barker & Dobson, Keiller, Bensons and Hacks.

A Kirkcaldy-based family concern formed in 1976, Alma led a quiet existence until 1991, when its fortunes were transformed by the return of Mario

Maciocia, son of the company's founder, from several years in England in the import-export trade.

A flamboyant third-generation Scot, the young Maciocia was convinced that Alma's future lay in rapid international expansion. He shook up the company's management, launched new products and set up sales divisions in the US and continental Europe. In five years, Alma's sales rose from £1.2m to more than £70m.

Maciocia's early success owed much to his undoubted, if eccentric, marketing flair. Seeking to invigorate Alma's basic line of children's sweets, he hit on the idea of Skittles, a ghoulish fondant confection which oozed red jelly when bitten. The product proved a worldwide best-seller. It was rapidly followed by a range of successful sweets based on film and television characters, including Batman and Ghostbusters.

In 1988, Maciocia bought out the other family shareholders and simultaneously acquired Barker & Dobson's sweets interests for £9.75m. The deal,

FINANCE AND THE FAMILY

What is in the Budget box of tricks?

As March 10 looms, Scheherazade Daneshkhu and Philip Coggan consider how you can plan your financial strategy

Dealing with your tax

ABROWN envelope from the Inland Revenue demanding tax payable by April 5 may have already crossed your threshold. The tax planning season is on us and it makes sense to think about settling your affairs now, writes Scheherazade Daneshkhu.

The big uncertainty is the Budget on March 10. Casson & Beckman, chartered accountants, advise people to "take advantage of the current law as it stands before the Budget, to pre-empt any adverse changes, and then consider any further action in the light of announcements."

There are always routine measures which can be taken now. These include making full use of your annual tax exemption, personal allowance and, if you are married, those of your spouse.

But be warned: you should not act with the sole aim of lessening your tax bill. For example, fears of a Labour government coming to power and altering inheritance tax should not prompt you to accelerate gifts, unless you really wanted to.

Capital Gains Tax: Try to use up the full allowance of £5,500 for the current tax year. This may involve "bed-and-breakfasting" shares that have made a gain by selling them on the market and repurchasing them to bring gains up to the tax-free allowance. Your taxable gain next time you sell will be lessened, since you will be starting off from a higher base.

If you bought your shares between April 6 1988 and the present, you are given an allowance for the effects of inflation on the value of your holdings. This indexation allowance varies, depending on the month in which you bought your shares. (See page VI for table and explanation.)

"Bed-and-breakfasting" shares can also be done to establish a loss, if that is more convenient, and indexation will increase the loss.

If you have reached your CGT threshold but your spouse has not, consider transferring assets. These transfers can usually be made free of CGT.

Remember that the sale of assets such as paintings, silverware and jewellery worth £5,000 individually are CGT-exempt.

Pensions: If you can afford it, try to pay the maximum pensionable contribution to your scheme in order to take advantage of higher rate relief. Also top up additional voluntary contributions to the maximum limit for the year (15 per cent of your salary).

If you have a personal pension plan, the maximum payable varies with your age, from 17.5 per cent of your earnings until the age of 35, up to 40 per cent if you are between 61-74.

Blind: Hamlyn reminds those paying retirement annuity premiums in 1991-92 who intend to set these against income for 1990-91, to do so as soon as possible.

Bank and building societies: Under new Inland Revenue rules, you no longer have to wait until the end of the tax year to claim repayment of tax deducted from interest on savings or share dividends. There are about 8m people eligible for repayment of tax.

Home loan interest: Husband and wife can choose which should receive tax relief on home loan interest, regardless of who pays the mortgage. Casson & Beckman says the election has to be made within 12 months after the tax year in question, so if you have not already lodged an election for 1990-91, do so before April 5.

Company cars: You need to make a decision by the end of the tax year to avoid paying 50 per cent more tax on the perk.

Parental gifts: You can give a gift totalling £3,000 as a lump sum or split between your children in any tax year free of inheritance tax. Unused gift allowances from last year can be carried forward only if you have used up this year's £3,000 first. Only one year's exemption can be carried forward - after that it is lost.

Charities: Use the Gift Aid scheme to give £50 or more to charity by the end of the tax year. If you are a 40 per cent taxpayer, you can claim relief of £130 on £500. So, it will only cost you £480 net to give £500 because the charity can claim a further £200 of tax.



Choices for the Chancellor

FEBRUARY is the month for pre-Budget speculation. The Chancellor retreats into parliament, and everyone tries to guess what he will announce, writes Philip Coggan.

This year, if conventional wisdom is correct, then a March 10 Budget will be followed by an April 9 general election. In theory, that ought to mean a simple Budget since there will be hardly any time to pass complex legislation before Parliament.

In practice, however, the Budget is likely to be a glorified manifesto for the Conservatives' economic policies. And with the economy mired in the longest recession since the Second World War, and the Conservatives behind in the opinion polls, the pressure on the Chancellor is to make the Budget package as attractive as possible.

A Cabinet meeting this week is believed to have given the go-ahead to an expansionary Budget, involving a significant increase in public borrowing. Some analysts are now looking for a 50m boost to the economy, instead of the 25m earlier expected.

Much of the pre-Budget speculation has centred around two options. The belief is that either Norman Lamont will raise personal allowances by more than the rate of inflation, or cut basic rate income tax by 1p in the pound.

Often, however, Chancellors spring a surprise on the public. This grabs the headlines and has the effect of making the Budget seem better than expected. The game is to guess what the surprise might be.

Price Waterhouse, the accountancy group, suggests that the Chancellor might introduce a new, lower band of income tax at 20 per cent. This seems an astute suggestion: it

would be of direct benefit to low earners, making it difficult for the Labour party to oppose; and it would also meet (albeit, at a pinch) one of the Conservatives' long term commitments. It would make great headlines in the tabloid press.

The main snag is that it would clash with another Conservative long term aim, that of simplifying the tax system. We would have three bands - 20, 25 and 40 per cent - instead of two.

Another reform which Price Waterhouse thinks is likely, and which has been hinted at by Tory politicians, is an increase in the inheritance tax threshold, from £140,000 to perhaps £500,000. While this hardly fits in with John Major's vision of a "classless society", it would appeal to some middle class voters.

The housing boom of the 1980s has carried many into the inheritance tax bracket.

On the other hand, it would not be difficult for Labour to paint such a reform as an example of the government handing out tax privileges to the better-off.

Other suggestions from PW are that stamp duty on residential property purchases of up to £250,000 might be permanently abolished, and that personal tax allowances are transferable between husband and wife.

Among Ernst & Young's tips for the Budget are the possibility that stamp duty on share deals will be immediately abolished and that the holding period for TESSAs will be reduced.

However, the current pre-election limbo makes it doubly pointless for the investor to take action to anticipate these changes. Not only might these guesses prove inaccurate, but even if they were all correct, defeat for the Tories at the polls would mean Lamont's plans would never come to fruition.

Peps, BES, and market hype

THERE IS always a marketing blitz at the end of the tax year. This year the hype is more frantic, since financial services companies can raise the spectre of a tax-increasing Labour government, writes Scheherazade Daneshkhu.

Personal equity plans (Peps), which offer freedom from income and capital gains tax, are the product of the moment. The Labour party's statement that it has no plans to abolish them has been shrugged-off by the industry with the implicit comment: "You can't trust what these socialists say."

The best argument for tax planning is that Labour proposes to raise the top income tax rate to 50 per cent, and to impose a 9 per cent surcharge on investment income of more than £3,000 earned by non-pensioners.

It cannot be emphasised too often that the tax benefits of Peps are fragile. They can be wiped out easily by charges, especially if you are a basic-rate taxpayer, and less likely to pay more tax under Labour. They can be wiped out even more easily by a fall in the stock market - and a loss in a Pep cannot be offset against gain elsewhere. Buy a Pep in haste and you can repent at leisure.

That is not to say that Peps are not useful tools for those who are long-term (ie, at least five years) investors or have substantial portfolios. Something might be said for starting a Pep and holding the funds in cash, which you are allowed to do if you intend eventually to invest the funds in shares. You can move into shares once the election result is known.

But whichever Pep you choose, you should make sure that you know the charges, have decided whether you are investing for income or capital growth, and feel confident that you will sleep at night if your plan falls in value suddenly.

The Pep rules are over-complicated. You can place £5,000 in a unit or investment trust Pep, with two exceptions. If the trust has less than 50 per cent of its assets in the European Community, the limit is £2,500; if it is an investment trust new issue, the limit is £5,000.

Managed and self-select Peps, on offer from stockbrokers, also have a £5,000 limit. In the former, the broker selects the shares; in the latter, the investor does. In addition to any of these Peps, you can put a further £3,000 in a single company plan (see Page VII). All these limits apply to a tax year.

Another tax shelter is the Business Expansion Scheme, a form of venture capital. This, too, has been marketed hard as Labour has made clear it plans BES reforms.

The great advantage of a BES is that the total value of your investment is deducted from your total taxable income. If you are a 40 per cent taxpayer, you will receive a rebate of 40 per cent of the amount you invested. So, you part with only £3,000 to invest £50,000.

The maximum you can invest in BES companies during any tax year is £50,000, and you have to maintain that investment for five years to gain the tax benefits.

When the scheme started, it was seen as a means of promoting investments in young "entrepreneurial" industries, but the emphasis of the scheme was shifted in 1986 to residential property.

The least risky form of BES is the "buy back" scheme where a BES company buys accommodation on behalf of a third party - usually a college or a housing association - and receives a covenant to buy back the property at a fixed price after five years.

Provided the third party does not go bankrupt and can raise the money, risk is minimised. However, it is thought that the government could abolish this in the Budget because it is considered too generous a tax break for the benefit it delivers.

If you are happy with risks involved in this form of investment, and have not used up your full £50,000, you need to do so before the end of the tax year and preferably before the Budget. There are a spate of new schemes available (see Page IV) and many close by March 10. To invest, you must submit a BES3 form (sent to you by the company) to the Inland Revenue.

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FINANCE AND THE FAMILY

A new code of conduct

IF YOU regularly become exasperated with your bank or building society because of poor service, you will soon be able to quote from their code of customer conduct to support your case.

Good Banking, the draft voluntary code for personal customers, prepared by banks and building societies working with consumers groups, appeared last December and comes into effect on March 16. Some banks will apply it directly. Others say they will issue their own codes or charters which go beyond it.

Lloyds Bank was the first institution to issue its code. It has now been followed by Bradford & Bingley Building Society and TSB. Barclays, the largest UK bank, says it will be producing a document fairly soon for its customers.

Not all the codes are entirely new. Bradford & Bingley has

been issuing a booklet to its customers for several years, telling them of their rights.

Here are some key points to watch for when your bank or building society presents its code:

■ **Charges:** how transparent are they? Can you see in advance how much you will have to pay for using a bank's services? Better still, will it notify you in advance of what it is charging you? So far only TSB has promised to introduce pre-notification for customers.

■ **Complaints:** whom do you make them to? How swiftly will they be acted on? How many contact names and numbers are you given? Bradford & Bingley refers customers either to its branch manager or to the Controller of Secretarial Services in head office. Lloyds has a head office customer service unit which can be called at the local rate, and has installed telephone answering machines at all its branches.

■ **Customer confidentiality:**

This was one of the main issues when the code was being discussed. The banks now all have the technology to build up a centralised database on their customers and use it to cross-sell financial services: for example, to target current account customers with insurance marketing.

The snag is that not only do many customers dislike being bombarded with sales material - it is questionable whether it is even legal for a bank to hold details of customers in this way unless they give their express consent. This should be clearly given at intervals, not just quietly extracted once through inertia selling techniques and then used for ever.

Lloyds is taking express consent very seriously. All its customers are being asked to allow the bank to give their details to other companies in the Lloyds group. A sweeter is on offer: £1,500 worth of free accidental death cover for three years, provided the customer stays with Lloyds.

However, it is disappointing to see that Abbey National, the retail banking group, is sending some customers a letter offering no-cost cover of £1,000 with a clause in the small print on the application which allows Abbey National to disclose information to other companies in the group and use it for marketing.

Abbey National says it will change this wording after the code comes into force in March, and that information about customers is held with a central registry and not circulated to subsidiaries.

■ **Lost and stolen cards:** does the code make clear that unless you knowingly let someone else use your card and PIN number, your liability is limited to a maximum of £50?

Will the code change very much? Consumers' groups have already made some criticisms, but there are reasons for cautious optimism. One is

that there is clear competition emerging, at least among some banks such as Bank of Scotland, TSB and Lloyds, to produce the best code. The other is that bank and building society customers are likely to be much more forceful in defending their rights now that they have clear definitions of them. Personal customer banking services should improve in the next few years as a result.



David Barchard

The Week Ahead

Most analysts expect profit before tax for the year to December to be between £1.24bn and £1.28bn. British Gas has already indicated it will announce a dividend for the full year of 5p.

UK insurers are bracing themselves to report some of the worst results in the history of the industry next week. Two composites (general and life companies) - Commercial Union and Royal Insurance - report next week. Both will post losses for 1991.

CU, which reports on Wednesday, will do best with a loss restricted to between £8m and £70m compared with a pre-tax profit of £1.4m last year. Royal Insurance, which reports on Thursday, has been devastated by losses from mortgage indemnity claims and could see its losses rise from £270m to £310m, up from £187m in 1990.

SmithKline Beecham, the Anglo-American pharmaceuticals and consumer products group, reports its full-year results on Tuesday. Analysts

expect the company will for the first time make a £10m profit compared with £80m last year.

Analysts will be looking carefully at the growth rate of SmithKline's pharmaceutical sales, which have been slower than some of its rivals. In particular, they will be looking carefully at revenues from Kyril, SmithKline's treatment for nausea in cancer patients. It competes directly with Glaxo's Zofran.

ICI, the chemicals giant, reports its full-year results on Thursday. The company is expected to announce pre-tax profits of about £550m. The figures are unlikely to demonstrate any sign of an upturn in demand for commodity chemicals. Attention will be focused on the success at the pharmaceutical division (about 70 per cent of the group's profit) and the rationalisation programme. The final dividend is expected to be maintained at 34p.

Another name for shelter

ANOTHER week, another acronym in the tax shelter market.

This week brought us HEDGE (Higher Education with Determined Growth & Exit), sponsored by Capital Ventures, and RAY (Residences At York), sponsored by Hedgeon Martin.

Both are so-called "buy-back" companies, which attempt to assure a return after five years by buying property for universities and then selling it back to them for a fixed price. HEDGE has buy-back agreements with the University College of North Wales, Bangor, and the University of Salford - at £1.36 for every £1 spent now. The rate on offer from RAY is only £1.28, but this is being funded out of fixed interest deposits bought

by the University.

Two other companies, Sun Life Besizes VIII Phoenix and SERAH III make no attempt at a guarantee but will go "bar-gain-hunting" in search of high capital growth.

The most interesting launch is the Friendly Stop Inns series of 14 companies. This extends the "buy-back" principle to trading companies. It will buy small hotels for Friendly Hotels, and sell them back to Friendly after five years. Investors have a put option to sell the inn to Friendly at a price of £1.36 for every £1 spent now, after costs have been taken into account. There is no buy-back guarantor; the deal is dependent on Friendly, which has net assets of £73.5m and market capitalisation of £45m.

The Enterprise Zone market

remains in the shadow of Canary Wharf, in London's Docklands. The Cabot Square Trust does not have the greatest yield, but does have strong financial security and populist marketing - you receive an invitation to go to the top of the Canary Wharf tower with every prospectus.

Laser Richmond took this week fought back with a series of less glamorous but possibly higher-yielding EZ trusts. Its Chatham Trust will raise £16m for five office buildings, aiming for an 11 per cent initial post-tax yield. The Inverclyde Trust is raising £9.5m (yield 11.75 per cent) after a rate tax, while the Dudley Trust is looking for £9.5m, offering a 13 per cent initial post-tax yield.

John Authors

Recovery? When?

OF ALL the traps that lie in the path of the new investor the "recovery share" must surely be the most insidious. The pit is so perfectly camouflaged, this is not "speculation", it is "investment", backing some solid famous company which has run into a bit of bad luck.

Consider, for instance, Sears, with a world-famous emporium in Oxford Street, half the shoe shops in England, not to mention shoe factories, men's wear, women's fashions, sports goods and butcheries by property. A veritable treasure chest, like some of the only direction now must be up.

Or look at that classic "recovery share", Chloride. Investors might not agree, but then they have been sitting at the convalescent's bedside for five years, watching the share price fall lower and lower. As for Sears' "recovery", the city editors of two leading Sunday newspapers in December 1986 placed it high among their selections for the coming year. It was then 10p and it is now around 105p - a recovery share on the way to becoming as permanent a feature of the scene as the Lutite hall at Lloyds.

The invisible factor in the recovery share trap is time, which almost always seems to be longer than expected. It is true that these long lingering convalescences may often be broken by moments when the patient suddenly sits

up in bed - before falling back exhausted on the pillow.

Ever buoyed by bid rumours, Sears did at one point reach 180p, and Chloride 100p (in 1987) before the relapse. Clearly, the successful investor needs to buy at precisely the moment recovery is imminent, prudently selling before the relapse. Not an easy trick.

It is important to inquire closely why the bargain basement share acquired the recovery tag in the first place. For the recovery share proper is not merely a cyclical share, but a share marked by misfortune. Some companies, like some human beings, become

Some companies, like humans, are accident-prone

accident-prone.

A single World in Action TV programme, casting doubt on the durability of timber-frame houses wrecked enormous damage - with little real justification - on Barratt Developments in 1983/84. The shares dropped from 250p to 150p within two years. The curious, opulent convalescence of Sears owes much to the extraordinary and abundant diversity of the shipbuilding-to-shops-to-factories-to-property empire hurriedly amassed in the 1950s by the founder Charles Clow. Chloride's perennial recovery

status is rooted in the pioneering of the Chloride Electrical Storage Syndicate Ltd of 1891, and its failure to invest soon enough for changing times.

So, for these convalescents, the essential question for the recovery share addict must be: How long?

For recovery share addicts, reading the back issues of the financial press can be a salutary exercise. In the summer of 1990 an analyst of Salomon Brothers was recommending the purchase of the Dares Estates at 14p a share, because of its exceptionally high discount to asset values - a fact to gladden the recovery share addict's heart.

Also, from confident talk of sums to come from rent reviews, the emphasis now changed to emergency sales, bank guarantees and, to quote Dares chairman - survival. The shares were 3p this month. There are now clear signs, said, the share should now be viewed as a quality recovery stock, but the shares do not as yet carry a recovery rating. It could be right. Who knows?

Harry Hopkins

Directors' Transactions

DIRECTORS' SHARE TRANSACTIONS IN THEIR OWN COMPANIES (LISTED & USM)

Company	Sector	Shares	Value	No of directors
SALES				
Airbus	H&L	1,088,000	2,685	4
Airbus (Warrants)	H&L	3,452,000	6,946	4
Bulbough	Eng	31,740	47	1
Clark (Meyers)	Eng	42,500	173	1
Haemocoil	H&L	72,000	101	1
Hoskyns	Eng	100,000	410	1
MacFarlane	Pack	25,000	45	1
Marks & Spencer	Stor	37,428	110	1
Mercury Asset Mgmt	OTH	27,180	95	1
NMBrian Fine Food	F&M	50,000	18	1
Radio Clyde	Med	128,755	408	1
Rolls & Nolan	SSer	13,000	25	1
Rothmans Int "B"	Misc	150,000	1,824	1
Seton Healthcare	H&L	538,000	1,619	4
Sylfont	Eng	5,000	12	1
United Drugs	H&L	16,280	30	1
Wilson Connolly	C&C	749,800	1,379	1
PURCHASES				
Danka Business Systems	Misc	410,000	682	4
Gri West Resources	O&G	1,050,000	85	2
Harland Simon	Eng	41,000	108	2
Merchant Retail	F&R	200,000	32	1
Rothmans Int "B"	Misc	25,000	270	1
Sharpe & Fisher	B&M	25,000	18	2

Value expressed in £000s. Companies must notify the Stock Exchange within 5 working days of a share transaction by a director. This list contains all transactions, including the exercise of options (*) if 100% subsequently sold, with a value over £10,000. Information released by the Stock Exchange 10-14 February 1992.

Source: Directors Ltd, Edinburgh

companies featured from this week. B&M = Building Materials; B&S = Business Services; B&W = Breweries & Distillers; C&C = Contracting & Construction; Eng = Engineering; F&M = Food Manufacturing; F&R = Food Retailing;

H&L = Health and Leisure; H&H = Hotels & Household; Med = Media; Misc = Miscellaneous; O&G = Oil & Gas; OthP = Other financial; Pack = Packaging & Paper; Stor = Stores.

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FINANCE AND THE FAMILY

How to . . . invest in government bonds

Gilts exert a fresh attraction

THE PRIVATE investor is being lured back into gilts. The attraction of these bonds, issued by the UK government, is their absolute security. Not only can the investor be certain that gilts will be repaid, he knows when and at what price.

The returns available at the moment are between 8 and 9.7 per cent, higher than that available from some building society accounts and well above the rate of inflation. Some believe that the 1990s will be a period of low inflation and interest rates, in which case the present returns on gilts may, in retrospect, seem highly attractive.

Of course, there are risks. It might seem foolish to buy gilts ahead of a general election which could result in a Labour victory and consequent falls in gilt prices. Even if the Conservatives win, the government's budget deficit is growing and it will have to issue many more gilts to finance that deficit.

In addition, anyone buying gilts should be committed to holding them long-term. Those who are forced to sell their holdings in the short term may not get their capital back.

Having considered the risks, though, how does the investor who still wants to buy gilts

actually build a portfolio? These are the factors you have to consider.

All gilts have a "coupon," an interest rate which they will pay based on a percentage of the face (par) value. But, in practical terms, this coupon is unimportant to the investor since gilts rarely trade at exactly their face value. What actually matters is the yield, which is expressed in two ways.

The **running yield** is the interest return which the investor will receive each year, expressed as a percentage of the price paid. So, an investor who buys a gilt with a coupon of 12 per cent at a price of 120 will get a running yield of 10 per cent.

But since gilts have a par value of 100, someone who buys a gilt at 120 will face a capital loss. The expression for this is the **gross redemption yield**. If the gilt is trading above par value, the running yield will be higher than the gross redemption yield and vice versa.

The Exchequer 12½ per cent 1999, for example, was trading on Tuesday at 113½ on a running yield of 10.75 per cent and a gross redemption yield of 9.5 per cent. The 8 per cent 2008, priced at 90½, offered a running

yield of 8.84 per cent and a gross redemption yield of 9.1 per cent.

The par value of gilts is 100. Thus, an investor who buys a gilt priced below 100 can lock-in to a tax-free capital gain if he holds the stock until maturity. The snag is that very few gilts are trading below par value at the moment. Most of those which are have maturity dates of over 15 years.

Buying a gilt which is trading above par value brings the investor a higher running yield, but at the expense of a capital loss. Take the 15½ per cent 1998 gilt which, at Tuesday's close, was trading at 126½. The running yield was a very healthy 12.08 per cent, but the investor who held it to maturity would lose more than a fifth of his capital. By contrast, the 8½ per cent 1997 gilt

was trading at 97½, offering the prospect of a modest capital yield. But the running yield was a much lower 8.96 per cent.

Maturity date
Nearly all gilts have a set date on which they will be repaid. These so-called maturity dates range, on conventional gilts, from later this year to 2017. Selecting a gilt with a long maturity date means that the investor has locked-in his chosen interest rate for a longer period.

The snag, however, is that the possible impact of inflation is much greater. If inflation averages 5 per cent a year, then the real value of a gilt which matures in 2007 will have halved by the time it is repaid.

A gilt with a short maturity date is much less prone to inflation. However, when it is

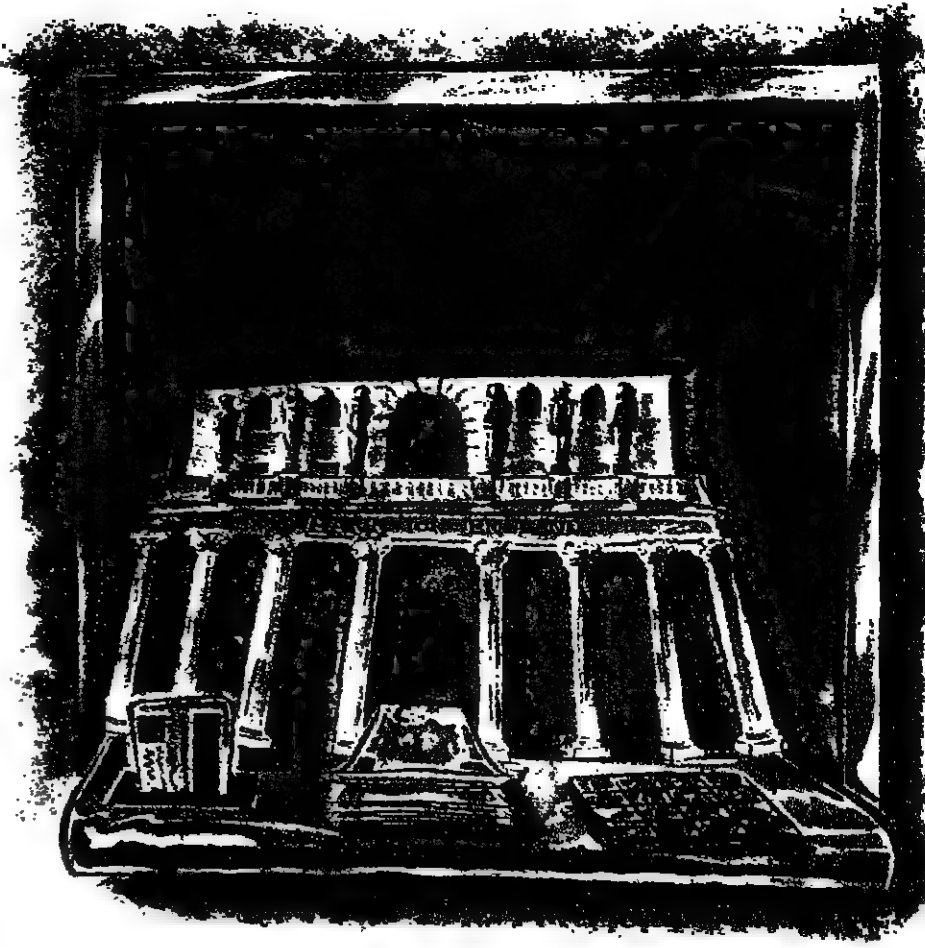
repaid, the investor is exposed to "re-investment risk." He cannot know what rate he will receive when he re-invests the proceeds of the matured gilt. The consensus wisdom, therefore, is that it is best for investors to select a range of maturity dates.

Tax
Gilts are likely to be most suitable for those in the basic-rate tax bracket who want a secure income. If you are a higher-rate taxpayer, and do not need income, then National Savings certificates are likely to offer better value; the equivalent gross return for a top-rate taxpayer on the 36th issue is 14.17 per cent.

An alternative investment for a top-rate taxpayer is index-linked gilts, where much of the return comes in the form of tax-free capital gain.

Peter Jones, of stockbroker Greenwell Montagu, has suggested a portfolio of gilts for those who want a monthly income (see table). Since they pay dividends twice a year, a minimum of six gilts is needed to achieve this aim. Jones has aimed for gilts which are trading at around par (based on prices prevailing earlier this week) and has concentrated on large marketable issues.

Philip Coggan



Looking good

COUNTY NatWest WoodMac has published its investment trust review of 1991 which takes a fairly upbeat view of the prospects for the sector.

The authors are bullish about UK equities while yields are at 8 per cent. A long period of low inflation would, while being good for gilts, be even better for equities.

CNWM feels that Labour is more likely to win the election. If this happens, it recommends overseas trusts, capital growth trusts, large trusts heavy in blue chips, high-income specialists and the more risk-oriented securities of split capital trusts.

If the Conservatives win,

CNWM particularly recommends high-income trusts, income-growth trusts and zero-dividend preference shares.

Another sector which CNWM thinks is worthy of attention is venture capital. This sector has been hit by bad news at particular trusts, such as Ensign and Greatham House. Discounts have widened and this may offer scope for bargain-hunting.

However, the authors stress that "in seeking to capitalise on a recovery in these stocks, selectivity must be the key." They add: "There may be diamonds among the dross but there is also dross among the diamonds."

P.C.

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I agree to buy National Savings Certificates ☐ Please tick (two boxes only)

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I understand that they will be subject to the terms of the relevant prospectus. ☐

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FINANCE AND THE FAMILY

The pick of single company Peps

Scheherazade Daneshkhu looks at the risks and rewards of holding a personal equity plan in one company

SINGLE company personal equity plans have been highly popular since their launch on January 1. CC&P Trustees, a division of Bacon & Woodrow, is plan manager for 55 company schemes and reports 580m-65m invested this year in both single company and old-style corporate Peps.

Investors can place up to £3,000 of one company's shares in a single company plan, in addition to the £5,000 Pep which they may have taken out already in the tax year.

Returns are free of capital gains and income tax, as with other Peps. Many employees will find a single company Pep a useful means of holding shares acquired through an Inland Revenue approved all-employee scheme.

By transferring shares into a single company Pep within 90 days of acquisition, the employee can avoid capital gains tax.

For non-employee investors, though, the drawback of the new Pep is the fact that an equity-based investment is being limited to the shares of one company. But the

golden rule is that risk is minimised by a wide spread of holdings.

This makes single company Peps most suitable for those investors who have a diversified portfolio already. But which single company should they choose?

We asked a number of stockbrokers for their tips, with two types of investor in mind. The first is someone who is taking out the Pep primarily as a means of reducing his capital gains tax bill.

The other is one who does not normally pay CGT and is, therefore, looking primarily to benefit from the Pep's exemption from income tax. In essence, the division is between growth and income.

GROWTH
Mark Powell, of Laurence Keen, chose Marks & Spencer as a suitable stock for someone interested in growth. The company showed a 4 per cent growth in earnings last year and Powell expects profit to rise from £620m to £640m in the year to March, with another 15 per cent increase to £730m next year.

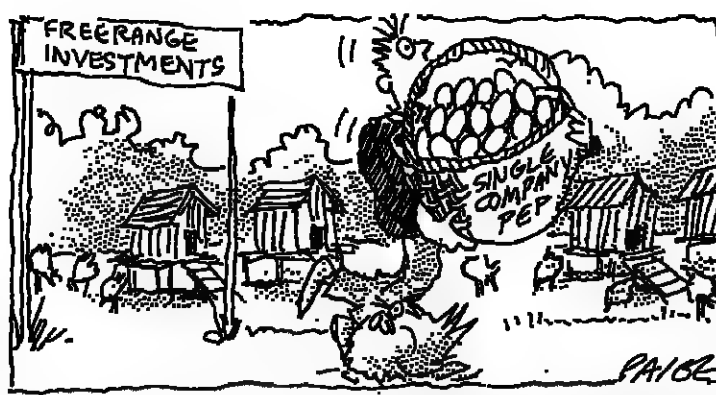
"The shares are never statistically very cheap but, on a prospective price/earnings ratio for the year to March 1993 of just over 17.5, they seem to me to be an excellent three-year holding," he said.

Paul Killik, of Killik & Co., decided to play safe by choosing "sound companies with some diversification of interests."

He picked Unilever as his growth stock but does not expect more than a small improvement in profits and earnings from the annual results due next week.

"However, the attraction lies in the medium to longer term opportunities of the Single European Market," said Killik. "Among the larger companies, none is better placed to take advantage of the removal of trade barriers in Europe."

Unilever was also the choice of stockbroker Greig Middleton as "a quality stock which is relatively recession-proof." But the firm's Brian Tora selected BOC as a company likely "to offer sound value and operating in industries



which, while not recession-proof, should hold up well under current difficult trading conditions."

Tora added: "The long-term basis of many of its gas supply contracts will help and the management is well regarded."

Andrew Norman-Butler, of Gerrard Vivian Gray, recommended Smithkline Beecham "A" shares, at 98p for capital growth. "Despite the outperformance of the health and household sector, we feel the

shares still have the potential for a major re-rating once the outlook for their new-product launches is recognised," he said.

INCOME
Higher-income seekers should think of buying into Redland, the building materials group, according to Laurence Keen's Powell. He predicts that last year's profit will have fallen from £245m to £185m but adds: "Redland is financially

very strong, and the depressed state of many of the markets in which it operates seems likely to provide acquisition opportunities."

Redland is in the process of bidding for Steadley, a large British brick and clay tile manufacturer. Redland shares are now around 475p and the yield is 7 per cent.

Killik's choice for income is BAT Industries at 600p. He expects the final dividend to be around 22p net of tax (29.3p gross in a Pep), a yield of 4.4 per cent on its own.

"For the 1992 year, expectations are for about 36p in total, a gross yield of 7.3 per cent," said Killik.

Although the price of its shares have been depressed by heavy losses at its insurance subsidiary, Eagle Star, Killik believes the worst is over.

"The company is a fine cash generator in these uncertain times which gives confidence that it will be able to continue its progressive dividend policy."

The tip from Greig Middleton's Tora is P&O. "I am not certain that my colleagues would agree that it is suitable for a Pep but, with its

doubled-digit yield, this could be a rewarding share to hold - although it is high risk, given that things could go wrong."

Gerrard Vivian Gray's Norman-Butler picks Prudential which, at 232p, is yielding 5.9 per cent. "Prudential has a record of dividend growth which we expect to continue at around 10 per cent per annum. Rationalisation and general cost-cutting should help recovery prospects," he said.

Investors should think long and hard before deciding to open a single company Pep.

Like all equity-based investments, it should be regarded as a long-term commitment. If the shares of the single company hit the floor, losses cannot be offset against gains elsewhere for CGT purposes.

Both Killik and Tora advise investors not to go for the single company Pep unless they already have a general Pep.

Now that the Labour party has stated that it will not be abolishing Peps, investors need not be rushed into choosing.



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THE M&G NEW £6,000 PEP

Loss adjusters pursue jobless

GENERAL ACCIDENT is sending loss adjusters to those receiving payouts from unemployment insurance policies, following a doubling in claims. And the company is stopping payments if policyholders do not immediately agree to a visit.

The Association of British Insurers said the use of outside loss adjusters on unemployment claims was very unusual. The Bradford branch of GA, which mainly handles policies sold through building societies, is believed to have sent loss adjusters out to nearly 300 redundancy claimants in the last month.

Among those approached was a computer systems analyst made redundant in November 1990. At the beginning of 1991, he took out a GA accident, sickness and redundancy policy through Abbey National. The policy covered up to 24 monthly payments of £1,500 to meet mortgage instalments, plus the maximum 50 per cent margin allowed for other bills.

Payments under the policy began five months after he was made redundant. Last week, a representative of the loss-adjusting company, Thomas Howell, telephoned the analyst saying it had been appointed by General Accident and asking to interview him at home.

"He mentioned a questionnaire but would not say what was in it, so I said I was not prepared to talk to him and would contact GA," he said.

He wrote to GA, asking if there had been a mistake, and pointing out that he had stuck to the policy terms by sending

in a DSS certificate of unemployment each month and did not recall having agreed to visits by loss adjusters.

On Tuesday a letter from GA acknowledged the latest unemployment certificate but noted that the analyst had declined a visit from Thomas Howell.

"We would advise you that until we receive a report from the Thomas Howell Group we are unable to release any further payments under this scheme," wrote Sue Bramley of GA. "This is a relatively new scheme that has been adopted by the GA with regard to accident, sickness and unemployment to give us a better overall view of the various claims."

At General Accident's Perth head office, creditor insurance manager Jim Hunter said: "We are certainly within our rights," citing a clause in the policy "the insurer shall be entitled to make inquiry of the insured borrower's immediate past employer or otherwise as deemed necessary."

He said that these last five weeks alone, authorised the company to send in loss adjusters at any time.

GA claims manager John Fleming said the questionnaire's purpose was to ensure that people were seeking work but not working and claiming at the same time.

He defended immediate stoppage of payments if loss adjusters were not admitted: "Why should we continue to pay if someone is clearly not prepared to provide information? It is the right of every insurance company to conduct whatever inquiries they need."

Barbara Ellis

Your CGT allowances

THE TABLE shows capital gains tax allowances for assets sold in January. To use it, multiply the original cost of the assets by the figure shown for the month in which you bought them. If you subtract the result from the proceeds of your sale, the difference will be your taxable gain or loss.

Suppose that you bought shares for £5,000 in August 1985 and sold them in January 1992 for £13,000. Multiplying the original cost by the August 1985 figure of 1.886 gives a total of £9,430.

Subtracting that from the proceeds of £13,000 gives a gain for tax purposes of £3,570. Below the annual £5,500 CGT allowance, if you realised no other gains during the year, the profit should be tax-free. If you are selling shares bought before April 6, 1982, use the March 1982 figure.

Capital gains tax allowances January					
	1982	1983	1984	1985	1986
Jan	-	1.041	1.381	1.407	1.400
Feb	-	1.034	1.355	1.475	1.404
Mar	1.707	1.631	1.550	1.461	1.402
Apr	1.673	1.609	1.530	1.431	1.388
May	1.661	1.602	1.524	1.424	1.386
Jun	1.657	1.598	1.520	1.421	1.387
Jul	1.650	1.590	1.522	1.424	1.391
Aug	1.655	1.585	1.508	1.420	1.388
Sep	1.657	1.576	1.505	1.421	1.379
Oct	1.648	1.570	1.498	1.419	1.377
Nov	1.640	1.565	1.491	1.414	1.386
Dec	1.643	1.561	1.492	1.412	1.381
1987	1.358	1.313	1.222	1.135	1.041
Jan	1.351	1.308	1.215	1.128	1.038
Feb	1.340	1.303	1.207	1.117	1.032
Mar	1.332	1.282	1.186	1.094	1.018
Apr	1.331	1.277	1.179	1.074	1.016
May	1.331	1.272	1.175	1.070	1.011
Jun	1.332	1.271	1.174	1.069	1.013
Jul	1.328	1.257	1.171	1.059	1.011
Aug	1.324	1.251	1.165	1.049	1.007
Sep	1.318	1.238	1.154	1.041	1.004
Oct	1.311	1.233	1.144	1.043	1.000
Nov	1.313	1.228	1.141	1.044	1.000
Dec	1.313	1.228	1.141	1.044	1.000

Casebook/Philip Coggan

SECURITY is one of the main selling points of with-profits life policies. Bonuses credited cannot be withdrawn and policies are thus supposed to be more secure than alternative savings such as unit trusts.

Telling that to Joshua Martin, who has a 10-year policy with Clerical Medical, maturing soon. Late in 1980, Martin, who had been contributing a gross £200 per year, asked for a quotation of his policy's maturity value.

Clerical Medical wrote on November 11, 1990, giving an estimated maturity value of £11,860. Since that date, share prices, as represented by the FT-All-Share Index, has risen by more than 20 per cent. So, you might think that Martin's policy has increased in value since the estimate was made.

Wrong. The actual maturity value is set to be £9,790.

How did this occur? Clerical Medical says two factors explain the shift. The first is that its quotation was based on previous terminal bonus payouts. At the time the quotation was given to Martin, terminal bonuses were still healthy, reflecting the strong performance of 1980s stock markets.

Since then, it has become clear to many life companies that the investment returns that were available in the period 1976-87 will not persist. Terminal bonuses have been cut, particularly on shorter-term policies such as Martin's.

The second factor is a shift in Clerical Medical policies that were started after 1981. The final value of policies started after that date contained a much lower proportion as terminal bonus.

The combined effect is that

the terminal bonus, quoted at £4,280 in November 1990, will actually be less than £2,700.

What is puzzling is that the shift in the quotation was based on previous terminal bonus payouts. At the time the quotation was given to Martin, terminal bonuses were still healthy, reflecting the strong performance of 1980s stock markets.

Admittedly, Clerical Medical's quotation did say: "The benefits actually payable may be higher or lower than illustrated." And the company now has shifted its policy so that it bases its quotations on likely future terminal bonuses rather than what it paid in the past.

But Martin's case has two lessons. The value of a life policy can depend greatly on a terminal bonus that might be affected by short-term investment factors. And forecasts of maturity values must be treated with extreme caution.

81.4% IN TWO YEARS

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FINANCE AND THE FAMILY

Hidden costs that can make life policies so expensive

John Authers on figures of crucial importance for policyholders

LIFE IS an expensive business. The figures below show how expensive it can be, in detail never before exposed. The expenses with-profit life policies incur for each new policy that is started, calculated as a proportion of the first year's premiums.

The statistics are derived from returns filed with the Department of Trade and Industry by the life companies themselves. As ever with the labyrinthine world of life insurance, the figures are not as simple as they seem. Not all of these costs are passed directly to the policyholder.

But these figures give consumers crucial information on their policies. They cannot know what the investment return will be - but costs can, and should, be grounds for judging an investment.

At the moment, sales of endowments, which often are tied to mortgages, seem to be driven by commissions. These commissions might damage the sales of life products, if they were known, publicised and understood.

What do these figures mean? The Initial Expense Ratio expresses, as a proportion of

the first year's premiums, the amount an office spends on starting-up a policy. One actuary described this as the "price tag" of an endowment policy.

In general, commission payments to intermediaries take the biggest chunk. This might explain why the one company listed in the DTI returns which pays no commission whatever - Equitable Life - also has the lowest expenses.

The cost of administration is the other factor in play. Some selling operations are more costly than others. TSB Life, which attempts to sell only to customers of the TSB bank and restricts itself to a narrow product range, is unlikely to incur the same costs as a larger company with a hungry sales force roaming the country in search of clients.

The renewal ratio is a measure of the running costs of the policy compared with the annual premiums.

How are these charges passed on to you? This varies according to the ownership of the life policy. Some are "proprietary", which means they have a single proprietor, usually a publicly-quoted company. Costs can be borne by the shareholders as well as by both new and existing policyholders.

"Mutual" offices are owned by the with-profit policyholders. So, theoretically, policyholders share in all the profits made and all the costs incurred by the office. If expenses are particularly high in one year, they can be absorbed by the life fund's reserves. They might not see directly into the initial expenses of that year's policyholders.

But they drag on overall returns and the practice, cannot continue indefinitely. Roman Ciszyn, analyst at Smith New Court, points out the bottom line: "The lower the ratio, the better the value for the customers, the shareholders, and future generations of policyholders."

Which policies are covered by these figures? Only with-profit offices are included. Companies offering only unit-linked contracts, are not included.

The impact of costs differs between unit-linked and with-profit policies. As Iddi Iddi, chief actuary at Royal Life, says: "On the unit-linked side, we price charges assuming a certain level of sales."

"On the with-profit side, the policyholders are co-owners of the business. They get 90 per cent of the profits or 90 per cent of the loss."

What do the companies say? Iddi explained the sharp increase in Royal's expense ratio by saying that the company had made hefty new investment to cope with the Financial Services Act. Because sales had not come up to predictions, the company had embarked on swinging

cuts of £25m in expenses. These were already two-thirds complete, he said.

John Turren, a spokesman for Provident Life, which emerged with one of the highest expense ratios, accepted the figures but said that the company's high costs would not be borne by policyholders.

Costs were high because the company was in the process of an expensive reorganisation, he said. Its parent, Winterthur, is funding expansion, which has involved buying new offices and investing around £8m in computers.

The figures are ironic as around half of Provident Life's business comes from a non-commission paying arm, which aims to distribute via fee-charging advisers. The company has lobbied hard for stricter disclosure rules which, in Turren's opinion, should be in cash terms or "as close to cash terms as possible."

Shaun Kinna, Equitable Life's marketing director, said that the office's expenses were reduced further last year, probably against the trend. He added: "One reason is we do not pay commissions. It's also a question of productivity."

Equitable's 300 salesmen last year brought in £1.1bn in new premium business - an average of £3.3m per representative. The equivalent figure for the Prudential, which uses a direct sales force, is £123,000.

What are the dangers of asking in a policy early? These figures are the more alarming because it is plain that many policyholders surrender their endowments early, so bearing the full brunt of the charges but gaining no benefit from any long-term growth.

A study by the Securities and Investments Board - released in December - showed that, overall, a quarter to a third of policies were cancelled within two years. This injected extra fuel to the debate over disclosure which SIB had initiated already with its retail review of regulation.

While several life offices claimed the figures were flawed (although they were defended by SIB), nobody has come forward with a comprehensive alternative.

Early lapse rates put high initial charges in a worse light. Jean Eaglesham, of the Consumers' Association, attacked the combination of high initial expenses and early-lapse rates because consumers do not know what their charges will be. "It allows companies to do what they like and hide behind an industry-wide figure which is not in cash terms and which consumers do not understand, anyway," she said.

"It is shocking that they are so secretive. I think the high expenses and the secretiveness are absolutely interlinked."

Many people would make a further link between high commissions, central to high charges, and high levels of bad advice. In its annual report for the year to the end-June 1991, Lauto, the life assurance regulator, recorded a 77 per cent increase in the number of complaints, the majority of which relate to over-selling and the sale of unsuitable products.

What should we be told? The Consumers' Association wants company-specific disclosure of costs in cash terms at the point of sale. This is one of the stronger points of view in the debate, but Eaglesham admitted that consumer research is necessary to find out exactly which method of disclosure is understood best.

The present method, Reduction in Yield (RIY), shows how many percentage points office expenses would deduct from a projected investment yield of 7 per cent. Thus 4 per cent, a seemingly small figure, means that expenses would eat away more than half of your return. Companies make a performance projection using an RIY based on industry averages, rather than their own costs.

An actuary on a Lauto committee admits: "At the moment, I should think the consumer has a clue what he's buying." Others point out that illustrations in cash terms, or projecting deductions from premiums, could in themselves be misleading.

Many in the industry are nervous about broader disclosure, because this could deter customers. Others believe that greater openness is vital.

A few points are definite. The early penal surrender values are not understood (the SIB data and Lauto complaints admit of no other interpretation) and must be made clearer. The proposal to show early surrender values next to the total premiums which would have been paid is sensible and must go ahead.

Recent articles in the *Weekend FT* have shown that other forms of savings, such as unit trust savings schemes and personal equity plans, have outperformed endowments in the long term. These figures do not prove that your life company gives you poor value for your policy. But they should give you ammunition to ask some pertinent questions.

LIFE OFFICE EXPENSES

COMPANY	Initial Expense Ratio 1990	Initial Expense Ratio 1991	Renewal Expense Ratio 1990	Renewal Expense Ratio 1991
1. NEL Assurance	307.65	226.48	2.39	7.35
2. Provident Life	257.72	220.58	37.48	27.37
3. Greatham Life	242.77	207.71	10.26	10.26
4. Reliance Mutual	224.44	175.67	14.31	15.01
5. Avon Insurance	191.32	117.09	12.48	10.19
6. CU Life Assurance	172.83	151.35	15.34	14.37
7. Guardian & Exchange	169.25	105.77	34.51	16.36
8. Royal Life	158.12	81.72	9.03	12.93
9. Life Assoc Scotland	157.84	122.77	20.44	14.51
10. G.L.A. Life Assur.	155.38	136.49	11.02	12.20
11. SA & London Assur.	150.31	150.24	18.29	19.74
12. Save & Prosper Ins	146.34	143.38	15.24	11.18
13. Britannia Life	144.76	137.45	21.27	35.66
14. Colonial Mutual LA	143.86	113.41	33.60	25.48
15. United Friendly	125.68	113.48	40.18	42.68
16. Medical Sickness Assn	124.88	118.11	8.96	7.79
17. MGM Assurance	118.06	98.24	12.61	11.54
18. Equity & Law Life	117.21	118.29	17.08	18.09
19. Scottish Mutual	117.18	82.64	12.79	13.00
20. Norwich Union Life	116.21	102.63	17.52	18.52
21. National Farmers	112.87	111.06	8.98	11.50
22. London & Manchester	110.93	113.97	14.07	15.87
23. Friends Provident	110.87	110.47	11.29	11.27
24. Teachers Assurance	109.58	112.34	19.44	11.25
25. Legal & General	107.12	79.29	11.04	11.77
26. Scottish Provident	106.19	119.52	19.82	13.36
27. Sun Life	101.57	78.34	10.13	13.57
28. Clerical Medical	101.10	89.48	10.07	11.58
29. National Mutual Life	98.93	95.57	12.44	8.86
30. National Provident	97.98	103.53	20.02	18.96
31. Save & Prosper Pens.	97.72	89.78	10.46	11.94
32. Ecclesiastical	97.08	114.79	8.14	10.93
33. Eagle Star	92.75	75.70	38.00	28.55
34. Scottish Amicable	86.73	84.82	8.84	8.79
35. Utd. Friendly Ind	88.57	55.10	43.76	39.90
36. Scottish Life	86.84	60.77	15.76	15.99
37. Scottish Widows	86.77	48.55	11.49	17.73
38. Provident Mutual Life	85.41	78.15	13.55	11.89
39. Britannia	85.19	96.27	18.89	14.14
40. Westway Assur	84.77	113.93	21.96	21.82
41. Refuge Assur Ind	82.93	85.84	35.89	33.86
42. Refuge Assur	81.00	82.78	23.36	25.53
43. Lion & Manchester Ind	78.12	78.18	38.25	37.18
44. Prosperity Life	72.51	54.03	15.07	14.75
45. TSB Life	69.84	72.75	5.37	7.52
46. Prudential	67.98	67.25	18.66	18.86
47. Scottish Equitable	64.32	64.89	15.88	11.25
48. Pearl	63.93	67.77	37.48	35.53
49. Co-operative	61.87	75.98	8.73	7.94
50. Prudential Ind	61.83	71.74	51.45	48.36
51. Wesleyan Ass Ind	59.08	59.42	35.31	34.31
52. Standard Life	57.34	50.81	7.77	8.38
53. Royal London Ind	58.32	46.94	48.56	50.96
54. Co-operative Ind	50.48	48.72	23.46	24.27
55. Royal London	47.20	38.48	22.09	25.43
56. Sun Life Canada	44.56	49.10	21.56	20.27
57. Pearl Ind	43.84	40.85	28.78	32.85
58. Britannia Ind	36.88	39.04	45.02	43.77
59. RMPF Nurses	33.69	32.90	12.06	12.38
60. Canada Life	25.01	7.21	35.19	40.89
61. Equitable Life	24.10	28.48	4.57	4.42

Source: Returns on with-profit policies made by life offices to DTI

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MINDING YOUR OWN BUSINESS

Helicopter group rides out a storm

Nick Garnett on a 'Thatcherite' enterprise that is making headway in spite of hard times

WHAT WERE the bellwethers of the middle and twilight years of Margaret Thatcher's Britain? Soaring, then sliding, house prices? The spawning of new businesses at record rates then, also at record rates, company bankruptcies? Industrialists applauding the enterprise revolution, then wondering whether it was just a bag of hot air? Well, all these - and helicopters, too.

In the six years after 1980, the number of craft on the UK's civil helicopter register hovered between 500 and 600. A mini-boom then took place over the next five years as numbers leapt by more than a half to well over 900. Companies from manufacturing to accountancy, as well as a few individuals with bulging wallets, decided that travel by their own rotary wing aircraft was a necessity. Either that or a toy salesman of success, the Bollinger flowing all the way to Brands Hatch or the British Open.

But the balloon burst. Few new helicopters are being bought. Growth of the civil register first stalled, then went into gentle reverse. Second-hand prices have nosedived. A twin-engine machine in good condition that would have sold for £180,000 can now be acquired, with a bit of search-

ing, for half that. Flying into this economic headwind, Aeromega, a helicopter company in Essex, has still managed to make headway, raising its turnover steadily to £1.1m in the last financial year and £1.1m in the first seven months of this. A lot of military personnel need to rebuild lives outside the armed forces as a result of national defence cuts; Kit Pemberton and Mark Barry-Jackson, former Fleet Air Arm pilots and joint owners of Aeromega, successfully made that transition, first working as pilots for private industry and then for themselves.

Aeromega became airborne in the early 1980s, starting off in the unprepossessing location of an office above a kiosk house in the seamy district of London's Soho. The company began with a brokering service, hiring planes and helicopters to do specific jobs, such as taking Revlon customers to France or organising powerboat races for cigarette companies. "It was a bit like a travel agency," says Barry-Jackson. "We didn't mind what we organised as long as we got our 7% per cent." It was seat-of-the-pants flying. "We were living in penury and our wives were doing the supporting," Pemberton says.

Since moving to Stapleford airfield near



Mark Barry-Jackson, left, and Kit Pemberton in Aeromega's maintenance hangar in Essex

Epping Forest, north of London, in 1984, Aeromega has grown into a company with 21 employees. Its expansion sheds light not only on the small world of operating and using helicopters but on running a business where information is the key to exploiting a market.

Aeromega looks after 14 helicopters,

only one of which it owns itself. Contracts for a dozen of these machines allow them to be chartered out by Aeromega to other clients when not in use by their owners. Of the hourly fees of £750 per flying hour for the twin-engine Aerospaiales and £450 for the single-engine Bell, owners take more than half. "We tell them this

could just about cover the cost of running their machine," Pemberton says. "In effect, we lease from the owners, feed the machines, water them and put them out to work."

Several wings make up the business. These include the managing and provision of engineering for helicopters, passenger

charter, buying machines for clients, working for utilities like electricity and water, aerial filming and police support. It has a contract with Essex police and recently secured a three-year contract with Devon and Cornwall Constabulary.

This has helped cushion the loss of "soft" corporate business. "Jollies are now very rare," says Barry-Jackson. "Companies taking clients to blow a wad of £50 notes at Doncaster races that doesn't happen very often now. The froth has blown off the top of the market."

The recession flipped some helicopter companies into a crash dive. But Aeromega continued to increase turnover, raise hiring charges and rack up pre-tax profits of a little under £50,000 a year.

Aeromega's biggest expenses are its wage bill of £420,000 (pilots earn £30,000 to £40,000 a year), and renting two hangars at more than £40,000 a year. The company has never had to borrow. "We could have expanded much faster by borrowing but in the present climate, I'm glad we didn't," says Pemberton.

The company uses a publicity brochure but navigates the market mainly by word of mouth. "Keeping your ear to the ground is crucial in finding contracts," Pemberton says. "Our pilots are vital in this process." It claims never to poach work from other helicopter outfits, nor to deliberately undercut on contract price. "Clients will say: 'well, if they are undercutting on price, what else are they undercutting on?'" The recession, though, has meant far more tendering for contracts.

It has not all been easy. A flying school set up by Aeromega belly-flopped because of minimal margins, fiddly administration and a tendency to produce new helicopter pilots who immediately went off and set up businesses in competition.

Passengers can also get a bumpy ride. "A few people get sick," says Pemberton. "We normally make them clean it up themselves."

■ Aeromega, Stapleford Aerodrome, Stapleford Tawney, Essex RM4 1RL. Tel 081-500-3030.

Taking care of trouble at t'mill

Clive Fewins meets a traditional craftsman who rose above the recession

AT THE beginning of 1991, David Nicholls' order book was so thin that after 21 years as a millwright he wondered if it was worth carrying on.

Local authority cuts, a general lack of cash around and - in common with many other hands-on small businessmen - failing to go out and market his company meant that, for Nicholls, the recession started early.

However, even if he had not won an important restoration contract for the Warwick Castle watermill, he still would have been able to keep his team together.

Nicholls is at a loss to explain why 1991 - a year most small businesses prefer to forget - turned out to be a year of upturn for him: one of the handful of experienced, full-time professional millwrights in the UK, with profitable work in half-a-dozen counties and an expected turnover of 230,000 (in a busi-

ness of which he is the sole employee). Wind, water and to a certain extent gas all play their part in the varied workload. Nicholls, a specialist in historic buildings, was called in to assess Warwick Castle watermill, on the site of a medieval mill, rebuilt as a flour mill in the 18th century. It was adapted in the last century, becoming a comprehensive generating station supplying the castle with electric power generated from water and town gas.

Nicholls has worked on 25 windmills and 17 watermills, besides survey work and feasibility studies on another 35 mills. His job at Warwick Castle was to restore and

recommission the waterwheel and its supporting mechanism; restore the control mechanisms, the transmission gear, the sluiceway and the massive trash screens; remove the debris that accumulates in the mill-race, and be responsible for constructing a huge wrought-iron self-catching framework which, he believes, will be the only one of its type in the UK.

"This meant liaising with experts: architects, gas and electrical engineers and steel fabricators, as well as elusive wrought- and cast-iron suppliers. He also had to supervise his own team of 14, whose talents include precision engineering as well as traditional millwrighting

skills such as joinery, carpentry, timber engineering, blacksmithing, forging and leather work."

Such a complex task underlines a modern problem faced by the "traditional" millwright: how to keep together a large team of experts whose skills - individually vital - almost certainly will not be needed all the time.

One answer is to undertake a diversity of tasks simultaneously - much as a builder does with his workforce. Another is - again like the builder - to employ most workers as sub-contractors and remain able to guarantee sufficient work to ensure that you can call on their skills when needed.

Nicholls says: "In millwrighting, some of those skills are so esoteric that you come under pressure to provide employment for most of the year."

This was the problem when his order book took a dip in 1990. There were jobs that would have provided an existence, but insufficient to provide the £25,000 a year that Nicholls aims to be able to pay himself, plus a reasonable return for his team.

"The other key to this business is to know what is going on in the market place. There are so few full-time professional millwrights that this is not a difficult task. He is trying to hedge against the future, accepting a partnership with

a friend and business associate, Alan Smith of Inpel Engineering, a four-man precision engineering company based at Woodcote. He also plans to develop the team's conservation work on historic buildings.

"Looking to the future in traditional millwrighting, I don't believe there are any wind- or water-powered flour mills left that one could renovate and turn into economic businesses," Nicholls says. "But I think there is a future for water mills if they are used for other functions - for example, as small individual power mills or power sources using renewable energy for other applications, pref-

erably with visitor interest.

"There are any number of conservation bodies and enthusiastic individuals who may require millwrighting work. But so often I get a call from someone who then realises that the job would be hopelessly expensive. I have to explain that in order to retain my team I have to run the operation as a business. Too many millwrighting enterprises fail because they have been run by devotees who have put their enthusiasms before business acumen."

"Sadly, this means that there are still many worthy old buildings that are going to fall down. But there are many amateur enthusiasts who successfully restore mills and other historic buildings over many years in their own time, using people like myself to provide professional expertise or components."

■ David Nicholls, The Chiltern Partnership, 32 Kidmore Road, Reading RG4 7LU.

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CGT exemption on BES schemes

O&A

BRIEFCASE

No legal responsibility can be accepted by the Financial Times for the accuracy of the information given in these columns. All inquiries will be answered by post as soon as possible.

I FIRST invested in Business

Expansion Scheme companies in 1984/85 and have made further investments every year since. The earlier schemes were not exempt from taxes on dividends or capital gains.

Can you tell me:

(1) With effect from which tax year were these exemptions introduced;

(2) With regard to those BES investments which are exempt from Capital Gains Tax, will it be possible to claim CGT relief in the event of a company failing and being wound up; or in the event of the shares eventually being sold at a loss?

(3) The exemption applies to shares issued after March 1985.

(4) No.

Section 149C of the Capital Gains Tax Act 1979, as amended, (which is now being re-enacted as clause 150 of the Taxation of Chargeable Gains Bill) says: "(2) A gain or loss which accrues to an individual on the disposal of any shares issued after 18 March 1985 in respect of which relief has been given to him and not withdrawn shall not be a chargeable gain or allowable loss for the purposes of Capital Gains Tax."

The cost of the warrants should be under-subscribed (if only covers options-to-purchase, in contrast to the corresponding rule in paragraph 7 of schedule 13 to the Finance Act 1982), there is an unpublished extrastatutory concession on the point.

Ask your tax office for the free pamphlet CGT14 (Capital Gains Tax: an introduction). You may also wish to write to the Inland Revenue Public Enquiry Office, Somerset House, Strand, London, asking for formal confirmation of the unpublished concession extending the scope of paragraph 15 of schedule 19 to the 1985 Act to options-to-subscribe.

At the same time, you could ask them why they have steadfastly declined to publish the official booklet of Revenue concessions. IRI (with supplements).

the shares and I am concerned about the capital gains aspect.

Am I right in believing that a capital gain will arise, and that this gain will be the difference between the value of the shares for which I will subscribe at the date of subscription, and the cost of the warrants?

No, the exercise of warrants-to-subscribe is not a disposal for CGT purposes.

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PROPERTY

It's been worth the wait in NW8

John Brennan looks closely at one of London's best residential areas

THE residential arc across the north and north-west of central London - from Highgate to Hampstead and down to St John's Wood, at the top end of Regent's Park - includes some of the most frequently-traded houses in the capital. The locals cannot sit still - and the area attracts more than its share of short-term owners from abroad.

In the mid-1980s St John's Wood, in particular, was made nearly impassable because of builders' ships parked outside houses and flat blocks, filling up with previous owners' interior decorations. The turnover record probably is held by a family house in Little Venice, by the Regent's Canal, it had three new kitchens, to match its changing owners, in just four years. But in the deal-crazed pace of that period, even the decorators lost track of who was having what done.

There has been constant sales movement in this northern arc ever since, even though sales agencies in west-central London have been struggling to find signs of life in their market. Why the difference?

Divorce always helps to make available a steady supply of houses and flats. The area has its full share of repossessions and cash-strapped sales, too. The fact that more owners live there year-round than in, say, Mayfair, Knightsbridge or Belgravia also goes some way to explain this greater activity. British buyers within this northern arc tend to have clear ideas about where they want to live. As a general rule, Hampstead Garden Suburbites like to trade up within their area but rarely beyond. Hampstead home-seekers often turn to the smaller-sized and less expensive family homes on the Highgate side of the heath, while those who prefer St John's Wood are willing to set the probability of having to buy a leasehold against time-savings on travel into work.

Overseas buyers, as Noel De Keyser of Savills confirms, have a less-localised view of these markets. Often, they will start their search on the northern border of Regent's Park and end up two miles north in Hampstead or Highgate because they do not want to spend money on a leasehold. This applies particularly to

Americans, who commonly start their search at the park's north-west corner because their ambassador's residence and the American school are there. But many end up buying freeholds to the north.

The same thinking applied when the Sultan of Brunei's home-buyers were active in London a few years ago. They looked at the leaseholds, but then followed elements of the Saudi royal family north, buying several houses in Highgate. The last big purchase was a £3.6m mansion in The Bishop's Avenue, Highgate's "millionaires' row."

But that was then. Sales agents now are attuned more acutely to the calls of Far Eastern cash. Their patience is beginning to be rewarded.

"Hong Kong buyers are active in the area now," says De Keyser. "They are looking for properties that they can buy and rent out for three to four years. A lot of them are medical people who can practice over here after the hand-over to China in 1997 and, yes, they do have plenty of cash."

These buyers have been on the sidelines for the past few months, some viewing and others

taking a long view on areas such as Docklands and acquiring bargain flats. But most have been dissuaded from action by the argument that London prices have further to fall.

In London's northern housing arc, price cuts have been sharp enough to persuade even sceptical Hong Kong investors that they are seeing good value. These buyers are expecting, and getting, minimum returns on their investments of eight to 10 per cent from open market rents on the modern, two-bedroom flats or modernised freehold family houses that head most property shoppers' lists. They can achieve these returns (occasionally, substantially higher) at a time of stable rather than rising rents, and because of property price cuts of between a quarter to a third since 1988.

The odd cautionary tale of a price collapse helps realism among vendors, and most sales agents' conversations are full of such disasters. Savills' records include one property on the Mortgage Corporation's books which sold in 1987-88 for £3.5m, and re-sold recently for £1.25m after repossession.



Grove House, formerly Nutfield Lodge, in Regent's Park, London

At much the same time, Middlesex, one of the largest of the red-brick Victorian mansions built along West Heath Road to face Hampstead Heath, was on the market because of the BCCI bank crash. Promoted initially at an asking price of £3.5m, it has now been sold to Far Eastern buyers for nearer £2m.

Andrew Wadsworth's is asking prices on some of his Dockland developments by Tower Bridge once overshadowed all comparable ones. Subsequent price-cutting on those schemes recognises the changed market - as does the "just under £2m" asking figure (actually £1.975m,

via Savills in Hampstead. Tel: 071-431-4944 - his own house in Carlton Hill, St John's Wood.

This is a classic 1940s Italianate villa in an area that can claim to be London's first estate development with semi-detached and detached, rather than terraced, housing. Wadsworth has done an enormous amount of renovation to this nine-bedroom property.

The Grove and The Towers are at the geographical top and bottom of the northern arc - and the two most expensive homes on sale in London.

The newly-built Towers in Highgate, with 31,000 square

feet of residential space, has a £25m price tag that leans heavily on the hope that someone will wish to buy, and have finished to taste, one of the biggest houses in town.

The Grove is on the extreme southern edge of the arc, on the bank of the Regent's Canal. Although £17.5m for a 96-year Crown lease does put it in the same super-cost range as the Dallas-style Towers, there the similarities end. Better-known for many years as Nutfield Lodge (because of its post-war lease) the Grade I-listed Regent's Park villa that the late Robert Holmes à Court and his family restored and

improved it to a standard that would have shamed Decimus Burton's builders in 1822. Mrs Janet Holmes à Court is selling it because she spends less time in London since her husband's death 18 months ago.

Progressive additions have given the house 12,300 square feet of space on three floors, with a separate studio and small office building. Set in more than four acres of garden stretching half a mile along the canal, sales agent Knight Frank & Rutley (071-629-8171) is unlikely to have any problems attracting viewers. Buyers should be close behind.

OWNERS of less-expensive houses pay up and owners in the north of England tend not to quibble about the costs of a sale. But in the rarified world of million-pound houses, flats and even country homes in the south-east, the practice of "skipping" fees is becoming a potentially crippling feature of the market for estate agents.

A random sample of sales agencies, from Carlisle to Nottingham, suggests that fee loss is not a significant problem outside the south-east. Sale values tend to be lower and agency clients hold by their deals. But the picture is different in London.

In the late summer and autumn last year, Antoine Lurot, of news property specialist Lurot Brand, highlighted an evident change of attitude by vendors to agency fees. He revealed that he had been forced to seek asset-freezing injunctions to stop former clients leaving the country without paying their bills.

Good faith can sometimes wobble

John Brennan explains how estate agents may run into trouble over payment of agency fees

At the time, his public comment inspired only a limited response from other agents. But the sales market was no quiet at the time that examples of non-payment were few and far between.

Since the New Year, as asking prices subside steadily to reflect real recessionary values, sales volume has started to pick up. And with more completions being achieved, the "tail for fees" problems are growing.

Take Winkworth's franchised offices around London. Spokeswoman Hilary Wade says there now are "lots of problems collecting fees. You get people who are refusing to pay and others who just cannot pay."

She adds: "If they genuinely cannot pay, the office may try to come to an arrangement." But she notes: "It is the more expensive homes - the top end, not the bottom - that try to get away with it."

Among high-value properties in central London, for example, the amounts some vendors try to avoid paying are substantial. When you take into account a 2-2½ per cent sale fee for a £1m property, plus perhaps a further 1 per cent of the value for advertising costs, you are looking at a respectable-sized cheque, even for a wealthy owner.

A classic example of the problem comes from agent John D. Wood and Aylesford, which had reason to break out the champagne after the

successful sale of a London town house a few weeks ago. At £2.2m, the agency had achieved full value for the property after months of trying. "The vendor should be delighted."

Within 24 hours of completion, however, the agent was told there was no money for its fees. The bank mortgage on the property, plus legal costs, had absorbed all the sale proceeds.

George Pope, of John D. Wood, says that incorporating a clear contract for eventual payment of fees, at the time an agent is instructed on a property, is not worth the paper on which it is written if the vendor does not have any cash left over after the sale. Calling on the

client's solicitor to ensure that agreed sale fees are held out of the completion money tends to be an equally futile exercise.

In provincial towns and cities, the local sales agents and solicitors have to get along together and tend to co-operate. In London, though, agents find solicitors deeply reluctant to respond to requests to put aside some part of their client's funds for someone else's fees.

In the heavily-international central London residential market, client identity can be a problem in itself. Savills' Noel De Keyser says: "You do have to be incredibly careful these days to make sure you know who your client really is. Is it the person you see the house with

and arrange the instructions? Is it the wife? Is it a company?"

Having identified the client, Andrew Langton of Aylesford makes the point that "there is a certain element of good faith" in the relationship between agent and client which does assume that fees will be paid. Recently, however: "We have had to start looking out for people who are hiding behind companies and individuals who might be even mildly 'wobbly'."

Langton recalls when it was normal for estate agents, rather than solicitors, to hold the deposits on property sales, and when fees could be deducted from that cash. Now, he accepts that any attempt to wrest back that deposit-holding role

from the lawyers looks like a lost cause.

A more worrying development for agents is the rise of the would-be discretionary fee-payer. Simon de Bolville deals with country-house sales for John D. Wood from its Winchester office. He tells of clients sending in cheques for a proportion of the agreed sale fees which are marked as "in full settlement" of costs.

De Bolville, and a number of his counterparts in other agencies dealing with town sales, also report the arrival of a breed of client who expects to be able to re-negotiate fees downwards after the completion of a sale.

The partial payers, the re-negotiators, and those who simply refuse to pay and tell their agent "Sue me," know full well that estate agents rely more than most service businesses on the good faith of their clients. Up among high value properties it is evident that this good faith is in increasingly short supply.

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HERON *homes*

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Otherwise, no one gave much glance; most people seemed to be in a sort of trance, oblivious of intruders.

Peering over a pair of shoulders, I was confronted by a man, which caused me some alarm. Twenty or so white-clothed men and women staggered and reeled to the drumming as the drunk. The voodoo priest, *houngan* — was wearing a white turban, a large, shiny white collar, his fingers and thumbs loaded with glittering rings and bangles. Growling like a hound, he sat astride a prostrate woman, flailing and urinating on her. The women, some of whom were of African descent. One woman stood stiff as a board, foam collected on her lips, then threw back her head and began

A man slithered along the ground, muttering incomprehensible words apparently mingled with French and a little Spanish: "Be mechant... rougon... vougon... muerte. Oh! gneur!" Then he leapt to his feet and began to writhe though under the blows of invisible whips.

foam collected on her lips, then
threw back her head and began
to gyrate her arms with rapt
scythe-like revolutions.

A man slithered along a
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THE TONTON Macoutes (secret police) are still in the woodwork

Of course, Haiti is not voodoo and cock-fight. Ne the northern city of Cap-Haitien a centuries-old massive than the Tower of London and called the Citadel Wonder of the World. The citadel was built by King Henri Christophe, who ruled the north of Haiti for 14 years until he committed suicide (with silver bullet) in October 1858. The citadel towers above the timber-line on the crest of mountain, and the hills upon takes three hours.

The citadel seems suddenly in a bend of the trail, a mass of titanic stone apparently welded to the landscape itself the sheer vastness of the hill bewilders. Inside, you are shown a building made of coral and passageways and honeycombed with galleries, tunnels and tiers of galleries.

A block of stone in the tower most battlements marks the king's tomb, adorned with tiles that say "Le renard et mes amours". I shall return from my ashes. Henri Christophe was buried there at quicklime to preserve his corpse from the mobs.

Memories of Haiti are likely to be good and bad, the intensity of experience in this country exhausting as it is exhilarating. It has echoes of the East, undercurrents from West Africa, a little French and a bracing Caribbean climate. The hanging is dreary. Political violence may erupt at any moment. AIDS everywhere. The Tonton Macoutes (secret police) are still in the woodwork. Yet there is a devil-may-care gaiety among the people, a courage and humour in the face of desperate odds which the visitor is unlikely to forget.

Ilan Thomson's *Bonjour Blanc: A Journey Through Haiti*, was published by Ebury.

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Ilan Thomson's *Bonjour Blanc: A Journey Through*

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A block of stone in the topmost battlements marks the dining room. A stone tablet that states: "We remain *mes cendres*" — I shall arise from my ashes. Henri Christophe was buried there in quicklime to preserve his corpse from the mobs.

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John

After having his own coaches and Read sent him of not having a great victory to terms with success, and the Fleming's official program has been normal.

For the past though the two opponents were charged the saving about it at the top end of the dynamic bear child race began in the tournament and overtook the Tourney is the Every country, enter that moment that is that is The

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PERSPECTIVES AND SPORT

As They Say in Europe/James Morgan

This troubled sporting life

INTERNATIONAL sport arouses xenophobia among the British, paranoia among the French and, inevitably, Angst among the Germans.

Ladies first: the world's fastest female, Katrin Krabbe, cheated on a dope test in South Africa and was banned for four years as a result. So there is a new word in the German language - *Urananpulation*. The neologism covers the action of Ms Krabbe and a competitor who thought they might save time and trouble by presenting a sample delivered by a third lady as representative of them all.

Our heroine is known as *Die goldene Brandbergerin*. There must be a Schubert song cycle of that title which is somehow relevant to this sad tale. Ms Krabbe is, inevitably, a privileged product of the old German Democratic Republic. The *Sächsische Zeitung* from Dresden in the east lamented that the story was going to provide "yet another variation on the theme of 'trouble

with the east Germans." The reference here is to the disdain which "Westies" have developed for "Ossies" since unification.

But in fact the western press fell over itself to be fair. As the *Süddeutsche Zeitung* put it: "When the fastest woman in the world has bought her sprint prowess at a pharmacy, she can expect no pity. But the wine-exchange game is not a specifically Ossie problem. In the west the test-water frequently changed ownership but only minor sinners were caught in the old federal states."

Neue Presse of Hannover concurred. "The Krabbe has must not result in a political campaign

against the Ossies, not every Saxson won thanks to the syringe." Another paper noted that the German Olympic medals at Albertville were largely the product of the old GDR which has given rise to a new saying: "Thuringia beats the USA."

But nobody, as far as I could see, had actually said the affair proved just how awful the Ossies were. What all this shows is that right-minded people in Germany are so afraid that any exposure of sin and error might become an occasion for persecution, that they leap to the defence of the potential persecutees even before a fist has been raised.

Unlike the French. To be fair

they did not exactly rush to the defence of Messrs Moscato and Lacubé who got expelled from the France-England rugby match last Saturday, and then were banned for several months.

But the rugby brawl did lead to much questioning of Anglo-French relations. So this is not a tale of rugby but of life itself.

Numerous papers reproduced the work of a news agency piece which could have been entitled, "As they say in England." It summarised the enmities about the French of British rugby reporters: "Animals, savages, wild, shameful."

French rugby writers believe their players will be seen as a

bunch of thugs whatever they do. As a result, the theory runs, the (northern) Irish referee, Steve Hilditch, went on the field prepared to find the French guilty of everything. In an editorial in *Le Figaro*, Jean-Pierre Lacour wrote that international consultations were necessary: "In the future Mr Hilditch must not find himself in a context where, quite naturally, a Frenchman is more suspect than an Englishman."

Gerard Baudouin wrote in *France-Sport*: "There is no doubt that Mr Hilditch started the match with pre-conceived ideas." The nub of French case was not that each decision taken in isolation was neces-

sarily wrong (although some were) but that it was taken in a context that ignored other relevant events.

In fact the French "defence" reflects exactly the difference in the ways the English and the French approach everything. Thus the French argue that last Saturday's shambles was only partly the product of French thuggery; it was also the reflection of a specific historical situation.

The violence needed a trigger which turned out to be two highly controversial decisions which led to England being handed six points by the referee at a time when they were one point behind.

This may seem boring to those

who have no interest in Rugby Union but it explains why the English and the French will always squabble. What the latter see as central events in this affair might occupy the court for a whole day if it came to a trial in France but would be inadmissible as evidence in England. And that matters when the English put the French in the dock.

A novel solution to the impasse was proposed. M Lacour in *Le Figaro* suggested that the French Rugby Union should study infractions and their punishment in British games. And, he said, English players had to be told that the Five Nations Tournament was not the Hundred Years War.

Fact: The malefactor Lacubé plays for Agen, a town that the English agreed to cede to Edward III in 1360. The French broke that agreement.

James Morgan is economics correspondent of the BBC World Service.

Golf/John Hopkins

The decade of the oldies



Neil Coles: expected to play in the tour for senior golfers

IN GOLF the 1980s was an age of excess. The 1990s are different. They will have an excess of age.

This is no bad thing.

Last week there were two separate signs that the old is not necessarily to be forgotten. First came the launching of *The Oldie*, a magazine edited by Richard Ingrams for those in middle age. Hardly had that hit the streets than the PGA European Tour announced the start of a tournament circuit for senior professional golfers, those over 50.

A minimum of eight tournaments with a total prize money fund of more than £600,000 will be staged in England, Wales, Ireland and France between April and October this year. At some of these venues you will be able to see men who will take you back to the '70s, '80s, even the '50s, men like Neil Coles, Gary Player and Christy O'Connor. "I am tempted to get my clubs out," Peter Alliss said last week on hearing about the proposed new tour. Then he added: "There's no fool like an old fool."

In launching this tour golf is following a trend to longer participation in sport, a trend that has become more apparent recently. Both swimming and skiing have their Masters' championships with age-group categories as high as 75 and over. If you are a rugby supporter you will be familiar with the Golden Oldies rugby events for men over 35.

Why are we playing sport longer? Because as a race we humans are generally healthier than ever with more leisure time and money on our hands. And in Britain, at least, we are living longer. In 1961 the average life expectancy of a man was 67.5 years. In 1988 it was 72.4. A consequence of this is that the numbers of those over 60 are increasing. There were 7.8m men and women in this age category in 1981. By 1990 that had risen to 10.5m and by the year 2030 it is projected to be 14.1m.

Golf is an ideal game to be played later in life, more suitable than violent, body-damaging games such as rugby and soccer. It is also one of the best, if not the best, at which to combine business and pleasure.

The courses may need to be shortened and perhaps flags should be placed in less terrifying positions on the greens but in many other respects the game is the same for a 46- or 65-year-old as a 25-year-old.

Lee Trevino slogged wearily through the last few years on the US men's tour until he could become eligible for the senior tour. "I'm tired of playing against the flat bellies," sighed Trevino as he approached his 50th birthday. "I want to play against the round bellies." And when he did he thought he had died and gone to heaven. The man who was born into extreme poverty and never knew his father won seven events and more than \$1m in his first year. That memorable year he was the leading money-winner in all golf, not just seniors' golf.

The inaugural season of the seniors' tour reminds me a little of the early years of the men's tour. Prize money is small - £80,000 or less at seven of the scheduled eight events, which is chicken feed compared with the average purse on the men's tour of nearly £400,000. Whereas the men's events invariably start with a pro-am on Wednesday followed by one round each day, concluding on Sundays, the seniors will more often than not be three-day events including the pro-am.

To my mind, seniors' golf is to be championed as much as three-hour rounds and golfers who carry their clubs. It bears far more relation to the standard of golf that most of us play than does the sort of golf demonstrated by Nick Faldo, Ian Woosnam and the like.

My idea of a nightmare would be to partner Seve Ballesteros in a pro-am because I would be so nervous I would be shaking in my shoes. A heavy-duty pro-am partner, on the other hand, would be Peter Alliss, if only I could stop him talking. With him there would be no shouting of guesses and with a bit of luck he would correct my hook.

Men of 50-plus are more interesting to talk to because they have knocked around a bit. They have learned to show a genuine interest in their pro-am partners and are no longer as self-centred as they were when they were younger. They are more aware of their duties in a pro-am, less likely to intimidate and might even fluff the odd downhill chip. And they can still play golf a bit.

I am in favour of this tour. Deep in the most severe recession many of us have ever known is hardly the most auspicious time in which to launch a project such as this. Yet it is 21 years since the start of the European Tour itself and look how that has grown. Perhaps one day soon we shall be talking about a seniors' Ryder Cup!

For Courier, though, it will continue, week after week, with the pressure building all the time. That is how it has been ever since the rankings began in August 1979 when the mercurial Rumanian Ilie Nastase was judged by the cold, calculating eye of the computer to be the greatest.

Courier is the 10th man to be ranked No.1, the latest of a distinguished line that includes Jimmy Connors whose continuous 180-week reign from July 1974 to August 1977 is the longest yet. Lendl was only three weeks short of that total when, in May 1980, Connors displaced him to enjoy the eighth of his nine spells at the top.

The full list, showing the total number of weeks each man reigned and the number of times he returned to the summit, makes interesting reading because it is a sort of unofficial ranking list across the generations. In its fashion, it goes a long way towards answering the perennial question - who WAS the greatest? So here it is: 1. Lendl (270 weeks in eight spells as No.1); 2. Connors (268, nine); 3. McEnroe (170, 14); 4. Borg (108, six); 5. Edberg (68, three); 6. Nastase (40, one); 7. Vilander (30, one); 8. Becker (12, two); 9. Newcombe (eight, one); 10. Courier (two, the reigning No.1).



The Vento will be offered with airbags for about £500 a pair. In a crash they help save injuries

Motoring/Stuart Marshall

Safety first as VW goes for airbags

LOOK back over the past 50 years and you find that what started out as unique features of cars then became commonplace and finally turned into essential equipment no buyer would dream of doing without.

Take heaters. The first volume-produced British car to have one was the Austin 16 of the late 1940s. It took the chill off the inside but, as mature drivers will recall and young owners of collectable motors have discovered, if you wanted fresh air you had to open a window. Within 10 years, though, heaters of all but the cheapest vehicles had proper through-flow heating and ventilating systems which demisted and de-frosted as well as keeping them warm.

Other features first seen as revolutionary, but which soon became conventional, were independent suspension, five-speed transmissions with synchromesh on all gears, heated rear windows, radial-ply tyres and ABS (anti-lock) brakes. Most of today's motorists can barely imagine a car without these features. They are now so much a part of the car that they are taken for granted.

Not all innovations have caught on. Two that came post-Second World War from the US and soon died in Europe were bench-type front seats and steering column gear-shifts

(although both are still alive and well in the medium-size Toyotas and Nissans used as taxis in Japan). But two other US-inspired items, the catalytic converter and airbag, will fare better in Europe.

The converter, invented to solve the smog problem in a few Pacific-coast cities, will be compulsory for all new petrol-engined European cars from next year. (Never mind that it has failed to clean up California's air and diverted attention from the real, long-term

answer - the development of lean-burn engines that reduce pollution by using far less fuel.)

So far, the airbag has played an insignificant part in reducing injuries and deaths to car occupants in Europe. There are two reasons: it has been very costly and seat belts must by law be worn in all European countries. In the US, there is no such requirement and only a minority wear them - an odd situation for a country that is, otherwise, bag-ridden by consumer protectionists.

By itself, an airbag is much less effective at preventing injuries than a lap and diagonal seat belt. But, used in conjunction with belts - especially the kind that tighten automatically at the moment of impact - it offers a very high degree of protection.

Mercedes-Benz invented the airbag and first fitted them to cars sold in the US in 1980. About 700,000 Mercedes cars with bags are in use round the world, although not many of them in Europe. Airbags have been an optional extra for Mercedes' buyers in Britain since 1984 but, at £1,433 each for driver and front passenger, there were not many takers. Last October, driver-side airbags were made standard equipment on the new S-Class, the SLs and the 500E. And the option price for lesser models was almost halved, to £750 apiece.

Now, Volkswagen has said that, for just £500 a pair, buyers of the new Vento (a hooded Golf that arrives in Britain late this year) will be offered airbags for drivers and front passengers. These "Euro-bags" are cheaper because they are smaller than those fitted by Mercedes. They are meant strictly to supplement seat belts, not to be used instead of them (as do many US drivers of cars with airbags). Their main job is to lessen the risk of facial injuries.

Volkswagen's offer of cheap Euro-bags to Vento-buyers is courageous. It seems likely to be as trend-setting as was Ford's decision eight years ago to make ABS brakes standard on every Granada.

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Tennis

Now Courier is the target

John Barrett on the rise and rise of the Dude from Dade City

IF HE had not been involved in an almighty row in a Rome car park last May, Jim Courier, the personable American from Dade City, Florida, might not now be the world's No.1 tennis player.

After being confronted by his two coaches, Jose Higueras and Brad Stine, who accused him of not having the guts to be a great player, Courier came to terms with his own fears of success and immediately won the French championship. His upward progress since then has been remarkable.

For the past two weeks, though, the Dude from Dade City (suppose it was inevitable) has discovered the truth of that old saying about life being tough at the top. On Saturday, February 8, the dynamic 21-year-old best California's Derrick Rostagno in the semi-finals of a tournament in San Francisco and overtook Sweden's Stefan Edberg at the top of the ATP Tour computer rankings. From that moment, he was there to be shot at.

The first shots were fired the very next day by Michael

Chang - and very accurate they were, too. The diminutive American, ranked 163 at the time, beat Courier 6-3 6-3 - perhaps to remind him that he owed Chang a debt. For it was Chang who, in 1989, became the first American winner in Paris since Tony Trabert in 1955.

Last Sunday, in the Brussels final, Courier found himself facing another man with something to prove.

Boris Becker, like Edberg, had asked the organisers of the Donny Indoor for a wild card. Becker's mission was simple. A year ago, he had at last become the world's No.1 by beating the holder, Ivan Lendl, in the final of the Australian Open. "It was the greatest moment of my life," Becker said at the time. "The culmination of a dream."

Edberg ended that dream by taking the No.1 ranking away from Becker twice in 1991 and, finally, keeping it. So, in Brussels, Becker wanted to beat Edberg to begin the repair of his ranking, which had slipped to No.5.

Then, too, he had a score to settle with Courier. He wanted to show the American upstart - who, three weeks ago in Melbourne, usurped his Australian crown - that his own surprising loss there to John McEnroe was a mere accident. (Actually, McEnroe had quite a lot to do with it. I can assure you.)

When Becker beat Edberg convincingly in their Brussels semi-final last Saturday, Courier said he expected a difficult final against a man he had never beaten in three previous

meetings. How right he was. Although the American played well, yielding those ungraciously but effective ground strokes with great energy and skill to win the first two sets and create three match points in the third set tie-break, Becker played even better.

The powerful German, all determination, saved all three match points with positive, attacking play and went on to win a marvellous encounter 6-7 2-6 7-6 7-5. It lasted four

hours and 56 minutes, the longest final in the two-year history of the ATP Tour, and Becker played as well as I have seen him for years. At last, he was serving and volleying again instead of trying to prove he is a great baseline - which he isn't and never will be.

It has been a particularly tough baptism for Courier, and this week in Stuttgart he has had the pack snapping at his heels again. Joining Edberg and Becker were Lendl, Guy Forget, Goran Ivanisevic, and a young man of whom you have heard me speak before: Richard Krajicek, of Holland.

Courier's victory against this young giant on Thursday was particularly significant because it was the match that never was - the semi-final of

the Australian Open that could not be played because of Krajicek's shoulder injury. Courier did well to keep the Dutchman at bay because he is the most improved player in the world over the past six months and now, he has he is destined for greatness.

For Courier, though, it will continue, week after week, with the pressure building all the time. That is how it has been ever since the rankings began in August 1979 when the mercurial Rumanian Ilie Nastase was judged by the cold, calculating eye of the computer to be the greatest.

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Each part of call offers the unexpected and unusual. We do not only find port wine here, there is the delightful white wine, and the rose of Matos. Throughout the region you will run into Roman bridges, Romanesque cathedrals, castles and National Parks. This is an area rich in traditional crafts - basket weaving, embroidery, lace and linen weaving, excellent cuisine - sweet pastries and fine uncooked hams.

The MV Porto Du Silve

The vessel has a capacity for some 80 guests in twin cabins, all of which face outdoors, have facilities on sails, air conditioning and heating. The ship meets all the rigorous requirements of the European Internal Waterways Navigation Inspectorate. There is a fully air-conditioned restaurant with picture windows where all passengers may dine at one sitting. Both local and international style cuisine will be provided by the galley. Other amenities include a sunbath, lounge and bar, library, shop, and first aid post. There will be an expert on the area on board and company representatives.

History in Brief

Fly to Porto and cruise to Entre-os-Rios, Resende, Pazo de Regal, Paredes, the area of Trás-os-Montes, Barca d'Ale, by the Spanish border, returning to Porto via Pinho.

The DOURO RIVER of Portugal

Navigation on the lower reaches of the Douro has only been made possible since the late 1980s following the construction of a series of five barrages (dams) and locks which have tamed the river, so that what were once rushing waters have now been harnessed into white 'rapids'.

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HOW TO SPEND IT

Penny-pinching chic
for the recession

Lucia van der Post goes bargain-hunting and finds that even in these straitened times it can be fun

THESE IS something about February that seems to induce in me a fit of parsimony. This is not normally something that comes naturally, as my husband is the first to rue, but I am taking a perverse kind of pleasure in seeking out ways of spending less without having any less fun.

There are, of course, cycles in patterns of expenditure and few of us remain unaffected by the moods that sweep our worlds.

What is interesting about the current cycle is while some are forced to cut back for the saddest of reasons (unemployment, redundancy, rising costs) others, whose incomes have not been affected one jot by the current economic woes, also feel unaccountably constrained when it comes to consuming.

It is not quite done to go on spending in the old audacious way. Cutting back is seriously *à la mode*. Conspicuous Thrift is back in vogue.

Designer clothes are being tracked down at less than full retail prices, houses are being repainted and given a new lease of life with bargain basement markets and salerooms, upholstery and stencilling classes are there for the taking, secondhand books are being sought, casseroles and pastas are turning up on tables instead of *foie gras* and *magret*

de canard. All it needs is ingenuity, thought and style. Here for those who feel hard-up and inclined to join the challenge are a few suggestions for ways and means of cutting down without feeling deprived.

The ardent bookworm will have noticed that hardback books, once bought lightly, without thought for purse or pocket, have now become a serious luxury.

Every town has its secondhand bookshop but in London the best, for serious readers, is generally agreed to be Stubb, 15 Sicilian Avenue, Southampton Row, London WC1. Mostly rather academically-inclined books but lots of general interest, too.

Joining The London Library, 14 St James's Square, London SW1 could also be a good move. It would not take many books to recoup the £100 a year fee. You can join almost instantly - just fill in the form and pay up.

Secondhand clothes are, of course, the cheapest, but always the most fashionable, way of dressing.

For chaps Bertie Wooster of 284 Fulham Road, London SW10, is a newcomer. Here the would-be gentleman can kit himself out in authentic gear

at a fraction of the full retail price.

Everything is secondhand, all in what its owner calls "really good nick." Dinner jackets can be bought for £75, morning coats and trousers from £75 to £130 and bespoke, tailor-made suits for between £45 and £55. A pair of cords would be £25, tweed suits from £25 to £100.

There is many a chic woman who waits for the periodic *persipic Designers' Sale* to bring her wardrobe up to date. The next are not until June 5 - 7. Tel: 071-233-8004 for tickets when you could put your summer wardrobe in order.

Do not forget the charity shops which seem to have become rather *démodé* recently.

I bought a ravishing silky ruffled blouse (ex-Saks 5th Avenue) at my local branch for £3.99 which, though I say it myself, acquitted itself well last week at a chic Parisian party.

For those who can dressmake or upholster or make their own curtains The Cloth Shop, 280 Portobello Road, Ladbrooke Grove, London W10 (tel: 061-665-5001) is well worth knowing about.

Most fabrics are sold at half-price. There are wool suitings at £10 a metre, old velvets from £12 to £15 a metre, as well as wonderful collection of old English tie fabrics from the late 1950s.

Then there are designer fabrics from people such as John Galiano and Arabella Pollen and at the moment a collection of Ralph Lauren blankets for £80 (normally £200).

When it comes to furnishing the home do not forget the markets - getting up early on a Friday morning to go to Brompton, south London, trawling the auction rooms and rooting around in the secondhand shops still provides the best bargains and gives homes an interesting and eclectic air.

Eric Gean's Town & Country Auctions in Epsom, Surrey (tel: 01-833-5555) is still in print and is still the best guide to salerooms all over the country.

The Java Cotton Company,

52 Lonsdale Road, London W11 6BY (some of its wares are photographed top right) sells ravishing hand-drawn and hand-blocked batik, all made by traditional Javanese methods.

Anyone who has already come across batik will know what truly lovely effects it produces, anyone who does not should hurry along to take a look. Besides selling the handblocked cottons by the metre (£14.75), it also has a range of accessories made from the fabric - table napkins (£2.25), cushions (£18.75) and tablecloths (from £38).

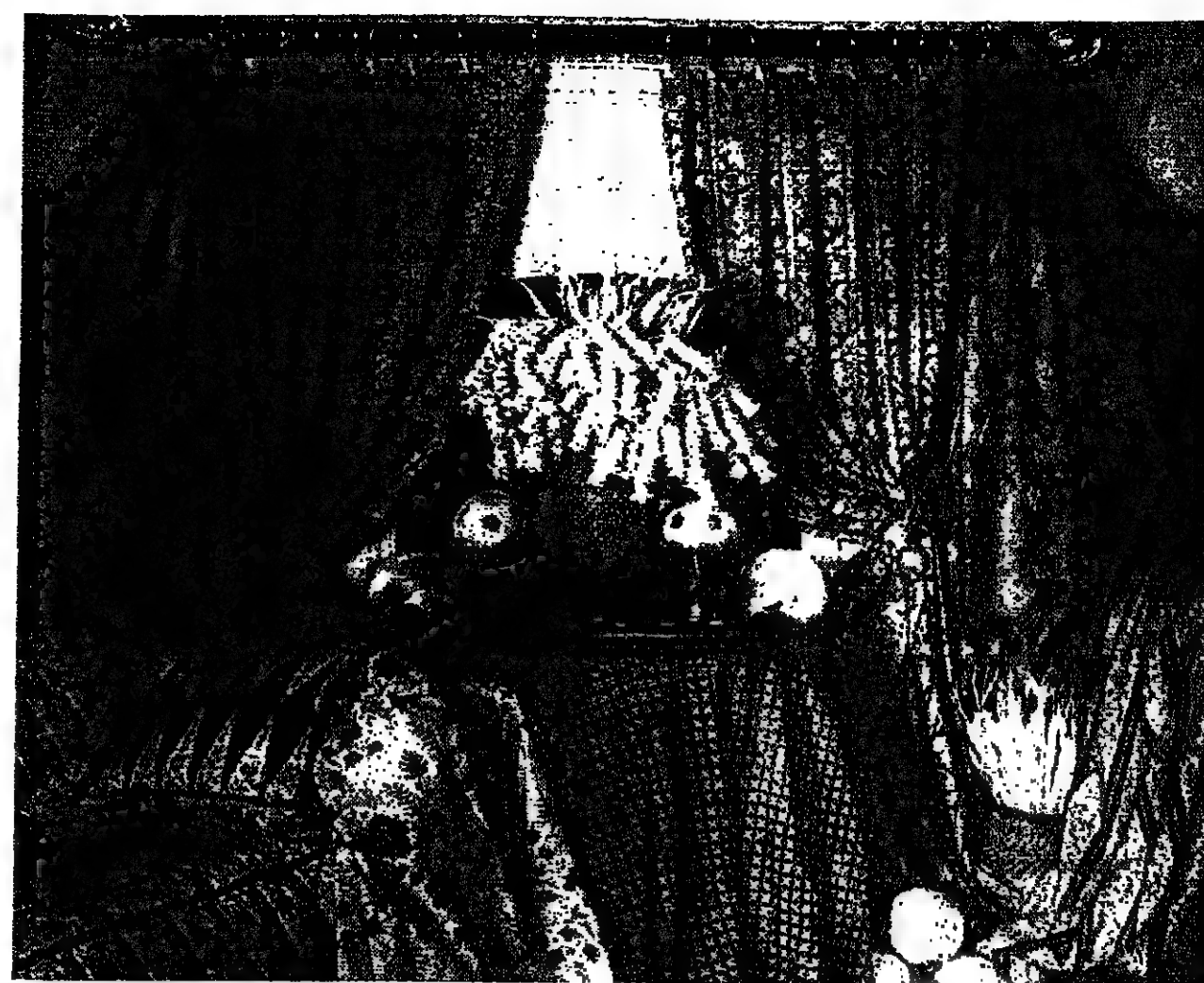
Ian Mankin, of 109 Regent's Park Road, London, MW1 8UT, has long been a source of sturdy inexpensive fabrics - all those lovely old-fashioned things such as mattress ticking (£4.75 a metre), striped muslin (£4.50 a metre), calico (£2.00) cricket stripes (£5.80) and cotton net (£1.25).

Now he has opened another branch south of the Park at 271 Wandsworth Bridge Road, London SW6 2TX. Look out also for double width linen by the metre, wide enough for a 6 ft 6 in bed, at £22.99 which means you could make a pair for £165 instead of paying the £235 that currently the lowest priced ready-made version costs.

Anthony Thompson currently has some marvelous rugs, carpets, shawls, needlepoint and textiles on sale at very special prices. The market has been seriously depressed all year and if you go along to his shop at 6, Hildgate Street, London W8 7SF you will find early 20th century needlework chair covers from £20, rugs from £50 and lots of other bargains besides.

Then there is our old friend the Next Directory - I cannot recommend highly enough the new spring version. It is beautifully photographed and filled with highly desirable clothes and household goods, from simple shorts and trousers, sweaters, the best T-shirts I have yet seen - generally in summer with dropped shoulders, good necklines in marled blue, grey or cream for £12.99 - to an excellent range of household basics.

Look for 100 per cent cotton



A collection of ravishing cotton batik by Java Cotton Company

percale bedding at £19.99 for a single sheet, chambray bed linen at £29.99 for a single duvet cover and plain ridged glass bowls (photographed below) at £16.99 for four. Well worth sending for. For the catalogue (21) tel: 0945-100-500.

And now, having saved all that money, what about a treat?

Hartley Safaris have, at the request of four *Weekend FT* readers who came with us to the Kalahari and the Okavango delta two years ago, put together a very special trip to

the remote Kalahari Gemsbok Park, the Etosha pan, the Skeleton coast and the Namib desert.

It will be a privileged group of just ten readers and some smashing guides - eight places are booked, only two places, which will go to the first takers, are left.

It runs from April 24 - May 8 and costs £4,579 each. Full itineraries available from Hartley's Safaris, 13 Queensberry Mews West, London SW7 2DXU. Tel: 071-554-5005.



Glass bowls and wine glasses from Next Directory



Outdoor chair, £49.99 for two, from Next Directory

FOOD AND DRINK

Philippa Davenport and Giles MacDonogh and their tasters try commercial stocks and supermarket soups - with surprising results

Designer ladles
can be costly

LEFT TO my own devices I should be quite happy with a bowl or two of soup at lunchtime. Unfortunately, my life does not always allow for such simple solutions; but there are generally three or four days a week when I get away with it, writes Giles MacDonogh.

Over the years a good deal of agony has gone into finding the right solution to the problem of lunchtime soup. These days I tend to keep some of the cooked vegetables from the night before and ally them to something fresh that I can mince up fine.

Some stock (if nothing else the pots from Sainsbury will do) activates the mix. The process has taken ten minutes so far, and in ten minutes I will have wholesome soup. I use no thickeners apart from a tot of cream if that is to hand. These soups can be simple or eccentric, occasionally even baroque, but I like them and only I have to eat them.

It was not always so: in the old days I used to peruse the supermarket shelves for commercial offerings. Flapjacks, soups do not tempt me. Occasionally I have bought jars of French fish soup but these work out expensive and half has to be put back into the fridge to be eaten the next day at the latest.

It was for this reason that I was originally excited by the chilled soups produced in Covent Garden by the New Covent Garden Soup Company: the soups filled two bowls; monthly specials added to a range which grew ever broader; the packaging looked nice. In short, the producers led you to believe that this was soup as mother made it.

But it was not. Since the soups were launched I have tasted virtually all of them with the exception of high-octane blends such as brussels sprouts and chestnuts. The soups are sticky with flour

and lacking in flavour. An obsession with vegetarians has meant that meat stocks are often shunned. When they are used (in the chicken and coriander, for example) they tend to be greasy and unappetising. More recently, I have tried a couple of fish soups and found neither of these exceptional. Covent Garden drove me back to the chopping board; for this reason alone I offer thanks.

The New Covent Garden Soup Company has been a runaway success. Rare is the sandwich shop that cannot offer its soups for the office kitchen.

Naturally, the supermarkets would also like to cash in on the chilled soup business but

'There was enthusiasm for M&S minestrone'

something has prevented them from making a go of it. For a while Sainsbury joined Waitrose in putting an own-label soup bought in from Covent Garden but they have since abandoned the practice. Will Sainsbury's and other supermarkets make a comeback with soups of their own? Watch this space.

For the time being there are just Waitrose and Marks & Spencer, with the latter buying in soups from other suppliers. Last week, I obtained samples of the ranges offered by both supermarkets and, assembling a team to taste them with me, I gave myself over to chilled soup.

Both Waitrose and Marks & Spencer produced a tomato soup. The Waitrose came with (dried) basil. Neither had a fresh tomato taste. M & S was billed as a cream and advertised some fancy ingredients such as Mascarpone cheese. People were chiefly put off by the "day-glow orange" colour

of the soup. The M & S nonetheless won by a head.

Waitrose's French-style fish soup was similar to Covent Garden's offering in this line. My jury found it watery and I found one of them poking at a sad, rubbery piece of crab she had found at the bottom. A professional chef described it as "weak court bouillon."

The M & S brique was the colour of plaster. The floury texture found few takers but it was a mile more popular than the Waitrose soup.

The Waitrose scotch broth with its peas, carrots and barley seemed indistinguishable from a canned soup; while an oxtail soup from M & S reminded everyone of gravy. More positive criticism was meted out for the Waitrose winter vegetable although there were grumbles about "dried garlic" and stock-cube stock.

Genuine enthusiasm greeted the M & S minestrone. It looked impressive in the pan and neither pasta nor vegetables were overcooked. No one detected the parmesan announced on the pot but the garlic found favour.

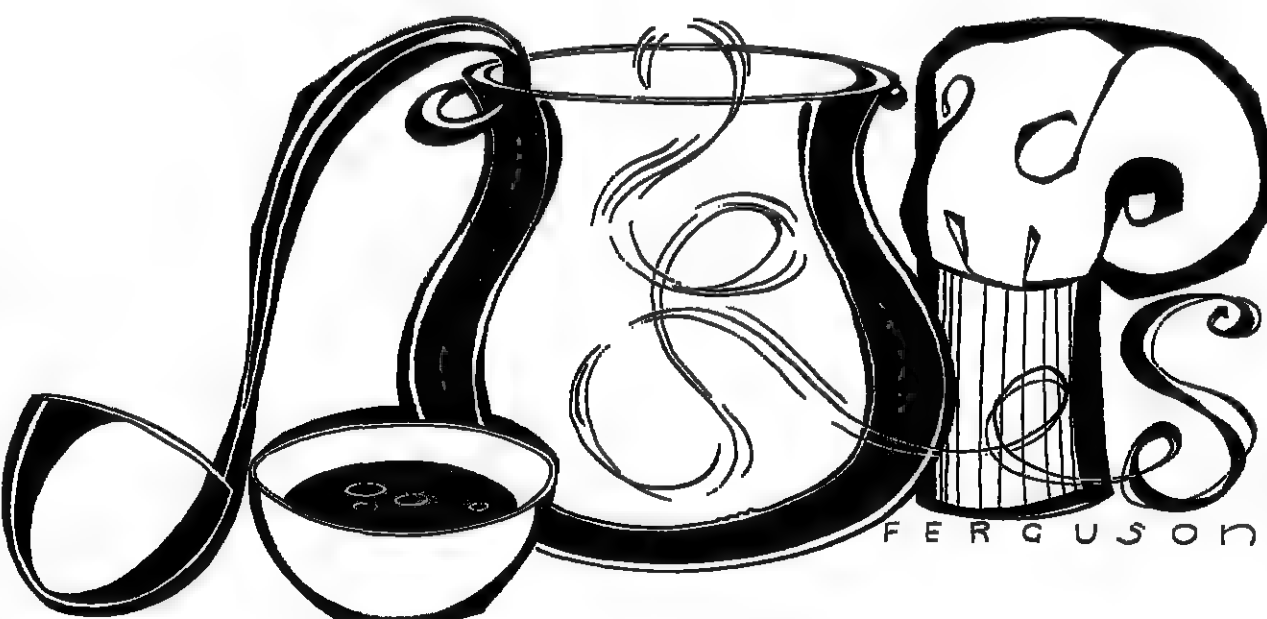
The M & S mushroom was also well received. One of the jury went so far as to say that "It's like mushroom soup you make yourself."

M & S leek and potato also scored over half marks with the caveat that it could be "leekier."

"Might be better cold," wrote one.

All the soups produced two scant servings. This made them suitable for lunch or as a prelude to a meal for two. Prices started at £1.30 so it would make no financial sense buying two pots for four; especially given how cheap and easy to make soup is.

The only soup in the range which could not have been quickly produced was the oxtail, but nobody liked this anyway.



A lunch-hour slurp

A few short-cuts to home-made soups

Giles MacDonogh has been dipping into. They can, however, easily be cooked, eaten and washed up within a lunch hour. They could of course be served at dinner - and so gain Lord Curzon's approval.

For the sake of speed I have incorporated a few short cuts. One soup is made with frozen spinach, rather than fresh, which is not worth eating as a vegetable but acceptable for soup-making. The other uses leftover mashed potatoes, a commodity to be found in this house only if I deliberately cook more potatoes than needed for dinner the night before.

Normally I use home-made chicken stock as the liquid base for my soups but to tie in with the "almost instant" theme of this week's column I have used shop-bought versions here. To my surprise and that of my co-tasters, we found, in blind samplings, that we preferred stock cubes to the much more expensive and supposedly superior liquid stocks now on sale at some supermar-

kets and delicatessens.

Jürgen Langen's poultry stock (sold in a glass jar at approximately £1.50 for 500 ml) got a thumbs down rating: low on poultry taste, and possessing the gummy quality of canned consommé, not entirely unpalatable but not really stock-like.

Sainsbury's fresh chicken stock (available from 100 branches at 85p per 284 ml carton) met nose-wrinkling dislike all round and got bottom marks. It was condemned as unchickany, the onions, celery, leeks, carrot, garlic, thyme and other flavourings seeming to outweigh heavily the taste of the bird. A very disagreeable after-taste also caused comment.

Waitrose own-label chicken stock cubes (12 cubes for 85p) were marginally preferred to Knorr (eight cubes for approximately 75p) by most tasters, though we all agreed that both brands need to be diluted with more water than the label instructions suggest. The best of the commercial

bunch by a long chalk, but still a very poor second to the home-made chicken stock, included in the blind tasting, was a relatively new brand, Just Bouillon cubes by Kallo (six cubes cost 65-75p).

Jointly and severally we rated this as pleasant and unaggressive, with a mild chickeny flavour that bears some resemblance to the real thing. The fact that it contains no monosodium glutamate, no E320 (butylated hydroxyanisole) and no yeast extract will please those with special dietary problems.

There are seven stocks other than chicken in the Just Bouillon range. For further details and stockists contact Kallo direct. Tel: 081-890-8324.

LEEK, POTATO AND CORIANDER SOUP

Fresh potatoes can of course be used instead of leftover mash. Dice them small to cook them quickly when speed is of the essence. The soup cost me an eminently modest £1.77 to make and it will serve six.

1 lb mashed potatoes; 1 lb leeks (trimmed weight); a bunch of coriander; 3 tablespoons extra virgin olive oil; 2½ pt light chicken stock or salted water.

Slice the leeks and simmer them in the liquid in a covered pan until tender but do not cook them so long that they are rubbed of freshness.

Strain off the cooking liquor and work most of it in to the potatoes, pouring it on slowly and beating the potatoes with a wooden spoon to make a creamy smooth mixture.

Whizz the leeks in a food processor with the olive oil and a handful of coriander. Stir the fragrant green puree into the potato. Wash out the processor bowl with the rest of the cooking liquor and add it to the soup. Reheat gently, stirring occasionally, and season with salt and pepper.

SPINACH SOUP WITH ANCHOVY CREAM

Inspired by a favourite dish of spinach souffle with anchovy sauce from Langan's Brasserie, the Mayfair restaurant, this soup will serve five and costs about £2.30 to make.

1 lb frozen whole leaf spinach; 1 pt chicken stock and 1 pt water; the juice of half a lemon; freshly ground nutmeg; 1 x 2 oz can of anchovy fillets; ¼ pt thick cream mixed with 3 or 4 tablespoons milk.

Cook the frozen spinach in the stock with the lemon juice, some salt, pepper and a very generous grating of nutmeg. Whizz the mixture to an emerald green puree in a food processor and return it to the pan. "Wash out" the processor bowl with the water, add the green flecked water to the soup and reheat.

While the spinach is cooking, tip the anchovies and their oil into a small pan. Place over low heat and mash and stir with a wooden spoon until the anchovies disintegrate. Then pour on most of the milk and cream mixture. Stir to blend and heat through well.

Stir the remaining milk and cream mixture into the basic soup to enrich it a little, and check seasoning. Finally, drizzle the hot anchovy cream over and through the soup in marbled swirls, and serve.

ARTS/BOOKS

Screen

Wit, wisdom and musings on mortality

WE ALL feared that attending the Berlin Film Festival after the Wall came down would be like watching a tennis match without a net. No more clearly structured ideological cut and thrust in this most political of movie events.

But festival director Moritz de Hadeln is a master at replacing one cold war with another. When the Soviet Bloc drops out as a public enemy, he finds a substitute in the international Press. This year we film critics - what have we done wrong? - have had to bus or taxi daily to the remote snowbound "Kongresshalle": a large ugly building shaped like a bat where we spend all day watching films far from the

Nigel Andrews
reports from the
best Berlin film
festival in years

other guests who watch theirs in the comfortable, centrally located Zoo-Palast.

The good news - we needed some - is that the films have distracted us from the venue. They are better than at any film festival I can remember. De Hadeln has a prodigious record of luring Hollywood to Berlin, maintained this year with Woody Allen, Paul Schrader, Lawrence Kasdan and Martin Scorsese among the US directors represented. Meanwhile Eric Rohmer, Ivan Szabo and Gillian Armstrong fly their films in from other climes, and around the main competition cluster quality side-shows like the Panorama and Young Film-Makers Forum.

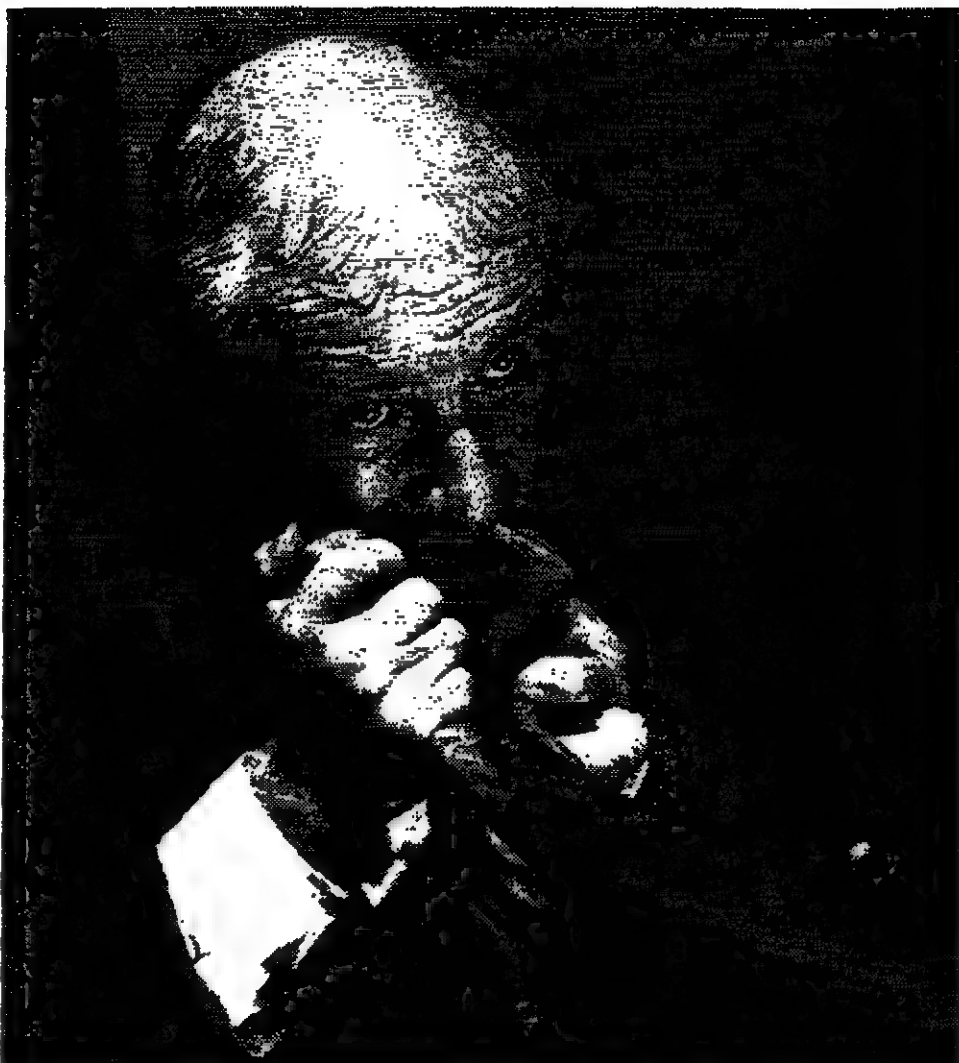
Show-stealers to date are Woody Allen's *Shadow of a Doubt*, Rohmer's *A Winter's Tale* and two films from Finland's Kaurismäki brothers. Allen's black-and-white comedy is 85 minutes of spoof German

Expressionism set in a Europe where nothing has changed since Fritz Lang's *M*. A murderer is at large in a fog-shrouded town; Woody Allen plays "Herr Kleinmann", a small worried member of the citizens' posse; and Mia Farrow is the girl he falls for after she has escaped from her circus lover (John Malkovich) and spent a night in an all-star brothel (Jodie Foster, Lili Tomlin, Kathy Bates).

Allen's brain is one of the great if unpredictable organs of the 20th century. We are glad to report that *Allen* doesn't live there any more, that last whimsical aberration is succeeded by this gloriously witty tale of love and death. *Shadow of a Doubt* benefits not just from Allen's own presence, here at full comic throttle, but from strength-in-depth acting and an exquisitely patterned plot. More on its imminent UK opening.

In *A Winter's Tale* French winemaker Eric Rohmer removes the corsets from three garrulous souls - pretty Felicie (Charlotte Verry) and the two lovers she must choose between - and watches as they chatter away sans cesse. Rohmer's characters are human champagne bottles. They scintillate long after being opened as we onlookers wonder: Will Felicie choose middle-aged Max or pale intellectual Lot? Or will she wait for her long-lost holiday lover Charles to whom, five years ago, she foolishly gave the wrong home address? Plato, Pascal and other pensive matters are woven into the sun-fresh naturalism of style.

Rohmer and Allen were in the main event. Mika Kaurismäki's *Zombie and The Ghost Train* arrived at a remote platform called the Young Film-Makers Forum. But Finland is now becoming the world export capital for downbeat movie humour. Mika, hitherto the producer brother of Aki (*The Match Factory Girl*), calls his portrait of an alcoholic



Armin Mueller-Stahl in 'Uta', the British competition entry

young rock guitarist semi-attached to the group "Harry and the Mulefuckers" (sic) a tragic-comedy. Never has that schizophrenic definition seemed apter. Even at its funniest - the hero's adventures in the army, his ill-starred love life - the film has a sense of melancholy paralysis. Even at its gloomiest it presses a tongue slyly into its cheek.

Mika's brother Aki brought his own two-tone movie to Berlin. His new film *La Vie de Bohème* is a deadpan comedy with musings on mortality. Shot in French in black-and-white, the film turns Henri Murgers' Parisian stories (sources for Puccini's opera) into a modern-dress spoof on artistic individualism. For 90 minutes we could be watching Tony Hancock's *The Rebel* re-enacted by Samuel Beckett. Then the fine-tuned dialogue and deadpan-festive cameos (Samuel Fuller, Jean-Pierre Léaud, Louis Malle) give way

to something more sombre: a dying Mimi and a tragic pay-off not quite so persuasive as brother Mika's.

When we wander into well-known cities in modern cinema, we no longer have any idea whom we will meet. After finding Woody Allen in Expressionist Europe and Sam Fuller in modern Paris, in the British competition entry *Uta* we find Dutch director George Sluizer (*The Vanishing*) directing an Anglo-Irish-German cast (Armin Mueller-Stahl, Brenda Fricker, Paul Scofield) in an adaptation of Bruce Chatwin's novella.

Exhilaratingly it works. Exhilaratingly too in a festival obsessed with mortality (it must be the *fin de siècle* factor), the tale of a Czech porcelain collector (Mueller-Stahl) hoping to take his treasures beyond the grave has a comic-tragic richness and a feeling for the crepuscular beauties of Prague.

Sadly the BBC, who co-funded the film, threaten to deny it a UK theatrical release. They should be protested to immediately. Britain makes few enough good films without our throwing them away on the small screen with no large-screen exposure first.

Not all has been magic and mastery at Berlin. An ill-informed festivalgoer could have sat through 48 hours of rubbish in the first week if not pointed in better directions by kindly colleagues. He could have endured Kari Kuma's lurid *Luminous Moss*, a Japanese film about man eating man that gives cannibalism a bad name; or Lizzie Borden's *Love Crimes*, a do-it-by-numbers rape thriller; or Jan Troell's *Il Capitano*, about two Swedish youngsters who go on a murder spree but not before boring us first with their life stories.

Then there were the high-hopes entries that crashed on take-off. In Gillian Armstrong's *The Last Days of Chez Nous* a group of ageing, charmless Australian hippies play musical beds. In Hungary's *Sweet Emma*, dear Bobe film-maker Istvan Szabo takes a serious subject - his country's fears and disillusionments after liberation - and sketches it in coarse, caricatural strokes. And in David Cronenberg's *Naked Lunch* the Canadian director of *The Fly* and *Dead Ringers* converts the famed William Burroughs' opus into - well, into what? A sort of droned reverie, filmed in a studio-built North Africa provided by monotone voice-overs and the odd engaging monster.

There is always, in extremis, Hollywood. What better subject for Berlin's annual retrospective than Hal Roach, the 100-year-old silent comedy producer who introduced Stan Laurel to Oliver Hardy? Mr Roach was in Berlin himself, a sprightly, smiling centenarian. And in the competition Schrader's *Light Sleeper*, Scorsese's *Cape Fear* and Barry Levinson's Oscar-nominated *Bugs* promise to entertain the final days. So does Lawrence Kasdan's *Grand Canyon*, of which I have had a sneak preview. This is the best film in years from the maker of *Body Heat* and *The Big Chill*: a giant flirtatious soap opera about interconnecting lives in Los Angeles. The varied cast - led by Steve Martin, Kevin Kline, and Danny Glover - show us what happens when *Lotusland* is attacked by human pest life. Muggings, gang wars, sexual assault. You thought they were obtainable mainly in New York; you can now find them wholesale in L.A. Kasdan's film is serious, funny, painful, cautionary and enlightening: much like the 45th Berlin Film Festival.

Parallel lives turned upside down

HOWEVER much he may wish it otherwise, Graham Swift is still branded as the author of *Waterland*, one of the most impressive and resonant British novels of the 1980s. Yet that book's dynamic breadth and pungent sense of place do set it apart from the rest of his output. The books that have followed over the last ten years have burrowed ever inwards, worrying at the ways in which we muddle through our lives, painfully map out our worlds, make emotional deals and compromises.

So the tone and pulse of *Ever After* are instantly recognisable. Although the first-person narrative is rather querulous this time, the interlocking of narratives and their historical backdrop is distinctive. After the death of his wife Bill Unwin, third-rate academic and recently failed suicide, was washed up at an Oxbridge college courtesy of a fellowship set up by his step-father's fortune. As he surveys his own past, he strives for academic credibility Unwin disinters the life of a distant ancestor - one Matthew Pearce, Cornish surveyor, whose notebooks and letters chart his intellectual struggles to come to terms with the rising tide of Darwinism in the 1850s, and reveal how eventually his marriage is torn apart by his loss of faith.

Pearce sacrifices his wife and family to his unquenchable ideas, his total loss of religious certainty. The certainty that Unwin has just lost is his wife Ruth, a glamorous, successful actress; he shares the world's wonder at the perfection of their marriage, takes it perhaps as redemption for a life torn between the love for his mother and the knowledge of her part in his own father's suicide.

Swift's subject matter and some aspects of its treatment seem oddly familiar. It's difficult

to match the new world of ideas he has acquired at so great a cost; anticlimactically he is reported lost at sea. Unwin has survived, despite himself, to tell these parallel tales. "You see what this new me is like," he self-consciously confides in the opening pages; the trouble is that we don't like what we see, and doubt whether we would have cared much for the "old me" either. He bitches his suicide, after rejecting the advances of his academic rival's wife, as if to confirm his earlier observation that "No one dies from love". And he lives on to celebrate the power of that love, even if he never seems to have done anything to deserve so much past happiness.

EVER AFTER
by Graham Swift
Pleaser £14.99, 261 pages

cult not to compare his meshing of 19th-century ideas and mores with present-day academic life against that in A. S. Byatt's *Possession* (and even its pairing of a contemporary love story with a tragic Victorian one), while the reverberations of an intellectual world turned upside-down by the Darwinian revolution carry their own echoes of Carey's *Oscar and Lucinda*. But Swift's achievement does not attempt to compete with either of those Booker prizewinners; his scope is more narrowly focused than theirs, and his success more intermittent.

Ever After moves in fits and

Andrew Clements

'Waterland' and after

"LITERATURE is about reconciling life and death," said Graham Swift. "If it can transcend the individual life of the artist then it has achieved that purpose."

Death is a subject which must have been much on his mind over the last few years because mortality lies at the heart of his new book, *Ever After* is his fifth novel, and Swift says, his best. The story of an undistinguished academic who has loved and lost his wife, *Ever After* combines Bill Unwin's struggle with grief and his "obsession" with an ancestor, a Victorian who has lost his own wife and family through his disbelief in God and a belief in Darwinism.

"When people say about this book that it's a love story, that's fine by me. If people say it's a story about death and mortality, that's fine by me. That heartens me because everyone has to face their own deaths and everybody, hopefully, will in the course of their life love and be loved. These are very basic things."

Ever After is Graham Swift's first novel since *Out of This World* was published four years ago. Now in his early forties, he first began writing in his early twenties when he should have been studying for a PhD. The doctorate in Dickens was never finished but in the 1980s Swift's training paid off and four novels and a book of short stories were finished and published. It was *Waterland*, Swift's story of mystery and history in a "fairytale" Fenland, which sealed his reputation and earned him a place on the Booker Prize shortlist in 1988.

Described by one critic as "profoundly and unmistakably English", a description he disagrees with, Swift has also found many readers abroad. But Swift graciously declines to place himself within any contemporary literary movement. "I feel that I'm an individual writer. I think the process of writing is one of finding yourself and finding your own voice. I suppose I think I have my own voice and I'm certainly not looking now to other writers to give me moral support in my own work."

Swift's new novel, like so much of his work, is very much concerned with how the past shapes the present and how the individual relates to history. "I think everyone has to accept that they are shaped



Graham Swift: finding his own voice

by the past and I explore that fact and I think other writers do it too. As a storyteller you are dealing with what has happened, you are intimately involved with the process of trying to understand the past. History is very closely bound up with the business of narrative."

Narrative and the process of creation is, for Swift, something magical and mysterious. "I begin with some seemingly fragmentary, incidental, little thing, whether it's some scene that comes into my head, whether it's some phrase or sentence, some little image which resonates."

"I want to lay myself open, I want my subconscious to help me. I think novels are in a way dreamt up, that's the best way I can put it. Suddenly there are these strange things going on in your head. In the case of the formation of a book it's like having a very powerful far-reaching dream."

Until *Ever After*, which perhaps might change things, Graham Swift's best hope of immortality through remembrance rested with the success of *Waterland*, a novel which

has overshadowed his other work. It's a problem which Swift admits might be made worse by the release later this year of a film version of *Waterland*.

"It's planned on me this label, author of *Waterland*, which I am very proud to wear. But I suppose mixed with my pride about the success of that book is a little bit of weariness."

Whether or not the new book is going to eclipse that I don't know. It's perhaps time that people said, "well he's not just the author of *Waterland*", but given that the film is coming there will be a lot of attention on the past work as well and there's nothing I can really do about that. It's good to have something around to say well hang on, I didn't just write that book, there's this other one around and it's quite a lot better."

Swift although he has become more and more involved in the filming of *Waterland*, was not interested in writing the screenplay and his loyalty remains, above all, to the novel.

"I'm a novelist and a short story writer," says Swift. "I think it's very important to remember that what fiction is all about is this invisible mental act when the reader sits down with a book silently, unseen, and you hope this marvellous, magical, chemistry occurs."

"That's what I write for. It's a wonderful thing."

Dominic Bradbury



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BOOKS

Life more revealing than literature

Anthony Curtis considers a strange state of affairs

"I DON'T like the family Stein", rhymed a pre-war wag. "There's Gert and there's Ed and there's Ein." Each Stein attacked a chosen medium with revolutionary fervour and changed it utterly. But the long-term influence of Gertrude's innovative speciality, the circular sentence - "This is a rose is a rose" - has, it is true, become one of the trademarks of post-modernist literature; but today's exponents put much more intellectual muscle behind it than is found in her verbal marking-out. A phrase even as Beckwith's "Imagination dead, imagination" repeated several times in the work of which it is the title, is not merely an incantation, it precisely reconstructs a state of mind.

In this double biography, Diana Souhami is concerned with the life of Gertrude Stein and that of her inseparable companion Alice Toklas, rather than any fresh appraisal of Stein's work. Most of it is now days little more than a study in the life of Gertrude Stein and her best friend, Gertrude Stein, in the 1930s and not to much avail. What remains fascinating is the personality of a woman whose literary efforts caused her for a while to be compared with Joyce. Souhami describes the only occasion the two writers met. It was in Paris in the 1930s and it was very brief. On being introduced Gertrude said: "After all these years." Joyce replied, "Yes and our names are always linked together." Gertrude followed this with, "We live in the same *arrow-dissement*". And at that point the conversation petered out. Ezra Pound was rather more forthcoming. He went to dinner with Gertrude and Alice in their flat at 27 rue de Fleurus, and enjoyed Alice's superb

cooking. Unfortunately when discussing T.S. Eliot, or maybe it was Japanese prints, he became over-excited and broke the back of a chair. "Ez is fine," said Gertrude later, "but I can't afford to have him in the house". For his part Pound did not think all that much of her work. As he wrote to Wyndham Lewis in 1938, "I feel all this flow of consciousness stuff has about FLOWED long enough". Gertrude was a great rejecter of people. She quarrelled and eventually broke completely with most of her relations including her brother Leo. Like his more famous sister, Leo was an eccentric, an expatriate and an early patron of Picasso.

GERTRUDE AND ALICE
by Diana Souhami
Penguin/HarperCollins £19.99, 300 pages

Her rejects among her former protégés included many of "the lost generation" - that label was borrowed by Gertrude from a French friend. It was Alice's job to tell affronted callers that Miss Stein regrets she is not at home today nor will she be in the future. Happily Gertrude's friendship with Man Ray lasted long enough for him to do several portraits of her and one of her white poodle, Basket. Cecil Beaton then took over.

She was strangely, massively photogenic. Hemingway, a protégé until he began to make good, remembered Gertrude, in *A Moveable Feast*, as being "very big but not tall and... heavily built like a peasant woman. She had beautiful eyes and a strong German-Jewish face... her lovely thick, alive, immigrant hair which she wore put up in the same way she had, probably worn it at college." And he

describes Alice as having "a very pleasant voice... small, very dark, with her hair cut like Joan of Arc... a very hooked nose. She was working on a piece of needlepoint when we first met them and she worked on this and saw to the food and drink and talked to my wife". Picasso just about lasted the course as a close friend, as did that much inferior painter Gertrude later patronised heavily, the English artist Francis Rose. Another gifted student was Victor Thomson. He composed the music for Gertrude's opera *Four Saints in Three Acts*. The work contains a sentence "Pigeons on the grass alas" which has since found its way into the *Oxford Dictionary of Quotations*. With an all-black cast, and choreographed by Frederick Ashton, this curious opera was seen by many of the famous when performed in New York in 1934.

Both Gertrude and her lower Alice came from Jewish-American families settled in the West. The attraction between them was instant, the bond life-long. Gertrude had had a previous love-affair with a woman called May Bookstaver, a fact she concealed from Alice. The pattern of slave (Alice) and mistress (Gertrude) was soon firmly established but we watch the balance of dependence gradually swing in Alice's favour; she had no easy task ministering to Gertrude's imperious needs and whims. Yet you cannot but admire Gertrude's brute courage as much as Alice's power of endurance. They operated a private ambulance, distributing medical supplies to hospitals throughout France, in the latter part of the first war, and in the second they lived right through the Occupation in their country



house at Billignin in Haute-Savoie. Gertrude somehow succeeded at long-range in preserving the Picasos in the flat in Paris from being plundered by the Gestapo. Most of Gertrude's literary works, including her ecstatic accounts of her love-making, were so inaccessible to the ordinary reader that no commercial publisher would risk bringing them out. She had to sell a painting or two to finance publication. It was only when Gertrude wrote more comprehensively in her book on Picasso and above all in the *Autobiography of Alice B. Toklas* (Gertrude identifying publicly with Alice)

and its sequel *Everybody's Autobiography* that she became a best-seller. That led to the two ladies making a triumphal tour of America before the second war, being plundered by the Gestapo. Gertrude died suddenly in 1945 aged 72. Alice became overnight the classically protective author's widow. More paintings were sold so that all Gertrude's unpublished work could be printed, a project heroically undertaken by Yale University and the writer Carl Van Vechten. He had been a close friend and as "Papa Wooljums" had learnt to speak the baby-language Gertrude used with Alice at times of endearment. Alice had problems

implementing this publishing project; she in her turn quarrelled with the Steins, her co-beneficiaries. But she was by no means finished. She struggled on bravely with Basket, the second for companionship. She made some new friends and in her old age converted to Catholicism. Then she wrote a highly successful cook-book, and eventually in 1967, just short of her 90th birthday, was reunited with Gertrude in Père Lachaise where they both now lie in a joint tomb. The strange story of this long lesbian love-affair has been thoroughly well told in this book - one that is much easier to read than any by Gertrude Stein.

Deft portrait of naval rivalry

Multi-dimensional in approach and amply filled with larger-than-life politicians and seamen, this book is necessary short on analysis but also curiously inconclusive. As Massie knows, the dreadnought race did not lead to an Anglo-German war. That issue was really settled by 1912 and relations between Berlin and London were far better in 1914 than they had been earlier. The naval race, as Massie's central theme, leaves little room for any real examination of the roots of the Great War and the German and British decisions to engage in it.

THIS IS a book you are bound to enjoy. It is a chronicle of the Anglo-German naval rivalry placed against the broader background of the personal and national clashes that led to the Great War. The set pieces - the naval review of June 1912, the Japanese Raid, the Kaiser's visits to Windsor, Winston Churchill visiting the fleet, "the spring of the panther" - are dramatically recreated. The pen portraits of the political and naval establishments of Wilhelmian Germany and Victorian and Edwardian Britain are brilliantly evoked with a sharp eye for the memorable detail (Bismarck's knowledge of Walter Scott's novels is a case in point). Massie keeps his complex story under tight control, covering large areas of domestic history and international manoeuvring without losing his reader's attention. Monographers like myself can only envy the sheer sweep of *Dreadnought* and the author's rich palette of colours so deftly applied. Like Barbara Tuchman's *Guns of August*, this is narrative history at its very best.

There are but a few instances where the author's appeal to a general audience dictates his selection of high points. There is an extended treatment of the Eulenburg affair, an intimate of the Kaiser brought to trial for homosexuality. We are presented again with the now seemingly obligatory account of Winston Churchill's unhappy childhood, the school beatings, nanny and all, as well as his early adventures in the Sudan. Occasionally, a major figure escapes even Massie's skilful brush. He can do little with Sir Edward Grey, the all-important yet ultimately elusive British foreign secretary, who was left permanently shocked by his failure to preserve peace in 1914. For Grey, more than any other British politician, played the decisive role in determining Britain's course in July.

Zara Steiner

Freudian line between fact and fantasy

"LUCY" was the Scottish governess who consulted Freud because she could smell only burnt pudding and the whiff of cigar smoke. Freud tested his "talking cure" on her, dredging up memories and emotions associated with the smells while the governess lay on her couch, and then told her "I believe you are in love with your employer". Soon afterwards Lucy was "cured", slipped out of a brief case history in his early work, *Five Studies in Hysteria*. Who was Lucy, and what happened to her?

Lucy's Nose began as Cecily Mackworth's attempt to find out. She searched the Vienna archives, but covered that while more famous Freud patients - the Rat Man, the Wolf Man, Little Hans - had been easily identified and traced, nothing is known of Lucy, not even her name. Beyond the fact of her visits to Freud's surgery at 19, Bergasse, over

several months in 1922-23. So Lucy's Nose became her fictionalised story of Lucy, interwoven with details of Freud's life at the time of the case and an account of her own researches. Mackworth's Lucy is a tightly-laced, naive woman of 30 who has suddenly found herself dancing to the foreign tune of *fin de siècle* Vienna. The halcyon days of partying and kaffeeklatsch are worlds away from her native Glasgow; her temperamental, guilt-ridden employer might have stepped out of the love-circle of Schnitzler's *La Ronde*. No wonder the roccoco extravagance sends poor Lucy's fantasies of love and fulfillment out of control, and victory hallucinations take over; nevertheless her Scottish sobriety can't help conflict with the wild ideas of Vienna's trendy young doctor. "But I am not asleep", she insists, when Freud tries to hypnotise her. And - her parting shot - "after all, I can have thoughts and

feelings to myself". Like every exchange between Freud and Lucy in Mackworth's story, this comes straight out of Freud's own account. One reason why Freud continues to be so widely read today is the fluency and absolute conviction of his writing; his case histories read

LUCY'S NOSE
by Cecily Mackworth
Corgi £12.95, 180 pages

like compressed novels. *Lucy's Nose* is one of these novels uncompresses, a classic tale of fear and repression unfolding into shaky self-knowledge. The "factual" encounters between doctor and patient are the pillars of this version; Ms Mackworth's sensitively tuned embellishments extend not only to Lucy's mid-session hopes and dreams but to those of the strug-

gling doctor too. No famous post-1900 Freud here, his couch filled by a succession of glamorous women, but an over-eager doctor, crushed when a patient responds badly, desperate to cling on to a promising case, fighting intellectual isolation and Viennese anti-Semitism. "The poets and philosophers before me discovered the unconscious. What I discovered was the scientific method by which the unconscious can be studied", said Freud. In recent years, doubt has been cast on the complete authenticity of some of his examples; that a compelling and convincing fiction like this one can be woven out of a case history suggests that the fine line between fact and fantasy in Freud's writing is not of the first importance, that Freudian psychology took on a momentum depending less on the rigour of Freud's scientific method than on insights developed by the man himself.

Jackie Wullschlager

Poetic 'counter-culture' runs out of steam

CHILDREN OF Albion was an anthology of underground poetry in Britain "edited and extricated" by Michael Horovitz, published as a Penguin paperback in 1969. With its title and cover design from William Blake and long, dithyrambic Afterword by the extricator, it was and remains a flavoured product of its period, an authentic document of a "counter-culture" vital enough in its poetic energies to win praise from such an underground figure as Ted Hughes. Horovitz's canon of alternative writings comprised political protest poetry such as Adrian Mitchell's famous "To Whom It May Concern", dialect poems like Tom Pinder's "Shag", and poems influenced in general by the experience of public reading. Horovitz was an instigator of the first International Poetry

Incarnation at the Albert Hall in 1965, an event which did much to set the fashion for poetry as performance. If it seemed paradoxical to establish a "canon" of works whose thrust was precisely to de-academise the writing and appreciation of poetry, both which had reached heights of hermetic irony in the preceding years of the "Movement", the anthology read in retrospect has a satisfying and qualitative feel, and I find it rather more interesting now than when I first encountered it in the 1970s. But Horovitz regards the "underground" impulse as having continued unabated, its radicalism having become a part of our everyday lives and at the same time been retained as a necessary protest against new ills. He himself has kept the flame alive by organising "Poetry Olympics" for the per-

formance of verse and by editing his irregular journal *New Departures*. These allied ventures are reflected in this new anthology to which he has given the logical but somewhat self-dismissive title *Grandchildren of Albion*. The book is strikingly inferior to its parent. Horovitz's generosity of spirit has led him to embrace just about any work that kicks against a poetry Establishment defined in terms of Craig Raine's "Marxian school" and the *Penguin*

Where imagination rules OK

are entirely consistent with the confusions surrounding VR technology. No one knows what kind of world the technology is driving us towards. The history, however, is plain enough. After written texts (around 1900) came the electronic revolution (after 1900) and the age of information technology (after 1960). In 1984, the Sci-Fi writer William Gibson coined the term "Cyberspace" in *Neuromancer*, a bewildering journey through a matrix of "collective hallucination". Instead of sitting at the computer keyboard controlling information, Gibson's characters were inside the matrix. They were information. The current pop-example of Cyberspace is the new "Virtual Reality" (VR) technology. This lets a computer's users represent themselves in three dimensions and wander around

with other bits of electronic information in the computer's memory; this technology has become useful for architects, designers and fire fighters as well as games-players. But Cyberspace is more than that: it is the place where all information, visualised spatially, moves along electronic networks between users; the place where data is collected and robots controlled remotely; the place where the mind floats free of the body. So, what does living in Cyberspace mean? Many people are already there. With portable PCs and modems, we are turned into nomads who are always in touch. Within the permanently ephemeral world created by digital television, PCs and high bandwidth cable or radio-frequency networks, we build structures of information like data visualisation,

user networks or graphic user interfaces. These structures exist in the country called Cyberspace: bank accounts, credit ratings, company files. The rules of evolution for Cyberspace have yet to be defined. That uncertainty makes these essays an adventure in honest perplexity. The Cyberspace revolution has spawned a new commentator, the Cyber-architect, who unites (as traditional architects do) the disciplines of design, technology and sociology. The language which explains Cyber-

space is overwhelmingly architectural: dimensions, structures, habitations. But there is no obvious "natural space" equivalent for motion or physical interaction in Cyberspace. Those who write about it in this collection are mining in unknown seams with an occasional pit-prop and no illumination from the outside world. Now, Cyberspace research is beginning to call into question our very notions of "space", "intelligence" and "perception"; so these essays are a taxing excursion in philosophical and semantic thinking. The contributors require a highly eclectic knowledge from their reader, who is expected to be familiar with such disparate as Baudrillard, Habermas, Lacan, C.S. Lewis, Le Corbusier, McLuhan, Merleau-Ponty and Gerard de Nerval. Michael Benedikt's editing is rather too

light for the non-specialist, but then Cyberspace involves enough disciplines to make a nonsense of specialism.

Since no process of logical reasoning can add to the information which its founding axioms contain, nor to the observations from which it proceeds (information encoded in a molecule of DNA or an architect's blueprint), and since Cyberspace has yet to decide on its logical processes and its axioms, this is a fascinating area which allows every intellectual discipline a fair show. Few academic subjects are confident enough not to exclude others these days. Perhaps because Cyberspace is a country of the mind, the laws of the imagination will turn out to be the processes which govern the new electronic frontiers. As Dr Johnson said, "Were it not for imagination, sir, a man would be as happy in the arms of a chambermaid as of a Duchess."

Andrew St George

A chicken and egg situation

IT IS a brave journalist who, in his own book about South Africa, draws attention to a classic text by a member of the same profession. Sebastian Mallaby of the *Economist*, based in southern Africa from 1989-90, acknowledges *More Your Shadow* by Joe Lelyveld of the *New York Times* as one of his "models of good writing". After *Apartheid* has much to recommend it. There are some sharp observations and insights, and revealing anecdotes. It combines detachment with sensitivity. But it does not stand the comparison that has been invited.

It may be that it is simply too soon to write a book about South Africa's transition to democracy. Explaining why apartheid failed is one thing. It is very much more difficult to say what will replace it. "With its communists and neo-Nazis, its Christian Jews and Muslims, its Afrikaners and English, its Indians and Coloureds, Xhosa and Zulus, Sotho and Venda - with all its bubbling variety, how could South Africa build the basic consensus that democracy requires?" Quite so. "South Africa's new constitution would have to cater to diversity of both race and tribe... the question was how to do it. The irritating use of tense implies an historical perspective from which the author can provide the answer.

He cannot, though his guess may well turn out to be correct. Neither the African National Congress nor the National Party has an alternative to negotiations, writes Mallaby. The ANC will be an important partner, if not the senior partner, in any future coalition - although it is not clear just where Mangosuthu Buthe fits in; and at least one or two white politicians will remain in the cabinet. But too little of the negotiating process has unfolded to allow Mallaby to show us just how South Africa will get from its current state to consensus and coalition; or what lessons other African countries can draw from South Africa's exercise in constitution making when it comes to resolving their own ethnic tensions, and reconciling majority rule with minority rights. Around this unsatisfactory core of the book are excursions into South Africa's familiar past, further predictions, and tenuously linked accounts of the author's experiences in

AFTER APARTHEID
by Sebastian Mallaby
Faber & Faber £14.99, 234 pages

Nigeria, Kenya, Zimbabwe and Mozambique. No new ground is broken in sections dealing with the effect of sanctions on the South African economy, the bloody rivalry between black political parties, or the well known story of Winnie Mandela and her gang of thugs. Fears of a violent backlash from the extreme white right are seen as exaggerated, although several South African cabinet ministers are not so confident. Perhaps Mallaby has fallen between two stools. In presenting South Africa's search for post-apartheid democracy against the wider backdrop of Africa's post-independence disaster, he has been able to do justice to neither.

Of course he is right to stress the critical importance of land redistribution in post-apartheid South Africa, and it forms one of the most interesting chapters in the book. But a whole stop examination of land policies in Tanzania, Ethiopia, Zimbabwe and Kenya, with a few paragraphs on Asia and South America thrown in, is not very helpful. Mallaby is at his best when reporting, rather than speculating or providing potted history. His account of an excursion aboard a South African company jet doing the rounds of its commercial outposts is as revealing as it is entertaining.

The run takes in Malawi, which does not hide its trade with Pretoria; Mozambique, where the company managed the state-owned chicken farms; Zambia, where sanctions obliged the company to pose as British and route its fumes from Johannesburg via London; and Zaire, where hens and hen-coops were flown in from South Africa in response to President Mobutu's *seko* demand for a chicken farm. There was one problem. The president was expecting distinguished guests. They would want to see results. So another plane was despatched, loaded with eggs, one to be tucked under each chicken. "A European company would never have done that", said the shrewd South African chairman.

Michael Holman



A WRITER of my acquaintance, Neil Lyndon, is a man with a peculiar mission. He wants to know how many people there are in the world. Or, more particularly, how we know how many people there are in the world. Or, still more particularly, how those who say they know how many people there are in the world, can justify their claim. So he rang up the Office of population and censuses at the United Nations, and asked an information officer there if he was right in thinking that the population of the earth now exceeded 6bn. "Er... that can't be right," said the population officer. "It's more like 5.5bn. Isn't it?"

China, one imagines is the source of much of the confusion. My friend asked the man at the UN how they knew the population of China. For

The certainties of ignorance

Dominic Lawson explores the hazards of relying upon the modern expert

example, when was the last census held in China, and how was it carried out? "Oh dear," said the man from the UN. "I very much doubt you could find anyone who could answer that question." So my friend rang up the Chinese Embassy in London. No one answered. They must have been one short.

It is, one must concede to Lyndon, a big, and perhaps even an important question. Since we tend to be given so many statistics expressed as a percentage of the population of the world - what percentage have AIDS, for example - it is a little unsettling to discover that they are all based on

ignorance. Unsettling perhaps, but not surprising. Stock markets for example, seem based entirely on the principle of general ignorance about everything of importance. If the true facts about corporate performance were universally available and understood there would be very little difference of opinion, and hence very little room for trading. This sort of ignorance is acceptable, because it is somehow abstract and intangible. But general ignorance is expanding to cover the most practical and down to earth problems.

Take, for example, something as seemingly simple as the workings of the internal combustion engine.

It used to be the case that almost anyone who drove a car would have a basic idea of how the engine worked. They could imagine, armed with the necessary diagram, how the thing might be put right, if it stuttered, stalled, or conked out. Few owners of a modern car would have any idea what to do in a similar situation. Indeed, the electronics have become so complex and computerised, that much doubt if the average garage owner has a clear idea of how to solve a breakdown in a modern engine. Many parts have to be sent back to the manufacturers, the only people who understand the sophisticated electronic management systems. I

suppose the retort of the car manufacturers would be that their customers have ceased to have the same need to know how engines work, because the things are now so much more reliable than they were. But still, as one drives one of these gently humming beauties, it is difficult not to feel uneasy, that one is somehow a cog in a machine beyond one's comprehension.

This is a particular example of a universal problem. Increasingly, one is told to "trust the expert." The very word "expert" has become something of a commonplace in newspaper accounts of otherwise inexplicable events, the readers being reassured that such and such

an "expert" or in the tabloid press, "boffin" has come up with such and such a theory, which explains everything. The "experts" sometimes work under other names such as "doctor" or "garage mechanic" or "psephologist" or "environmental health officer".

It would be pleasant always to believe that these experts are trading in more than the bland of half understood facts, ignorance, and prejudice which inform the beliefs of the rest of us. But that would amount to an act of faith, just as big as that required to believe that the average garage mechanic can mend our car engine, to believe that the United Nations office of populations and censuses really knows how many people there are in the world, and that there will always be someone to answer the telephone in the Chinese Embassy.

Dominic Lawson is editor of the Spectator.

The Word

Michael Thompson-Noel



THIS HAS been a tough old week for those of us in duty in Beverly Hills. There is a belief in dull quarters that life in Los Angeles - especially in Beverly Hills - is one long round of parties, polo matches, lunch dates, shopping, private screenings and conferences with one's hairdresser, florist, decorator, astrologer, masseur, supervisor, hypnotist, and celebrity fitness trainer, tennis coach, garden masonry consultant, personal organiser, tax attorney, and PR office.

And so it is, of course. But there are odd chinks in the day which still have to be filled. Very often, when the resident of Beverly Hills, or even the regular visitor, must turn his attention to this frivolous thing called work.

Take Monday. On Monday I was convinced I had spotted a work opportunity. I read in the paper that at 5.30 am on Wednesday the Academy of Motion Picture Arts and Sciences right here in Beverly Hills was holding a press conference at which this year's Oscar contenders, five in each category, would be named.

The 5.30 am kick-off was designed to attract TV coverage from network news shows on the West coast, and from CNN in Europe. I rang the Academy. But Monday was a holiday. The Academy was shut. So I rang again on Tuesday.

By then, I was told, "credentialed" for the press conference had closed. "If you are

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not credentialed at this time," a hussy told me, "then you will be able to attend, though you will not be welcome to pick up a press pass from the Academy between 7.30 and noon."

I have never found more nourishment in press packs. These days, journalism is so competitive, editors so shrill, that you have to delve way beyond the press pack if you want to make your mark. You simply cannot ring the News Editor and instruct him: "Hold the back page, I am picking up a press pack." Which left me confronting a singular lack of work opportunities with which to make a good time. Wednesday, to flesh out my schedule and justify the insignificant cost of maintaining on the ground in Beverly Hills for another 24 hours.

But fortune favours the bold. At all times, my faith in the gaffer, the Oscar press conference, I repaired, at 10 am, to poolside at the Regent Beverly Wilshire Hotel. The morning was beautiful. The swimming pool quivered and glittered just like a David Hockney.

And then my eye fell upon a magazine ad placed by Negative Population Growth Inc. which claimed that, driven by explosive population growth, the US was hurtling towards environmental disaster.

At once my journalistic instincts, tempered these many years by the white heat of ferocious competition, plunged into action. Talk about a story.

According to Negative Population Growth Inc. "if present immigration and fertility rates continue, our population, now over 250m, will pass 400m by the year 2050 and still be growing rapidly."

"We believe that all efforts to save our environment will ultimately prove to be futile unless we not only halt US population growth, but reverse it, so that our population can eventually be stabilised at a sustainable level - far lower than it is today."

What was the ideal size of the US population? Answer: in the range of 125m to 150m, about what it was in the 1940s.

How would this be achieved? Answer: by reducing annual immigration to about 200,000 so that it roughly balanced emigration, and by lowering the fertility rate from 2.1 children per woman to around 1.5 and keeping it there for several decades.

"We believe," said the ad, "that non coercive financial incentives will be necessary in order to reach that goal." These would include eliminating the present Federal income tax exemption for dependent children.

At once, numerous ideas of inquiry suggested themselves to my active mind.

Who was masterminding NPG Inc? What did they stand to gain? Was there any plan to eliminate whole categories of persons - people who work in advertising agencies springing felicitously to mind? Or to eliminate whole cities? What about New York? It has always seemed to me that New York is a people peopled exclusively by nerds and jerks.

Unfortunately, the only way to get in touch with NPG Inc was to send off a cheque for annual membership. So I wrote them a cheque for \$30 and asked the post attendant to mail it to: Tessa, New Jersey.

Then I rang my hairdresser.

Private View/Christian Tyler

A mother in waiting to be a priest

Church leaders debated ordination for women this week. Dilly Baker, a London curate, talks about her vocation

DILLY BAKER is expecting to become a mother in two weeks' time and an Anglican priest within two years.

The birth of her first child may be in God's hands. Her ordination, on the other hand, is in the hands of the general synod of the Church of England which debated the divisive subject of women priests again this week and could give final approval in November.

Barring parliamentary accident, the crop-headed young curate of St John the Evangelist in Goose Green, south London, will then be able to celebrate the Eucharist and to give absolution - she, and about 1,000 other women, already ordained deacons, who are priests in waiting.

The church will gain another male priest, too: Dilly's husband, Chris, curate of the neighbouring parish of St Barnabas, who has delayed his own ordination in sympathy with his wife.

Dilly Baker's tomboy haircut and progressive views could suggest a militant feminist, a woman subconsciously trying to be a man. But there is nothing mannish about her big eyes, wide mouth and giggly laugh - she is younger than her 30 years - and nothing strident about the way she talks.

I asked her to describe her vocation.

"My sense of vocation has never been the kind of blinding light from heaven," she said. "It's always been something I have a little bit of a love-hate relationship with. I mean, I'm here because I believe that I am called to be a priest, but the Church of England does give me severe jitters at times."

She wonders what her father would have said. He was a C of E traditionalist who died when she was only 12. "I often think about that. I have a hunch he would have said: 'You go for it!'"

Have you a vocation or do you really mean you want a career?

"It depends how you want to define vocation. I feel that I have. I can pinpoint the time when I felt very, very strongly that this was something I had to do: it was during a pilgrimage week at Ion."

How do you know your vocation is for the priesthood?

"I feel my ministry is incomplete without the priestly part. When you've been involved in people's lives, birth and death and everything in between, and then the shutter comes down on Sunday morning that feels very, very wrong."

And if ordination were denied you?

"I would find it very difficult to continue in the church in my present position."

Do you see it as a woman's right to be ordained priest?

"It's a very loaded term, that."

Yes, I said, it was deliberate.

The curate sighed. "I don't think I want to talk in terms of rights because that just turns people off. I might want to talk in terms of justice. Men and women are created together in the image of God and to deny women the ability to represent Christ is, I think, a fundamental break with justice. But I'm not the sort of person to go around talking about women's rights too earnestly."

Is what you're doing part of the feminist movement?

"I'm reluctant to say Yes because feminism is such a dirty word for a lot of people. But feminism has helped us to see more clearly what has been going on in the church, the way women have been treated and understood."

The church was taking its cue from secular society, but would lose all credibility if it did not press ahead. And there was a precedent - its renunciation of slavery after centuries.

'Men have been heading this show for so long. Women will bring a breath of fresh air'

Just under a third of the laity but slightly more than a third of the clergy oppose the ordination of women, according to diocesan poll results discussed this week. Many regard it as the feminist component of a general slide into trendy theology and secularism.

Dilly Baker (her real name is Hilary) acknowledged a theological connection. "It's not simply a matter of who says the Eucharistic prayer. We're dealing with something very important: how we understand God, how we understand sexuality and relations between women and men. So long as the church says that women cannot adequately represent Christ at the altar then our theology is open to question."

Is the gender of God a separate question from whether women should be priests or not?

She hesitated. "I personally don't think it's separate. But let's be honest. There's no sex to God. It's a convenient metaphor. We're talking metaphors all the time here and I think we need to enlarge our vision of God all the time. But women priests equals female God is not what I want to say at all."

Devout Anglicans see women's ordination as the last nail in the coffin of traditional Christianity. (A few have gone further, claiming that in New Zealand it has caused

an outbreak of 'religious witchcraft'. "There are as many, or more," said the curate, "who feel it's not fair to dump it all at the feet of women priests. To have women as priests redresses the balance a little bit but no way does it alter the fundamentals of the faith."

Some objectors quote Biblical authority for their views, others are just shocked by the thought that such a long tradition is to be broken. Yet Methodists, Baptists, and other English non-conformists have already broken it, and there are 1,500 women priests in Anglican churches overseas - and two women bishops.

For Dilly Baker, the fact that Jesus chose male disciples is not persuasive. They were not chosen as priests, and church hierarchies developed much later in accordance with social custom. The fact that Christ was a man did not prevent him conferring important roles on Mary and Martha.

"Jesus came to take on our flesh to understand us as human beings," she said. "It's that taking on of our humanity that is of essential importance, not the maleness... or else the gospel has really nothing to say to women."

She also rejected the argument that women priests would damage prospects of unity with the Church of Rome. "To suggest that it's just these few pushy women who are stopping unity is not very accurate. Anyway I would want to say 'Unity at what cost?'"

What about the unity of the Church of England itself, I asked. What will the cost be if the ordination of women goes ahead?

"Well, I think the Church is going to be greatly enriched by it." She laughed. "I can say no other, can I?"

Don't you take seriously the threat that a lot of people will leave?

"I don't think a lot of people will leave. Some will, just as some people will leave if it doesn't go through. That's very sad and I'm sorry about that. I feel it's unnecessary since the legislation stands there still will be a place for people who are opposed to women priests. But there are also people who don't hear about who is left and who don't come to church because of the way the church treats women."

What about the church splitting?

"I don't know how seriously to take that. Whether it's scaremongering tactics I don't know."

"But I do know - and I'm in a High Church here where you expect to find most opposition - that as people have got used to me as a minister, they have become comfortable with the idea of women priests. Because I'm standing in the altar and the symbol has gradually changed for them, they have got used to it."

Some clergymen cannot get used



to it. One, after a recent conversation with a woman deacon, suddenly stopped and said: "Why do you insist on wearing that bitch collar?"

The incident prompted me to ask why so many homosexual clergy (they form a large minority in the London diocese) were hostile. The mother-to-be, so far serene, looked uncomfortable. Eventually she said:

"I would want to affirm gay people in their sexuality. I don't want to be seen as opposed to gay people. I feel upset that they can't see the connection between the way the church has treated gay people and the way it has treated women. It's all part and parcel of the church's inability to come to terms with sexuality."

She agreed that the Church of England could be seen as the last male bastion. "Men have been heading this show for so long. Women will bring a breath of fresh air, a little more imagination and creativity, and will open the whole thing up. Maybe that is why some men are so very threatened by the whole issue."

I asked her how women priests would differ from men.

Once more, she was reluctant to employ "stereotypes". She finally agreed that women might find it easier to extend sympathy, especially to other women. The family of a parishioner whose funeral she recently conducted had said as much.

Finally, I asked her: do you think

it's God's will that women should be priests?

"Yes," she said, very quietly. "I certainly do."

Do you kneel down and pray to be told this is the right thing for you?

"Yes. That would be quite an apt way of putting it. I have thought about it and prayed about it and struggled with the issue for some time and I am absolutely certain this is the way forward - not just for me as an individual but for the church in general."

So you have God on your side?

"Oh, you wicked... I never talk in terms of God on my side. I do think it's God's will but I'm not so naive as to say the opposition wouldn't say the same thing."

Heaven and Hell

To joke — perchance to laugh?

Mark Archer asks a deeply philosophical question

ARE THERE jokes in Heaven? Difficult to imagine, isn't it? Ancient philosophers envisaged the gods happily contemplating the perfection of the universe. But show a comedian the perfect world and he will burst out laughing or, more typically, tell a joke.

Jokes are incorrigibly dissident. At the lightest level, they deflate our vanity (interviewed by Dame Edna Everage on TV, best-selling novelist Jeffrey Archer once said how important it was to laugh at oneself. "If you can't do that, Jeffrey, you've missed the biggest joke of all" came the reply).

At a deeper level, they enable us to live with highly-unpleasant truths about ourselves which often are directly contrary to our orthodox beliefs. All those jokes about mothers-in-law, sex and religion: don't they serve as safety valves for some of our most ambivalent thoughts and desires?

Some of the funniest jokes about

Heaven are told by churchmen: not surprising when the strongest believers are often tortured by doubt. Heaven is one thing about which we cannot be certain. As the 17th-century philosopher, Thomas Hobbes, put it: "What kind of Felicity God hath ordained to them that devoutly honour Him, a man shall no sooner know than enjoy." But, through jokes, people at least can accommodate completely inconsistent ideas in one release of mirth rather than suffer mental anguish.

Once in Heaven, though, jokes would be ruled out of court. Every-one there would have a starred First in Perfection *cum laude*. If you went around intimating that anyone was a little less than perfect, you would be considered, well, a bit naïf.

How would some of the most dissident comic writers entertain themselves? Henry Fielding for instance (he would be out of a job as a magistrate, in any case)? Or Jane Austen, whose irony - as expressed by Eliz-

abeth in *Pride and Prejudice* - is directed at the "folly and inconsistencies" of the world? Queen Victoria would be there (she who never was amused); and we would seek in vain for Dr Johnson and his drinking companions, Goldsmith, Garrick and Gibbon. Heaven would not just be beyond a joke. Would it not also be, er, just a little boring?

The problem is not to do with Heaven or whether we would be happy there. The hard thing is imagining happiness without jokes or fun: do these not depend on recognising human "folly and inconsistencies"? T.E. Lawrence once said that "failure was God's freedom to mankind." He could have been describing jokes.

In an important respect, man's follies are his freedoms. Jokes thrive on the quirky and unpredictable in human nature. Only in this way can they surprise us with their knowledge of ourselves.

How could jokes survive in Heaven, where everything is pre-

dictable? So much human happiness depends on chance - the old English word "hap," meaning chance or luck, is part of the word - and jokes are no exception. Like life's best adventures, their success is in proportion to the uncertainty of their outcome.

Jokes are chancy things. You need to carry them off, and you also need to carry your audience with you. Indeed, one reason jokes are risky is because they depend on other people, to hear as well to share in them. "A jest's prosperity lies in the ear; Of him that hears it," as Rosalind says at the end of *Love's Labour's Lost*.

But because Heaven admits of no chance, it cannot admit of happiness, at least not as it is understood humanly. Everyone miraculously would hear the punchline in his head before you said it. How could you get your timing right in an environment which was timeless, changeless and co-eternal with God? Every joke would be divinely stale.

Human unpredictability is not always a source of happiness. Jokes fail. They also wound, as Emma Woodhouse learns when she attempts a joke at the expense of Miss Bates in Jane Austen's *Emma*. But during war, when unpredictable human folly can make it seem as if the world has gone mad, jokes can be our last line of defence. They can turn the tables on adversity.

Someone who thought the follies and uncertainties of this life were heaven enough was Rupert Brooke who, in a poem, celebrated "voices in laughter," "the pain, the calm, and the astonishment/Desire illimitable, and still content."

"All these," he says, "have been my loves," despite the fact that "these shall pass." What he loves is the unpredictability of life, the unforeseeableness of its all-too-human ophiphanes, even - we could say - its capacity for jokes.

The Greek poets understood this better than the philosophers. While philosophers were propounding a



po-faced image of celestial happiness, their literary brethren were saying something very different about happiness.

Why do so many gods of ancient legend descend to earth merely to get up to mischief? They play pranks and they love to joke; they love, also, to fall in love although they rarely hold on to the mortals they pursue.

Perhaps the gods were on to something that happiness, like a good joke, is something you need to be human to appreciate.

Mark Archer